



PRESS RELEASE | British Columbia

Methodology:

Results are based on an online study conducted from February 12 to February 14, 2022, among 800 adults in British Columbia. The data has been statistically weighted according to Canadian census figures for age, gender and region. The margin of error—which measures sample variability—is +/- 3.5 percentage points, nineteen times out of twenty.

If a provincial election were held today, which party's candidate would you vote for in your constituency? – Decided Voters

BC New Democratic Party (NDP) – 46%
BC Liberals – 38%
BC Green Party – 13%
BC Conservative Party – 2%
Another party / An independent candidate – 1%

BC NDP Remains Ahead of BC Liberals in British Columbia

The approval rating for Premier John Horgan stands at 69%, while Kevin Falcon starts his tenure as BC Liberal leader at 38%.

Vancouver, BC [February 18, 2022] – The BC New Democratic Party (NDP) holds an eight-point advantage over the opposition BC Liberals among decided voters in British Columbia, a new Research Co. poll has found.

In the online survey of a representative provincial sample, 46% of decided voters would cast a ballot for the BC NDP candidate in their constituency if a provincial election were held today.

The BC Liberals are in second place with 38%, followed by the BC Green Party with 13% and the BC Conservative Party with 2%.

The BC NDP holds substantial leads over the BC Liberals among decided voters aged 18-to-34 (43% to 36%) and decided voters aged 35-to-54 (48% to 35%). The race is closer among decided voters aged 55 and over (BC NDP 46%, BC Liberals 42%).

While the two main parties are separated by just three points among male decided voters (BC NDP 44%, BC Liberals 41%), the New Democrats have a substantial lead over the BC Liberals among female decided voters (47% to 35%).

Almost seven-in-ten British Columbians (69%) approve of the performance of Premier and BC NDP leader John Horgan, up seven points since a similar Research Co. poll conducted just before the last provincial election [in October 2020](#).

The approval rating for Kevin Falcon—who became the leader of the BC Liberals earlier this month—stands at 38%. The indicator is similar for BC Greens leader Sonia Furstenau (36%, -10) and lower for BC Conservative leader Trevor Bolin (19%).

“British Columbia's two main party leaders are not having difficulties connecting with their base of support,” says Mario Canseco, President of Research Co. “Nine-in-ten BC NDP voters in 2020 approve of Horgan (90%), while two thirds of BC Liberal voters in the last provincial ballot approve of Falcon (67%).”

A third of British Columbians (33%, +10) identify housing, homelessness and poverty as the most important issue facing the province today—a proportion that rises to 41% among those aged 18-to-34.



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Health care is second on the list of concerns with 23% (+2), followed by the economy and jobs (16%, -9), the environment (10%, +3), COVID-19 (6%, -7) and crime and public safety (4%, =).

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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