



PRESS RELEASE | Canada

Methodology:

Results are based on an online survey conducted from August 14 to August 16, 2021, among 1,000 adults in Canada. The data has been statistically weighted according to Canadian census figures for age, gender and region in Canada. The margin of error—which measures sample variability—is +/- 3.1 percentage points, nineteen times out of twenty.

Over the past year, have any of the following noises bothered you at home?

Unnecessary noise from vehicles – 36% (+6)
Construction-related noises – 29% (new)
Loud people outside your home – 28% (+8)
Dogs barking – 27% (+3)
A car alarm – 25% (+5)
Yard work (such as lawnmowers and leaf blowers) – 25% (+6)
Loud music playing inside a vehicle – 21% (+3)
Power tools (such as electric saws and sanders) – 21% (+3)
Drivers honking the horn excessively – 20% (+8)
Yelling / Screaming at a nearby home – 19% (+1)
Loud music at a nearby home – 18% (+1)
Fireworks – 18% (+2)
A loud gathering / party at a nearby home – 17% (+2)
A home alarm – 10% (+1)
Cats meowing – 7% (+2)
Other – 3% (=)
None of these – 22% (-12)

Half of Canadians Say Their City or Town is Noisier Than in 2021

More than a third of the country's residents (36%) have been bothered by unnecessary noise from vehicles in their own homes.

Vancouver, BC [August 23, 2022] – A sizeable proportion of Canadians have been bothered by a variety of noises while inside their homes, and practically half claim that their surroundings are not as quiet as they were in 2021, a new Research Co. poll has found.

In the online survey of a representative national sample, 49% of Canadians believe their city or town has become noisier over the past year, up 22 points since a similar Research Co. survey [conducted in January 2021](#).

Just over two-in-five Canadians (41%, +18) think their street is noisier now than it was in 2021, while three-in-ten (30%, +2) feel the same way about their homes.

More than two-in-five Canadians of Indigenous (44%) and South Asian (41%) descent feel their home is noisier now, along with 32% of women, 40% of Canadians aged 18-to-34 and 37% of British Columbians.

When asked about specific disturbances that have bothered them at home over the past year, more than a third of Canadians (36%, +6) mention unnecessary noise from vehicles (such as motorcycles and cars revving up).

At least one-in-four Canadians were also subjected to construction-related noises (such as roofing, land clearing and heavy machinery) (29%, new), loud people outside their home (28%, +8), dogs barking (27%, +3), a car alarm (25%, +5) and yard work (such as lawnmowers and leaf blowers) (also 25%, +6).

Fewer Canadians were disturbed over the past 12 months by nine other noises, including loud music playing inside a vehicle (21%, +3), power tools (such as electric saws and sanders) (21%, +3), drivers honking the horn excessively (20%, +8), yelling or screaming at a nearby home (19%, +1), loud music at a nearby home (18%, +1), fireworks (18%, +2), a loud gathering or party at a nearby home (17%, +2), a home alarm (10%, +1) and cats meowing (7%, +2).

“Compared to 2021, there is significant growth in the proportion of Canadians who have been bothered at home by drivers honking the horn excessively,” says Mario Canseco, President of Research Co. “In British Columbia, three-in-ten residents (30%) have experienced this nuisance.”



Practically three-in-four Canadians (74%, -5) have not taken any action to deal with noise at home. About one-in-seven (14%, +2) have worn earplugs or earmuffs to mitigate noise—including 20% of Quebecers and 22% of Canadians aged 18-to-34.

Fewer Canadians have chosen to report noise concerns to the police (8%, +3), acquired hardware to mitigate noise while inside their home (such as noise cancelling headphones or earphones) (7%, =) or moved away from their previous dwelling because of noise (5%, +1).

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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