



PRESS RELEASE | Canada

#### **Methodology:**

Results are based on an online study conducted from August 19 to August 21, 2022, among a representative sample of 1,000 adults in Canada. The data has been statistically weighted according to Canadian census figures for age, gender and region. The margin of error—which measures sample variability—is +/- 3.1 percentage points, 19 times out of 20.

#### **All things considered, would you say drivers in your city or town are better, the same, or worse than five years ago?**

Better – 8% (-2)  
The same – 39% (-11)  
Worse – 48% (+18)  
Not sure – 5% (-5)

#### **Do you think there are specific groups or people in your city or town who are worse drivers than others?**

Yes – 58% (+7)  
No – 42% (-7)

#### **Just Under Half of Canadians Dread Their City or Town's Drivers**

*Practically seven-in-ten Canadians saw a driver not signaling before a turn in the past month.*

Vancouver, BC [September 6, 2022] – The level of confidence that Canadians bestow upon drivers in their city or town has dropped drastically over the past year, a new Research Co. poll has found.

In the online survey of a representative national sample, 48% of Canadians think drivers in their city or town are worse now than five years ago, up 18 points since a similar Research Co. poll [conducted in November 2021](#).

More than half of Canadians who live in Atlantic Canada (61%, +36), British Columbia (57%, +13) and Ontario (56%, +26) say drivers are worse now. The proportions are lower in Alberta (43%, +10), Saskatchewan and Manitoba (42%, +7) and Quebec (34%, +10).

More than half of Canadians aged 55 and over (58%, +22) and aged 35-to-54 (52%, +20) claim that drivers in their city or town are worse now than five years ago. The proportion is lower among Canadians aged 18-to-34 (34%, +13).

The survey also tracks the incidence of six specific occurrences on the country's roads over the past month. Practically seven-in-ten Canadians (69%, +14) say they witnessed a driver not signalling before a turn, a proportion that climbs to 74% in Manitoba and Saskatchewan.

A majority of Canadians (54%, +13) recently observed a car taking up two or more spots in a parking lot.

Practically half of Canadians (49%, +11) saw a driver not stopping at an intersection. This behaviour is more prevalent in Atlantic Canada (58%), British Columbia (55%) and Ontario (54%).

Two-in-five Canadians (40%, +8) witnessed a driver turning right or left from an incorrect lane, including 49% of British Columbians.

More than a third of Canadians (37%, +9) went through a close call, such as having to slam the brakes or steer violently to avoid a collision—including 48% of Atlantic Canadians and 44% of Albertans.

"Only 15% of Canadians say they did not see any illegal or regrettable behaviour on the road over the past month," says Mario Canseco, President of Research Co. "This represents a 12-point drop since our previous survey in 2021."



Just under three-in-five Canadians (58%, +7) claim that there are specific groups or people in their city or town who are worse drivers than others—a proportion that rises to 67% in British Columbia.

As was the case last year, the top four responses issued by Canadians who point the finger at a specific group for bad driving behaviours are "young" (40%, +8), "Asian (19%, +3), "elderly" (18%, -3) and "immigrant" (8%, +2).

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**About Research Co.**

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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