



PRESS RELEASE | British Columbia

Methodology:

Results are based on an online study conducted on January 6 and January 7, 2022, among 700 adults who work in British Columbia. The data has been statistically weighted according to Canadian census figures for age, gender and region in British Columbia. The margin of error—which measures sample variability—is +/- 3.7 percentage points, nineteen times out of twenty.

To British Columbians who have worked from home instead of at their usual office or workplace during the course of the COVID-19 pandemic – Once the COVID-19 pandemic is officially over, how often do you expect to be able to work from home?

Never – 11% (-4)
Once or twice a week – 41% (+9)
Three or four times a week – 16% (-10)
Five days a week – 18% (-3)
Not sure – 14% (+7)

British Columbians Would Take “Home Office” To New Employer

More than half of those who worked from home during the pandemic are willing to switch jobs to avoid commuting.

Vancouver, BC [January 25, 2022] – Most British Columbians who have had to work from home during the COVID-19 pandemic are willing to explore opportunities that provide the flexibility to be away from an office setting, a new Research Co. poll has found.

In the online survey of a representative sample, 58% of employed British Columbians who have worked from home during the pandemic say they are “very likely” or “moderately likely” to seek a different job if their current company does not allow them to labour from home as often as they want, up two points since a similar Research Co. poll [conducted in September 2021](#).

“British Columbians aged 18-to-34 have developed a deeper attachment to the home office, with 64% saying they would switch jobs if their new employer allows them to avoid commuting,” says Mario Canseco, President of Research Co. “The proportion is lower among those aged 35-to-54 (59%) and those aged 55 and over (45%).”

Almost two thirds of British Columbia's “home workers” (64%, =) would consider switching to a different job that can be performed from home for a company located in their own metropolitan area. A majority (57%, +2) would consider this course of action for a business located in the province, while 45% (+1) would be willing to enter an arrangement with a company headquartered in another province.

More than half of employed British Columbians (54%) acknowledge working from home at some point during the COVID-19 pandemic—a proportion that rises to 65% among those aged 18-to-34.

This month, only 34% of employed British Columbians who have worked from home during the pandemic say they expect to be able to remain in their home office at least three times a week when the pandemic ends, down 13 points since September 2021. Only 11% (-4) believe they will not be able to work from home at all when COVID-19 is over.

Fewer than two-in-five “home workers” in British Columbia have been advised of a plan for employees to return to the usual office (37%, -8) or of a plan for how employees will be able to work from home after the pandemic is over (also 37%, -3).



Employed British Columbians continue to expect certain features of their jobs to remain in place after COVID-19 is behind us. More than two-in-five foresee increases in virtual communications between offices (46%, +3), virtual staff meetings (45%, +2) and virtual business development (also 45%, +4).

Conversely, sizeable proportions of employed British Columbians expect reductions for in-person staff meetings (43%, +1), business travel (39%, +2) and in-person business development meetings (38%, =) once the pandemic is over.

==30==

About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

==30==

Media contact:

Mario Canseco, President, Research Co.
[c] 778.929.0490
[e] mario.canseco@researchco.ca

==30==



mario.canseco@researchco.ca



mario_canseco



778.929.0490



Mario Canseco