

Poll conducted by Research Co. on Religion in Canada - December 21, 2021

How important is each of the following to you personally?



	GENDER						AGE					REGION				VOTE IN 2021 FEDERAL ELECTION		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP			
Country																		
Very important	44%	45%	43%	33%	38%	59%	45%	38%	41%	46%	43%	48%	54%	44%	39%			
Moderately important	42%	41%	43%	41%	49%	35%	47%	49%	43%	39%	39%	40%	39%	42%	42%			
Not too important	11%	11%	10%	21%	10%	4%	7%	12%	8%	11%	13%	8%	6%	11%	15%			
Not important at all	4%	4%	4%	5%	4%	3%	1%	1%	8%	3%	6%	3%	1%	3%	4%			
Family																		
Very important	78%	75%	80%	72%	78%	82%	79%	80%	76%	77%	77%	80%	81%	78%	75%			
Moderately important	18%	19%	16%	23%	17%	13%	17%	18%	14%	19%	17%	18%	16%	16%	21%			
Not too important	4%	5%	2%	4%	4%	3%	4%	2%	7%	3%	4%	0%	2%	6%	2%			
Not important at all	1%	2%	1%	0%	1%	2%	0%	0%	3%	1%	2%	1%	1%	1%	1%			
Religion																		
Very important	22%	23%	22%	24%	18%	25%	21%	29%	22%	23%	20%	21%	22%	27%	18%			
Moderately important	25%	24%	25%	23%	27%	24%	19%	32%	29%	24%	22%	29%	28%	25%	17%			
Not too important	21%	22%	21%	24%	21%	19%	26%	12%	21%	22%	24%	16%	18%	23%	23%			
Not important at all	32%	32%	32%	28%	34%	32%	33%	27%	28%	31%	33%	34%	31%	25%	42%			
Friends																		
Very important	54%	51%	57%	49%	53%	60%	60%	57%	56%	49%	56%	53%	57%	52%	56%			
Moderately important	38%	40%	36%	41%	40%	33%	35%	37%	34%	43%	36%	39%	36%	43%	36%			
Not too important	6%	7%	6%	9%	6%	5%	5%	6%	8%	6%	7%	7%	7%	3%	7%			
Not important at all	1%	2%	1%	1%	1%	2%	0%	0%	2%	2%	2%	1%	0%	1%	2%			
Career																		
Very important	29%	31%	26%	41%	31%	16%	31%	33%	25%	31%	25%	26%	34%	33%	20%			
Moderately important	41%	40%	42%	44%	45%	33%	41%	46%	37%	39%	42%	39%	39%	40%	39%			
Not too important	17%	17%	17%	13%	15%	23%	19%	10%	22%	18%	19%	11%	14%	15%	26%			
Not important at all	14%	12%	15%	2%	9%	28%	9%	11%	17%	12%	15%	23%	13%	13%	15%			
Affluence																		
Very important	11%	12%	9%	15%	10%	7%	9%	13%	8%	13%	11%	3%	10%	13%	10%			
Moderately important	45%	43%	46%	51%	47%	39%	49%	51%	42%	41%	46%	43%	52%	40%	40%			
Not too important	31%	34%	29%	25%	32%	36%	31%	27%	36%	33%	28%	33%	26%	38%	34%			
Not important at all	13%	11%	15%	9%	11%	19%	11%	9%	14%	13%	14%	21%	11%	9%	16%			

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On the issue of spirituality, how would you describe yourself—would you say you are...



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	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
Very spiritual	14%	14%	14%	13%	14%	14%	15%	16%	15%	14%	14%	9%	13%	15%	13%
Moderately spiritual	35%	33%	38%	36%	32%	39%	35%	37%	36%	37%	33%	37%	38%	39%	29%
Not too spiritual	21%	22%	20%	23%	23%	18%	21%	19%	20%	21%	24%	20%	22%	19%	22%
Not spiritual at all	26%	28%	24%	24%	28%	27%	25%	25%	25%	25%	28%	30%	27%	23%	33%
Not sure	3%	3%	3%	4%	3%	3%	5%	3%	5%	3%	2%	5%	1%	3%	3%

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Which of the following best describes your religious faith?



	GENDER			AGE			REGION						VOTE IN 2021 FEDERAL ELECTION		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
Christian (including Catholic and Protestant)	50%	48%	51%	36%	48%	62%	45%	45%	59%	42%	57%	56%	48%	64%	38%
Muslim	5%	6%	3%	10%	4%	2%	4%	10%	1%	6%	4%	5%	9%	2%	4%
Hindu	2%	2%	1%	3%	2%	1%	1%	3%	1%	2%	2%	0%	2%	1%	2%
Sikh	1%	1%	0%	2%	1%	0%	1%	0%	1%	2%	0%	0%	1%	0%	2%
Buddhist	2%	3%	1%	5%	2%	0%	5%	2%	2%	3%	1%	0%	3%	1%	2%
Jewish	2%	3%	1%	1%	2%	3%	1%	2%	0%	3%	3%	0%	3%	3%	1%
Atheist	11%	13%	9%	15%	12%	7%	13%	7%	9%	16%	9%	7%	10%	7%	18%
Agnostic	7%	8%	7%	6%	8%	7%	11%	10%	6%	7%	6%	8%	9%	8%	10%
Other	4%	2%	6%	4%	2%	7%	4%	0%	3%	5%	5%	8%	3%	3%	5%
None of these	16%	13%	19%	17%	19%	11%	15%	21%	18%	15%	15%	16%	12%	11%	17%

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How often do you attend religious gatherings (e.g. church, temple, synagogue etc.)?



	GENDER			AGE			REGION					VOTE IN 2021 FEDERAL ELECTION			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
More than once a week	4%	5%	3%	6%	2%	4%	3%	6%	3%	5%	4%	2%	3%	5%	2%
Once a week	12%	13%	11%	15%	10%	11%	11%	15%	9%	13%	9%	16%	13%	16%	9%
Monthly	6%	6%	5%	9%	6%	3%	4%	10%	7%	5%	4%	8%	6%	7%	5%
Less than monthly	10%	9%	10%	9%	10%	10%	11%	13%	13%	10%	7%	5%	11%	11%	7%
Only for special events (e.g. weddings, funerals, baptisms, etc.)	36%	34%	38%	27%	37%	42%	33%	27%	38%	35%	41%	39%	37%	36%	36%
Never	33%	33%	33%	35%	35%	30%	38%	29%	30%	32%	35%	30%	29%	24%	40%

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Which of these greetings is the one you personally prefer for this season?



	GENDER			AGE			REGION					VOTE IN 2021 FEDERAL ELECTION			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
Merry Christmas	62%	63%	61%	59%	61%	66%	66%	61%	75%	60%	54%	71%	58%	75%	58%
Happy Holidays	20%	19%	20%	24%	21%	14%	14%	22%	10%	22%	26%	11%	25%	13%	24%
Not sure / Don't care either way	18%	18%	19%	17%	18%	20%	20%	17%	14%	19%	20%	17%	17%	12%	18%

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How do you expect the current holiday season to be for you, personally?



	GENDER			AGE			REGION					VOTE IN 2021 FEDERAL ELECTION			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
More fun than stressful	49%	49%	48%	59%	46%	44%	41%	46%	50%	51%	53%	44%	53%	55%	41%
More stressful than fun	27%	28%	27%	26%	31%	25%	31%	28%	25%	28%	23%	30%	27%	21%	36%
Not sure	24%	23%	25%	15%	23%	31%	27%	26%	25%	21%	24%	26%	19%	23%	23%

Poll conducted by Research Co. on Religion in Canada - December 21, 2021

We have a question about food and drink during the holiday season. Do you personally like or dislike each of the following dishes and beverages?



	GENDER		AGE			REGION					VOTE IN 2021 FEDERAL ELECTION				
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
<i>Mulled wine</i>															
Definitely like	12%	13%	10%	14%	11%	11%	15%	14%	8%	15%	9%	3%	12%	12%	14%
Probably like	22%	22%	22%	26%	24%	17%	27%	25%	18%	22%	21%	20%	23%	22%	27%
Probably dislike	17%	19%	15%	19%	15%	18%	20%	19%	23%	15%	16%	18%	18%	15%	16%
Definitely dislike	27%	23%	31%	24%	26%	30%	19%	23%	30%	25%	31%	38%	29%	25%	24%
Not sure	22%	22%	21%	18%	23%	23%	19%	19%	22%	23%	23%	21%	18%	26%	18%
<i>Brussels sprouts</i>															
Definitely like	36%	33%	38%	30%	34%	42%	46%	38%	42%	39%	28%	18%	35%	34%	39%
Probably like	26%	28%	23%	29%	25%	23%	29%	30%	19%	23%	28%	25%	27%	29%	21%
Probably dislike	13%	12%	14%	14%	12%	12%	9%	9%	16%	13%	16%	11%	13%	12%	11%
Definitely dislike	20%	20%	19%	19%	23%	18%	11%	19%	19%	19%	21%	37%	19%	19%	24%
Not sure	6%	7%	6%	8%	6%	5%	5%	4%	5%	7%	7%	8%	5%	5%	5%
<i>Mince pies</i>															
Definitely like	22%	22%	22%	19%	18%	28%	18%	21%	18%	22%	25%	25%	21%	27%	20%
Probably like	28%	31%	26%	27%	31%	27%	27%	29%	25%	22%	40%	20%	29%	24%	28%
Probably dislike	18%	17%	19%	21%	15%	18%	25%	17%	18%	22%	12%	13%	19%	18%	18%
Definitely dislike	20%	15%	24%	17%	23%	18%	16%	20%	31%	22%	12%	25%	20%	21%	21%
Not sure	12%	15%	10%	16%	13%	9%	13%	13%	8%	13%	11%	17%	10%	10%	14%
<i>Turkey</i>															
Definitely like	61%	61%	62%	54%	61%	68%	63%	56%	66%	61%	54%	80%	62%	67%	63%
Probably like	23%	24%	22%	28%	25%	17%	22%	30%	24%	26%	22%	11%	23%	24%	21%
Probably dislike	5%	6%	5%	9%	4%	3%	4%	6%	7%	5%	7%	0%	6%	3%	7%
Definitely dislike	6%	4%	7%	5%	6%	6%	5%	4%	3%	6%	8%	5%	6%	3%	6%
Not sure	5%	5%	4%	4%	4%	6%	6%	4%	1%	3%	8%	3%	4%	3%	4%

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We have a question about food and drink during the holiday season. Do you personally like or dislike each of the following dishes and beverages?



	GENDER		AGE			REGION					VOTE IN 2021 FEDERAL ELECTION				
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
Plum pudding															
Definitely like	17%	18%	17%	13%	12%	26%	15%	17%	17%	19%	16%	21%	19%	18%	15%
Probably like	26%	31%	21%	27%	25%	27%	32%	25%	24%	26%	28%	17%	30%	26%	23%
Probably dislike	17%	16%	19%	22%	18%	13%	18%	21%	19%	15%	17%	17%	16%	16%	20%
Definitely dislike	20%	16%	24%	20%	23%	17%	17%	20%	25%	20%	17%	29%	18%	21%	22%
Not sure	19%	19%	19%	18%	23%	16%	17%	17%	16%	19%	22%	16%	17%	18%	21%
Egg nog															
Definitely like	29%	31%	27%	24%	31%	31%	35%	33%	33%	30%	19%	34%	26%	35%	29%
Probably like	25%	29%	21%	27%	25%	22%	31%	26%	24%	25%	24%	20%	29%	23%	23%
Probably dislike	14%	15%	13%	17%	11%	14%	15%	13%	16%	12%	16%	10%	13%	12%	17%
Definitely dislike	23%	15%	32%	20%	25%	25%	15%	19%	24%	25%	27%	29%	23%	22%	25%
Not sure	9%	10%	8%	12%	8%	8%	5%	9%	4%	9%	14%	7%	9%	8%	7%
Fruit cake															
Definitely like	31%	35%	28%	24%	24%	45%	28%	31%	31%	31%	33%	30%	37%	31%	26%
Probably like	25%	27%	23%	27%	23%	25%	28%	23%	19%	26%	30%	14%	26%	26%	22%
Probably dislike	14%	14%	14%	16%	16%	10%	15%	21%	16%	12%	12%	14%	13%	15%	17%
Definitely dislike	25%	20%	30%	26%	31%	17%	25%	19%	31%	26%	20%	36%	21%	24%	31%
Not sure	5%	5%	5%	7%	6%	3%	5%	6%	3%	5%	4%	7%	3%	5%	4%
Cranberry sauce															
Definitely like	36%	37%	36%	23%	33%	49%	35%	37%	38%	35%	34%	43%	41%	42%	33%
Probably like	28%	31%	25%	33%	27%	25%	36%	32%	24%	26%	31%	16%	32%	27%	25%
Probably dislike	13%	11%	14%	17%	13%	8%	11%	9%	14%	15%	13%	9%	10%	12%	15%
Definitely dislike	17%	14%	20%	18%	20%	14%	11%	16%	21%	18%	15%	29%	13%	16%	23%
Not sure	6%	7%	5%	9%	6%	3%	7%	6%	4%	6%	7%	3%	4%	4%	4%