



PRESS RELEASE | Canada

Methodology:

Results are based on an online study conducted from April 1 to April 3, 2022, among 1,000 adults in Canada. The data has been statistically weighted according to Canadian census figures for age, gender and region in Canada. The margin of error—which measures sample variability—is plus or minus 3.1 percentage points, 19 times out of 20.

Would you say you are in favour or opposed to each of the following?

“In favour” listed

- Eating animals – 72% (-4)
- Hunting animals for meat – 62% (-3)
- Keeping animals in zoos or aquariums – 39% (=)
- Using animals in rodeos – 29% (-3)
- Killing animals for their fur – 17% (-2)
- Hunting animals for sport (trophy hunting) – 14% (+6)

“Opposed” listed

- Hunting animals for sport (trophy hunting) – 81% (-7)
- Killing animals for their fur – 79% (+3)
- Using animals in rodeos – 61% (-1)
- Keeping animals in zoos or aquariums – 53% (+2)
- Hunting animals for meat – 32% (+2)
- Eating animals – 22% (+3)

Most Canadians Oppose Trophy Hunting, Fur Farming and Rodeos

Across the country, most residents are in favour of eating animals (72%) and hunting animals for sport (62%).

Vancouver, BC [April 8, 2022] – More than four-in-five Canadians are against hunting animals for sport, a new Research Co. poll has found.

In the online survey of a representative national sample, 81% of Canadians are opposed to trophy hunting, down seven points since a similar Research Co. poll conducted in [September 2020](#).

Almost four-in-five Canadians (79%, +3) oppose killing animals for their fur, while more than three-in-five (61%, -1) are against using animals in rodeos.

In Saskatchewan and Manitoba, 23% of residents are in favour of killing animals for their fur. The proportion is smaller in Quebec (19%), Ontario (17%), Atlantic Canada (16%), Alberta (13%) and British Columbia (11%).

Almost half of residents of Saskatchewan and Manitoba (46%) and two-in-five Albertans (40%) favour using animals in rodeos, compared to 27% of Ontarians, 26% of British Columbians, 24% of Quebecers and 18% of Atlantic Canadians.

More than half of Canadians (53%, +2) are opposed to keeping animals in zoos or aquariums, while just under two-in-five (39%) are in favour of this practice.

There is a significant gender divide on the question about keeping animals in zoos or aquariums. While 46% of men see no problem with this practice, only 34% of women concur.

Sizeable majorities of Canadians favour hunting animals for meat (62%, -3) and eating animals (72%, -4).

Canadians who voted for the Conservative Party in the 2021 federal election are more likely to support hunting animals for meat (73%) than those who cast ballots for candidates representing the New Democratic Party (NDP) (67%) and the Liberal Party (58%).

“The move towards abandoning the consumption of animals is more popular among women (25%) and Canadians aged 18-to-34 (29%),” says Mario Canseco, President of Research Co. “On a regional basis, one-in-four residents of Ontario, Quebec and British Columbia (25% each) are also against eating animals.”



PRESS RELEASE | Canada

About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

==30==

Media contact:

Mario Canseco, President, Research Co.

[c] 778.929.0490

[e] mario.canseco@researchco.ca

==30==



mario.canseco@researchco.ca



[mario_canseco](https://twitter.com/mario_canseco)



778.929.0490



Mario Canseco