

Poll conducted by Research Co. on Hockey in Canada - January 14, 2022

Thinking about professional hockey, which of these statements comes closest to your own point of view?



	GENDER		AGE			REGION					VOTE IN 2021 FEDERAL ELECTION				
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
I am a hockey fan, I truly enjoy watching the game	23%	32%	13%	21%	27%	20%	29%	17%	17%	29%	17%	22%	23%	29%	26%
I watch hockey as much as I can, but I don't follow it all the time	22%	23%	21%	25%	23%	18%	22%	26%	21%	18%	27%	18%	27%	24%	15%
I will watch a hockey game now and then, but it's not my favourite sport	24%	23%	26%	22%	25%	25%	23%	31%	30%	23%	22%	23%	25%	23%	29%
I don't really care for hockey	31%	22%	40%	32%	25%	37%	25%	26%	32%	31%	34%	37%	25%	24%	30%

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In your view, has professional hockey become a more violent sport over the past five years?



	GENDER						AGE						REGION			VOTE IN 2021 FEDERAL ELECTION		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP			
Yes	27%	26%	29%	28%	23%	31%	26%	27%	25%	29%	29%	22%	30%	29%	27%			
No	43%	54%	33%	42%	49%	39%	40%	46%	41%	45%	43%	47%	42%	50%	44%			
Not sure	29%	20%	38%	30%	27%	30%	34%	27%	35%	26%	28%	31%	28%	22%	29%			

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Would you consider taking any of the following actions as a result of recent violent incidents in hockey?



	GENDER		AGE			REGION					VOTE IN 2021 FEDERAL ELECTION				
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
Encourage your kids to avoid playing hockey															
Definitely would	8%	7%	8%	8%	9%	7%	7%	8%	8%	8%	9%	5%	7%	8%	11%
Probably would	12%	11%	13%	19%	11%	7%	15%	14%	8%	11%	15%	6%	13%	14%	13%
Probably would not	18%	21%	15%	22%	18%	15%	21%	23%	20%	16%	16%	18%	22%	20%	11%
Definitely would not	23%	29%	18%	27%	25%	18%	18%	21%	26%	27%	20%	28%	22%	24%	19%
Not applicable / Not sure	39%	32%	46%	24%	37%	53%	39%	34%	38%	38%	40%	44%	35%	33%	46%
Watch fewer hockey games than you currently do															
Definitely would	10%	9%	10%	10%	8%	11%	11%	9%	6%	11%	11%	6%	11%	11%	13%
Probably would	15%	16%	14%	21%	15%	10%	12%	20%	12%	14%	19%	8%	17%	18%	14%
Probably would not	21%	23%	19%	22%	21%	20%	27%	19%	25%	20%	18%	24%	22%	24%	19%
Definitely would not	22%	29%	15%	21%	26%	20%	24%	20%	20%	26%	17%	29%	21%	24%	21%
Not applicable / Not sure	32%	22%	41%	27%	29%	38%	26%	32%	38%	29%	35%	33%	29%	23%	33%
Refrain from buying products from companies that sponsor professional hockey															
Definitely would	8%	8%	8%	10%	7%	8%	7%	9%	6%	8%	10%	5%	7%	9%	10%
Probably would	12%	13%	11%	18%	12%	8%	11%	14%	10%	10%	19%	5%	14%	13%	16%
Probably would not	23%	25%	21%	21%	23%	24%	27%	23%	27%	23%	17%	26%	25%	25%	19%
Definitely would not	27%	34%	21%	27%	32%	23%	27%	28%	25%	29%	24%	33%	27%	31%	26%
Not applicable / Not sure	30%	21%	39%	24%	26%	37%	28%	26%	31%	30%	30%	31%	27%	22%	30%

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How would you rate the efforts of the National Hockey League (NHL) in looking after the safety of its players?



	GENDER			AGE			REGION					VOTE IN 2021 FEDERAL ELECTION			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
Very good	9%	10%	8%	9%	12%	8%	6%	15%	8%	10%	8%	10%	9%	16%	4%
Good	43%	49%	37%	46%	45%	39%	47%	43%	45%	43%	40%	41%	49%	46%	36%
Bad	13%	14%	13%	14%	12%	15%	15%	10%	10%	10%	20%	9%	13%	9%	21%
Very bad	5%	6%	4%	3%	5%	6%	3%	4%	3%	5%	6%	6%	4%	4%	6%

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All things considered, do you support or oppose each of the following proposals?



	GENDER						AGE					REGION				VOTE IN 2021 FEDERAL ELECTION		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP			
<i>Banning head shots in professional hockey</i>																		
Strongly support	60%	57%	62%	43%	61%	72%	58%	52%	61%	59%	63%	64%	61%	61%	67%			
Moderately support	20%	20%	19%	29%	16%	15%	25%	16%	14%	22%	18%	16%	24%	23%	15%			
Moderately oppose	7%	8%	7%	12%	8%	3%	8%	10%	11%	6%	7%	5%	7%	7%	8%			
Strongly oppose	4%	5%	2%	5%	4%	2%	3%	5%	2%	4%	4%	5%	3%	3%	4%			
Not sure	10%	9%	10%	11%	10%	8%	6%	17%	11%	9%	9%	10%	5%	7%	7%			
<i>Banning fighting in professional hockey</i>																		
Strongly support	34%	29%	40%	28%	28%	45%	28%	32%	31%	33%	43%	30%	38%	32%	36%			
Moderately support	26%	25%	26%	26%	24%	27%	29%	19%	26%	26%	26%	25%	34%	26%	21%			
Moderately oppose	15%	17%	13%	19%	16%	11%	17%	17%	18%	15%	13%	10%	13%	17%	16%			
Strongly oppose	14%	20%	7%	14%	18%	9%	15%	15%	11%	16%	9%	20%	9%	17%	17%			
Not sure	12%	9%	14%	12%	14%	8%	10%	17%	13%	11%	9%	15%	7%	8%	10%			

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In your view, what impact, if any, would the following actions have on the game of hockey?



	GENDER						AGE						REGION						VOTE IN 2021 FEDERAL ELECTION		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP						
<i>Banning head shots in professional hockey</i>																					
Hockey would be better off	66%	65%	68%	56%	67%	74%	67%	60%	72%	66%	65%	71%	68%	71%	74%						
Hockey would be no better or worse off	15%	17%	13%	19%	15%	12%	18%	16%	7%	15%	18%	13%	20%	15%	11%						
Hockey would be worse off	5%	6%	3%	9%	4%	2%	3%	5%	7%	5%	4%	6%	3%	4%	3%						
Not sure	14%	12%	16%	16%	14%	12%	13%	19%	15%	14%	13%	10%	9%	10%	12%						
<i>Banning fighting in professional hockey</i>																					
Hockey would be better off	43%	37%	48%	39%	38%	50%	36%	38%	42%	42%	50%	40%	49%	38%	46%						
Hockey would be no better or worse off	25%	27%	23%	26%	24%	26%	31%	23%	26%	24%	25%	21%	29%	30%	23%						
Hockey would be worse off	16%	24%	9%	19%	21%	10%	17%	19%	13%	19%	11%	24%	11%	18%	18%						
Not sure	16%	13%	19%	17%	17%	14%	16%	20%	18%	16%	14%	15%	11%	14%	14%						

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What is your favourite National Hockey League (NHL) team?



	GENDER						AGE					REGION			VOTE IN 2021 FEDERAL ELECTION		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP		
Toronto Maple Leafs	19%	22%	16%	24%	20%	15%	4%	7%	8%	49%	2%	20%	22%	24%	18%		
Calgary Flames	4%	4%	4%	5%	5%	2%	3%	21%	6%	2%	0%	1%	4%	6%	2%		
Edmonton Oilers	6%	7%	4%	4%	8%	4%	4%	37%	7%	1%	0%	2%	4%	9%	7%		
Ottawa Senators	3%	3%	2%	3%	3%	2%	1%	1%	1%	6%	2%	2%	3%	4%	2%		
Vancouver Canucks	10%	11%	8%	11%	10%	8%	53%	3%	5%	1%	1%	2%	7%	11%	16%		
Winnipeg Jets	5%	5%	4%	6%	4%	4%	2%	0%	34%	2%	1%	1%	5%	2%	9%		
Montreal Canadiens	20%	20%	20%	17%	19%	25%	3%	4%	2%	7%	60%	22%	28%	10%	17%		
Some other team	4%	4%	3%	4%	4%	3%	1%	1%	4%	5%	3%	11%	2%	8%	3%		
I don't have a favourite NHL team	30%	23%	38%	26%	28%	36%	29%	26%	35%	27%	31%	38%	25%	26%	26%		