



PRESS RELEASE | Canada

Methodology:

Results are based on an online study conducted from January 28 to January 30, 2022, among 1,000 adults in Canada. The data has been statistically weighted according to Canadian census figures for age, gender and region. The margin of error—which measures sample variability—is +/- 3.1 percentage points, nineteen times out of twenty.

At this point, are you satisfied or dissatisfied with each of the following aspects of the COVID-19 “booster shot” vaccination rollout in Canada?

The procurement of “booster shot” doses from the federal government

Satisfied – 68%
Dissatisfied – 22%
Not sure – 9%

The “booster shot” plans and phases outlined by your province

Satisfied – 65%
Dissatisfied – 27%
Not sure – 8%

The pace of “booster shot” vaccination efforts in your province

Satisfied – 61%
Dissatisfied – 30%
Not sure – 9%

Most Canadians Perceive “Booster Shot” Campaign Positively

Just over three-in-five are satisfied with the current pace of COVID-19 vaccination efforts in their province.

Vancouver, BC [February 8, 2022] – Significant proportions of Canadians are content with the way in which governments are managing the campaign to provide COVID-19 “booster shots”, a new Research Co. poll has found.

In the online survey of a representative national sample, 68% of Canadians are satisfied with the procurement of “booster shot” doses from the federal government while 22% are dissatisfied and 9% are undecided.

More than four-in-five Canadians who voted for the Liberal Party in last year’s federal election (84%) are satisfied with the procurement of “booster shots”, along with two thirds of those who cast ballots for candidates representing the New Democratic Party (NDP) (69%) and the Conservative Party (68%).

Almost two thirds of Canadians (65%) are satisfied with the “booster shot” plans and phases outlined by their province and just over three-in-five (61%) are content with the pace of “booster shot” vaccination efforts.

“As was the case in the early stages of the COVID-19 vaccination rollout in 2021, older Canadians are more likely to believe that the current effort is proceeding at the proper pace,” says Mario Canseco, President of Research Co. “While 55% of Canadians aged 18-to-34 are satisfied with how vaccines are being provided in their province, the proportion rises to 61% among those aged 35-to-54 and to 67% among those aged 55 and over.”

In Quebec, 68% of residents are satisfied with the “booster shot” plans and phases outlined by the provincial government. The rating is similarly high in British Columbia (67%), Ontario (65%) and Atlantic Canada (64%), but lower in Saskatchewan and Manitoba (60%) and Alberta (55%).

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.



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We have a global network of partners in the qualitative, data collection and data visualization specialities.

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