

Have you used an electronic cigarette or e-cigarette (vaping) in the past 12 months?



	GENDER			AGE			REGION					VOTE IN 2021 FEDERAL ELECTION			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
Yes	17%	17%	16%	26%	18%	7%	21%	12%	15%	16%	18%	18%	14%	16%	20%
No	83%	83%	84%	74%	82%	93%	79%	88%	85%	84%	82%	82%	86%	84%	80%

Poll conducted by Research Co. on Vaping in Canada - April 26, 2022

As you may know, the federal government recently passed Bill S-5, which is an overhaul of the Tobacco Act. Do you agree or disagree with each one of these elements of Bill S-5?



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	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
<i>Banning certain flavours of vaping products, such as cannabis and "confectionery".</i>															
Strongly agree	36%	37%	35%	20%	29%	56%	38%	31%	28%	39%	33%	45%	40%	40%	39%
Moderately agree	22%	25%	19%	28%	23%	16%	22%	19%	23%	23%	27%	8%	29%	21%	22%
Moderately disagree	16%	14%	18%	21%	16%	10%	16%	16%	18%	14%	15%	18%	14%	18%	15%
Strongly disagree	12%	12%	12%	14%	16%	8%	10%	16%	19%	9%	12%	15%	8%	12%	13%
Not sure	14%	12%	16%	17%	16%	10%	13%	18%	12%	14%	14%	15%	9%	9%	11%
<i>Prohibiting the sale of vaping products to minors.</i>															
Strongly agree	64%	60%	68%	50%	60%	80%	65%	60%	73%	62%	58%	79%	64%	69%	73%
Moderately agree	18%	21%	14%	24%	21%	9%	20%	19%	15%	19%	18%	10%	19%	18%	16%
Moderately disagree	5%	5%	5%	8%	5%	3%	8%	5%	3%	4%	8%	1%	6%	5%	2%
Strongly disagree	5%	6%	4%	8%	4%	3%	2%	5%	6%	5%	7%	5%	5%	4%	3%
Not sure	8%	8%	9%	10%	10%	5%	5%	11%	3%	10%	10%	5%	6%	5%	6%
<i>Restricting the use of testimonials and "lifestyle" advertising for vaping products.</i>															
Strongly agree	40%	40%	40%	28%	33%	58%	45%	34%	32%	42%	38%	47%	46%	38%	48%
Moderately agree	25%	27%	23%	30%	28%	19%	28%	17%	31%	27%	25%	19%	27%	27%	28%
Moderately disagree	13%	13%	13%	16%	13%	9%	10%	19%	15%	10%	13%	17%	12%	16%	9%
Strongly disagree	7%	7%	7%	8%	8%	6%	6%	13%	11%	5%	7%	8%	5%	9%	5%
Not sure	15%	12%	17%	19%	18%	8%	11%	18%	11%	16%	17%	9%	10%	9%	10%
<i>Restricting any reference to e-cigarettes as healthier than standard tobacco products.</i>															
Strongly agree	40%	41%	40%	26%	35%	58%	46%	32%	34%	42%	38%	50%	45%	40%	49%
Moderately agree	24%	26%	23%	30%	27%	17%	25%	29%	29%	23%	25%	16%	26%	26%	26%
Moderately disagree	13%	15%	12%	19%	12%	9%	12%	14%	13%	15%	15%	8%	11%	14%	12%
Strongly disagree	7%	6%	8%	7%	8%	8%	4%	8%	12%	4%	9%	13%	6%	9%	3%
Not sure	14%	12%	17%	18%	18%	8%	14%	17%	13%	15%	14%	13%	12%	11%	10%

From what you have seen, read or heard, do you agree or disagree with these statements?



	GENDER		AGE			REGION					VOTE IN 2021 FEDERAL ELECTION				
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
<i>There should be a ban on the use of e-cigarettes in public places where smoking is currently prohibited.</i>															
Strongly agree	49%	50%	49%	37%	41%	67%	45%	47%	57%	53%	41%	59%	53%	52%	56%
Moderately agree	22%	24%	20%	27%	25%	16%	25%	20%	12%	23%	27%	19%	26%	25%	19%
Moderately disagree	13%	12%	14%	17%	14%	7%	18%	8%	19%	10%	13%	10%	10%	12%	14%
Strongly disagree	6%	5%	7%	5%	8%	5%	5%	8%	7%	3%	8%	6%	5%	5%	4%
Not sure	10%	10%	10%	13%	12%	5%	8%	16%	5%	11%	11%	6%	7%	5%	7%
<i>Vaping products that contain nicotine should display a warning, similar to the one used for tobacco products.</i>															
Strongly agree	59%	56%	62%	49%	52%	75%	57%	64%	60%	61%	53%	67%	61%	65%	62%
Moderately agree	23%	24%	22%	29%	26%	14%	27%	13%	27%	22%	24%	20%	25%	22%	24%
Moderately disagree	7%	8%	7%	9%	10%	3%	9%	5%	8%	6%	11%	3%	6%	6%	6%
Strongly disagree	3%	3%	3%	3%	4%	3%	2%	7%	3%	1%	4%	2%	2%	4%	2%
Not sure	8%	8%	7%	10%	9%	4%	4%	11%	3%	10%	7%	7%	5%	3%	6%
<i>I would not consider dating a person who used electronic cigarettes or e-cigarettes (vaping).</i>															
Strongly agree	29%	30%	28%	20%	21%	43%	35%	27%	25%	31%	23%	30%	30%	36%	34%
Moderately agree	21%	22%	21%	27%	21%	16%	17%	22%	22%	24%	22%	17%	25%	19%	23%
Moderately disagree	15%	17%	14%	18%	17%	11%	13%	11%	13%	16%	20%	14%	16%	11%	14%
Strongly disagree	20%	18%	22%	21%	23%	17%	23%	23%	29%	16%	17%	26%	18%	21%	18%
Not sure	14%	13%	15%	14%	17%	13%	12%	17%	11%	13%	18%	13%	11%	12%	11%