



PRESS RELEASE | British Columbia

Methodology:

Results are based on an online study conducted from December 21 to December 23, 2021, among 800 adults in British Columbia. The data has been statistically weighted according to Canadian census figures for age, gender and region. The margin of error—which measures sample variability—is +/- 3.5 percentage points, nineteen times out of twenty.

All things considered, how much do you trust or distrust each of the following people and institutions to deliver affordable housing in British Columbia? – “Completely trust” and “Moderately trust” listed

- The provincial government under the BC New Democratic Party (NDP) – 55%
- The federal government under the New Democratic Party (NDP) – 51%
- Not-for-profit developers – 49%
- Your municipal government – 47%
- The federal government under the Liberal Party – 39%
- The provincial government under the BC Liberals – 36%
- The provincial government under the BC Green Party – 33%
- The federal government under the Conservative Party – 32%
- For-profit developers – 19%

British Columbians Ponder Who Can Deliver Affordable Housing

The provincial government has the highest level of trust from residents, while for-profit developers are at the bottom.

Vancouver, BC [January 11, 2021] – The current provincial administration outranks the federal government when British Columbians are asked who they have confidence in to deal with affordable housing, a new Research Co. poll has found.

In the online survey of a representative provincial sample, 55% of British Columbians say they trust the provincial government under the BC New Democratic Party (NDP) to deliver affordable housing in the province.

The numbers are significantly lower when residents are asked to consider the actions of a provincial government headed by the BC Liberal Party (36%) or headed by the BC Green Party (33%).

“As expected, a sizeable majority of BC NDP voters in the 2020 election (73%) express confidence in the current provincial government to manage affordable housing,” says Mario Canseco, President of Research Co. “More than two-in-five of those who cast ballots for the BC Liberals (47%) and the BC Greens (45%) in 2020 also trust the current provincial administration on this file.”

Fewer than two-in-five British Columbians (39%) have confidence in the federal government under the Liberal Party to deliver affordable housing. The numbers are significantly higher when the province’s residents assess what things would look like with the federal NDP in charge (51%) and lower for a federal government assembled by the Conservative Party (32%).

Women (40%) and British Columbians aged 18-to-34 (46%) are more likely to express confidence in the actions of the federal government under the Liberal Party to deliver affordable housing than men (37%), residents aged 35-to-54 (38%) and residents aged 55 and over (35%).

Almost half of British Columbians (47%) trust their own provincial administration to deliver affordable housing. The rating is slightly higher for not-for-profit developers (49%) and substantially lower for for-profit developers (19%).

In a [December 2021 poll](#) conducted by Research Co. in Metro Vancouver, 31% of respondents identified housing as the most important issue facing their municipality.



About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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