

Poll conducted by Research Co. on Family Day in British Columbia - February 21, 2022

Would you say “making ends meet” is currently easy or difficult for you and your family?



	Parents in British Columbia	GENDER		REGION				
		Male	Female	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island
<b>Very easy</b>	9%	9%	9%	11%	10%	0%	23%	0%
<b>Moderately easy</b>	49%	45%	56%	50%	45%	48%	34%	58%
<b>Moderately difficult</b>	28%	30%	26%	26%	31%	41%	23%	30%
<b>Very difficult</b>	12%	16%	6%	13%	10%	5%	20%	8%
<b>Not sure</b>	2%	1%	3%	0%	5%	6%	0%	4%

How often do you and your family experience stress as a result of each of the following factors?



	Parents in British Columbia	GENDER		REGION				
		Male	Female	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island
<b>Financial stress (cost of groceries, gas, etc.)</b>								
Experienced frequently	18%	15%	21%	20%	20%	12%	0%	14%
Experienced occasionally	30%	27%	34%	28%	25%	27%	57%	35%
Experienced once or twice	30%	32%	27%	33%	33%	27%	0%	24%
Never experienced	22%	25%	18%	18%	22%	33%	43%	26%
<b>Work-related stress (work pressure, deadlines)</b>								
Experienced frequently	11%	11%	11%	11%	14%	17%	23%	0%
Experienced occasionally	26%	23%	30%	27%	19%	17%	23%	34%
Experienced once or twice	38%	38%	39%	37%	40%	40%	43%	40%
Never experienced	25%	29%	20%	25%	26%	26%	10%	25%
<b>Family-related stress (concerns about children, education)</b>								
Experienced frequently	14%	11%	18%	14%	14%	6%	23%	14%
Experienced occasionally	33%	32%	35%	36%	25%	24%	30%	35%
Experienced once or twice	34%	33%	35%	34%	39%	38%	13%	30%
Never experienced	19%	24%	12%	15%	22%	32%	33%	20%
<b>Housing-related stress (finding a place to live, paying mortgage or rent)</b>								
Experienced frequently	28%	29%	27%	30%	24%	33%	23%	21%
Experienced occasionally	30%	29%	31%	27%	30%	38%	43%	36%
Experienced once or twice	26%	26%	27%	29%	26%	17%	10%	21%
Never experienced	16%	17%	14%	14%	20%	11%	23%	22%

Would you say each of the following tasks is easy or difficult for you and your family?



	Parents in British Columbia	GENDER		REGION				
		Male	Female	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island
<b><i>Paying for day care / child care</i></b>								
Very easy	10%	8%	13%	12%	10%	0%	23%	5%
Moderately easy	21%	19%	24%	23%	20%	17%	0%	23%
Moderately difficult	17%	16%	19%	17%	15%	11%	13%	24%
Very difficult	13%	12%	13%	12%	11%	12%	20%	13%
Not sure	36%	43%	26%	33%	39%	53%	33%	34%
Not applicable	3%	2%	5%	2%	5%	6%	10%	0%
<b><i>Paying for transportation</i></b>								
Very easy	17%	15%	21%	17%	31%	0%	33%	15%
Moderately easy	40%	40%	39%	38%	45%	53%	36%	35%
Moderately difficult	24%	24%	23%	24%	10%	28%	0%	37%
Very difficult	10%	9%	11%	11%	10%	0%	20%	4%
Not sure	7%	10%	4%	7%	5%	12%	10%	8%
Not applicable	2%	2%	3%	2%	0%	6%	0%	0%
<b><i>Paying for day to day expenses (groceries, clothes)</i></b>								
Very easy	16%	15%	17%	16%	25%	0%	33%	14%
Moderately easy	38%	35%	42%	38%	34%	37%	23%	48%
Moderately difficult	30%	32%	27%	29%	25%	44%	10%	33%
Very difficult	12%	14%	9%	11%	16%	12%	33%	4%
Not sure	3%	2%	3%	4%	0%	0%	0%	0%
Not applicable	2%	2%	1%	2%	0%	6%	0%	0%
<b><i>Saving money in a bank account</i></b>								
Very easy	11%	5%	20%	13%	10%	0%	23%	5%
Moderately easy	27%	29%	24%	28%	30%	16%	23%	28%
Moderately difficult	27%	27%	27%	25%	22%	35%	0%	45%
Very difficult	32%	36%	27%	30%	39%	43%	43%	21%
Not sure	2%	3%	1%	2%	0%	0%	10%	0%
Not applicable	1%	1%	1%	1%	0%	6%	0%	0%

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All things considered, how likely is it that your child (or any one of your children) will have to move away from the municipality where you currently live due to the high cost of living?



	Parents in British Columbia	GENDER		REGION				
		Male	Female	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island
<b>Very likely</b>	23%	19%	29%	26%	14%	30%	13%	17%
<b>Moderately likely</b>	26%	27%	24%	30%	16%	22%	10%	21%
<b>Not too likely</b>	28%	27%	29%	23%	50%	16%	53%	34%
<b>Not likely at all</b>	15%	17%	14%	17%	14%	5%	0%	23%
<b>Not sure</b>	8%	10%	5%	5%	6%	27%	23%	4%