

Poll conducted by Research Co. on Electric Vehicles in British Columbia - May 3, 2022

As you may know, the Government of British Columbia has passed legislation to ensure that, by the year 2040, all light-duty cars and trucks sold in the province will be "zero emission." All things considered, do you agree or disagree with this decision?



	British Columbia	GENDER		AGE			REGION					VOTE IN 2020 ELECTION		
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC NDP	BC Liberals	BC Green
Strongly agree	36%	38%	34%	34%	36%	38%	35%	39%	26%	34%	45%	42%	31%	42%
Moderately agree	37%	35%	40%	44%	39%	31%	41%	34%	29%	38%	25%	39%	42%	34%
Moderately disagree	11%	11%	11%	10%	10%	14%	11%	11%	16%	9%	13%	10%	11%	12%
Strongly disagree	9%	11%	7%	5%	10%	11%	7%	8%	16%	18%	8%	5%	12%	8%
Not sure	6%	5%	8%	7%	5%	6%	5%	8%	14%	2%	10%	5%	5%	5%

Do you think the goal of ensuring that, by the year 2040, all light-duty cars and trucks sold in the province will be “zero emission” is achievable?



	British Columbia	GENDER		AGE			REGION					VOTE IN 2020 ELECTION		
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC NDP	BC Liberals	BC Green
Definitely achievable	15%	16%	14%	15%	16%	14%	14%	18%	16%	19%	13%	17%	14%	17%
Probably achievable	38%	37%	39%	47%	37%	33%	40%	43%	35%	30%	34%	41%	39%	37%
Probably not achievable	28%	26%	30%	25%	27%	31%	28%	21%	33%	28%	31%	28%	30%	27%
Definitely not achievable	11%	14%	9%	7%	12%	13%	10%	11%	12%	20%	10%	7%	13%	12%
Not sure	8%	7%	8%	6%	8%	9%	8%	7%	4%	4%	12%	7%	5%	7%

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How likely is it that the next vehicle you acquire for yourself or your household (even if the transaction is still years away) will be an electric vehicle (EV)?



	GENDER		AGE			REGION					VOTE IN 2020 ELECTION			
	Drivers in BC	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC NDP	BC Liberals	BC Green
Very likely	24%	28%	21%	23%	28%	22%	25%	28%	14%	22%	26%	27%	25%	33%
Moderately likely	35%	34%	36%	40%	35%	32%	39%	34%	22%	32%	27%	33%	40%	37%
Not too likely	19%	17%	20%	22%	19%	16%	18%	20%	25%	21%	17%	19%	19%	14%
Not likely at all	12%	12%	11%	6%	9%	17%	8%	10%	29%	18%	18%	12%	9%	9%
Not sure	10%	8%	12%	9%	9%	13%	11%	8%	10%	8%	13%	9%	6%	7%

Would any of the following make you less likely to consider purchasing an electric vehicle (EV) in the future?



	GENDER		AGE			REGION					VOTE IN 2020 ELECTION			
	Drivers in BC	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC NDP	BC Liberals	BC Green
Too expensive compared to non-electric vehicles	59%	58%	59%	49%	59%	66%	54%	64%	61%	67%	70%	57%	58%	59%
Fear of becoming stranded if you can't find a charging station	54%	51%	56%	44%	55%	60%	51%	54%	65%	59%	55%	51%	57%	49%
Not having enough places to charge the vehicle in the areas where you usually drive	50%	51%	49%	41%	49%	57%	48%	54%	59%	54%	49%	50%	53%	42%
Not having a place to charge the vehicle where you currently live (such as a strata)	44%	47%	42%	40%	41%	51%	42%	39%	49%	56%	47%	44%	40%	45%
The "feel" of the vehicle compared with a non-electric vehicle	13%	14%	12%	20%	9%	10%	14%	11%	14%	9%	8%	10%	15%	14%
Other	5%	5%	4%	2%	4%	8%	4%	5%	8%	7%	7%	5%	5%	5%
None of these	8%	8%	8%	9%	7%	7%	8%	7%	8%	2%	11%	8%	7%	3%