

Exit Poll conducted by Research Co. in Ontario - June 8, 2022

People choose a party based on different factors. Thinking about your vote in the election, how important is each of the following factors to you?



	Voters in 2022 Ontario Provincial Election	GENDER		AGE			REGION					VOTE IN 2022 PROVINCIAL			
		Male	Female	18-34	35-54	55+	Postal Code M (416)	Postal Code L (905)	Postal Code K (East)	Postal Code N (SW)	Postal Code P (North)	Ont. PC	Ont. NDP	Ont. LIB	
The party's leader															
1 - Most important	25%	25%	24%	25%	23%	25%	23%	28%	19%	25%	32%	31%	21%	21%	
2	19%	20%	18%	11%	22%	22%	19%	21%	17%	20%	14%	22%	13%	22%	
3	20%	20%	19%	19%	17%	22%	19%	16%	27%	18%	19%	21%	19%	21%	
4	16%	15%	17%	23%	17%	11%	19%	22%	14%	10%	14%	13%	16%	19%	
5	12%	11%	13%	15%	11%	11%	8%	8%	12%	20%	11%	9%	17%	8%	
6 - Least important	9%	9%	9%	8%	10%	9%	11%	5%	12%	7%	11%	4%	13%	8%	
The party's candidate in the riding															
1 - Most important	11%	13%	9%	14%	12%	10%	15%	11%	13%	8%	8%	13%	10%	10%	
2	14%	11%	16%	13%	13%	15%	16%	11%	15%	13%	13%	13%	9%	16%	
3	17%	20%	13%	10%	21%	18%	14%	20%	16%	17%	18%	19%	13%	20%	
4	23%	24%	21%	21%	22%	24%	21%	15%	27%	28%	21%	28%	25%	16%	
5	22%	20%	25%	20%	23%	22%	20%	27%	19%	18%	29%	21%	19%	25%	
6 - Least important	14%	13%	15%	22%	10%	12%	14%	15%	11%	15%	11%	8%	23%	14%	
The party's ideas and policies															
1 - Most important	44%	46%	42%	39%	45%	47%	42%	45%	47%	44%	35%	40%	48%	47%	
2	24%	24%	24%	24%	23%	25%	20%	29%	22%	23%	23%	25%	31%	17%	
3	15%	13%	18%	14%	14%	16%	18%	14%	16%	13%	20%	16%	10%	16%	
4	7%	7%	8%	8%	9%	5%	9%	6%	4%	9%	8%	9%	5%	8%	
5	7%	8%	6%	11%	7%	5%	9%	3%	8%	9%	10%	8%	5%	8%	
6 - Least important	3%	3%	3%	4%	3%	2%	2%	3%	3%	3%	5%	2%	2%	4%	
Desire for stability															
1 - Most important	9%	8%	10%	12%	10%	7%	7%	9%	10%	10%	8%	12%	7%	7%	
2	23%	28%	19%	27%	25%	21%	23%	21%	28%	23%	24%	31%	13%	22%	
3	22%	18%	25%	25%	24%	18%	21%	23%	20%	23%	16%	22%	24%	18%	
4	20%	18%	22%	14%	15%	27%	17%	20%	19%	20%	32%	20%	20%	18%	
5	19%	19%	19%	16%	20%	20%	22%	19%	15%	20%	18%	12%	26%	23%	
6 - Least important	7%	9%	5%	7%	7%	8%	9%	7%	9%	5%	3%	1%	10%	10%	
Desire for change															
1 - Most important	9%	7%	12%	11%	9%	9%	8%	9%	10%	10%	11%	3%	14%	12%	
2	20%	16%	25%	24%	21%	17%	23%	18%	18%	22%	21%	9%	29%	24%	
3	20%	22%	16%	25%	21%	16%	20%	17%	21%	21%	18%	12%	23%	23%	
4	14%	15%	13%	13%	19%	11%	13%	17%	13%	13%	11%	12%	15%	16%	
5	17%	19%	15%	15%	14%	20%	20%	18%	13%	16%	16%	24%	14%	14%	
6 - Least important	20%	22%	19%	13%	17%	27%	17%	21%	25%	18%	24%	39%	5%	11%	
Disgust with other contending candidates															
1 - Most important	7%	6%	8%	5%	8%	7%	12%	1%	8%	7%	11%	6%	3%	9%	
2	6%	7%	5%	7%	5%	5%	4%	6%	8%	4%	11%	5%	7%	6%	
3	14%	12%	16%	14%	12%	15%	13%	18%	9%	15%	14%	15%	15%	9%	
4	15%	18%	13%	16%	11%	18%	16%	14%	16%	15%	11%	14%	17%	16%	
5	17%	18%	15%	16%	18%	17%	13%	20%	26%	12%	11%	21%	15%	15%	
6 - Least important	41%	40%	43%	42%	46%	37%	41%	41%	34%	46%	42%	40%	41%	46%	

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There has been a lot of talk recently about “strategic voting”, which is defined as voting for the candidate in your riding who has the best chance of defeating a party you dislike, even if the candidate you vote for is not your first preference. Thinking about this, did you “vote strategically” in this election?



	Voters in 2022 Ontario Provincial Election	GENDER		AGE			REGION					VOTE IN 2022 PROVINCIAL		
		Male	Female	18-34	35-54	55+	Postal Code M (416)	Postal Code L (905)	Postal Code K (East)	Postal Code N (SW)	Postal Code P (North)	Ont. PC	Ont. NDP	Ont. LIB
Yes, I voted strategically	44%	45%	44%	62%	47%	33%	53%	43%	47%	41%	25%	39%	39%	56%
No, I did not vote strategically	56%	55%	56%	38%	53%	67%	47%	57%	53%	59%	75%	61%	61%	44%

All things considered, do you agree or disagree with each of the following statements?



Voters in 2022 Ontario Provincial Election	GENDER		AGE			REGION					VOTE IN 2022 PROVINCIAL			
	Male	Female	18-34	35-54	55+	Postal Code M (416)	Postal Code L (905)	Postal Code K (East)	Postal Code N (SW)	Postal Code P (North)	Ont. PC	Ont. NDP	Ont. LIB	
<i>It is time for a change of government in Ontario</i>														
Strongly agree	39%	35%	43%	34%	40%	41%	40%	34%	36%	42%	50%	8%	72%	53%
Moderately agree	25%	27%	23%	36%	23%	20%	29%	26%	23%	25%	16%	21%	23%	35%
Moderately disagree	12%	13%	12%	8%	18%	11%	6%	20%	12%	11%	12%	26%	3%	4%
Strongly disagree	14%	17%	10%	9%	9%	20%	13%	16%	16%	11%	12%	38%	1%	2%
Not sure	10%	8%	12%	12%	10%	8%	12%	4%	13%	12%	10%	7%	2%	6%
<i>I wish we had better people serving as leaders of Ontario's main political parties</i>														
Strongly agree	39%	38%	39%	35%	38%	42%	36%	39%	34%	44%	40%	32%	41%	38%
Moderately agree	40%	39%	40%	43%	38%	39%	38%	39%	46%	36%	40%	40%	46%	45%
Moderately disagree	8%	8%	7%	8%	9%	6%	8%	10%	8%	5%	10%	12%	7%	7%
Strongly disagree	4%	5%	4%	2%	5%	5%	3%	5%	4%	5%	4%	8%	2%	4%
Not sure	10%	9%	10%	12%	10%	8%	15%	7%	9%	10%	6%	7%	5%	7%
<i>The Ontario Liberal Party and the Ontario New Democratic Party (NDP) should merge into a single political party</i>														
Strongly agree	14%	17%	12%	15%	16%	12%	20%	13%	11%	12%	20%	5%	19%	28%
Moderately agree	25%	26%	23%	33%	24%	20%	23%	29%	24%	25%	18%	18%	38%	30%
Moderately disagree	17%	16%	18%	15%	17%	17%	17%	18%	17%	14%	18%	17%	18%	17%
Strongly disagree	26%	25%	28%	17%	23%	35%	19%	26%	30%	28%	34%	46%	17%	14%
Not sure	18%	17%	19%	20%	20%	15%	21%	15%	18%	21%	10%	14%	8%	10%
<i>Ontario should implement a system of proportional representation for provincial elections</i>														
Strongly agree	21%	23%	19%	21%	19%	23%	26%	21%	22%	15%	24%	15%	30%	26%
Moderately agree	37%	33%	41%	37%	40%	34%	32%	40%	34%	40%	38%	38%	40%	38%
Moderately disagree	10%	13%	7%	11%	12%	8%	9%	11%	8%	9%	12%	13%	7%	12%
Strongly disagree	6%	9%	4%	4%	4%	10%	7%	7%	6%	5%	8%	11%	3%	6%
Not sure	26%	23%	29%	28%	25%	26%	25%	21%	31%	31%	18%	24%	20%	19%