

Poll conducted by Research Co. on Manners in Canada - November 11, 2021

Next, we'd like to ask you some questions about language. Throughout the course of a regular day, how often do you hear the following people swearing when they are having a conversation with you?



	GENDER		AGE			REGION					VOTE IN 2021 FEDERAL ELECTION				
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
<b>Friends</b>															
Frequently	21%	20%	22%	37%	25%	14%	23%	24%	20%	21%	18%	23%	19%	23%	24%
Occasionally	43%	43%	44%	45%	46%	41%	36%	48%	44%	44%	41%	53%	43%	48%	46%
Rarely	26%	28%	24%	14%	21%	33%	25%	22%	29%	23%	31%	20%	28%	21%	19%
Never	10%	9%	11%	5%	9%	12%	15%	6%	6%	11%	10%	4%	10%	8%	11%
<b>Relatives</b>															
Frequently	13%	11%	14%	22%	14%	10%	10%	13%	21%	14%	12%	8%	14%	15%	13%
Occasionally	36%	34%	38%	39%	37%	34%	32%	34%	33%	35%	38%	46%	38%	37%	31%
Rarely	35%	37%	33%	25%	36%	37%	31%	35%	34%	34%	38%	40%	31%	32%	39%
Never	16%	17%	15%	14%	13%	19%	27%	18%	13%	18%	12%	7%	18%	16%	17%
<b>Co-workers</b>															
Frequently	16%	18%	13%	23%	16%	13%	15%	19%	11%	17%	12%	20%	16%	15%	21%
Occasionally	32%	33%	30%	30%	35%	30%	32%	33%	33%	29%	33%	35%	29%	37%	21%
Rarely	29%	30%	28%	32%	29%	28%	23%	25%	37%	31%	31%	25%	32%	28%	30%
Never	24%	20%	29%	15%	19%	30%	30%	24%	19%	23%	24%	20%	23%	20%	28%
<b>Strangers</b>															
Frequently	15%	15%	14%	19%	15%	13%	14%	20%	18%	17%	10%	11%	18%	12%	22%
Occasionally	35%	35%	35%	30%	35%	37%	39%	40%	34%	34%	32%	39%	32%	40%	37%
Rarely	34%	36%	32%	36%	35%	33%	34%	26%	31%	36%	37%	36%	35%	33%	28%
Never	16%	13%	19%	16%	15%	16%	14%	14%	16%	13%	21%	14%	15%	15%	13%

And how often do you swear in each one of the following situations?



	GENDER		AGE			REGION					VOTE IN 2021 FEDERAL ELECTION				
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
<i>When talking with friends</i>															
Frequently	15%	15%	14%	26%	21%	7%	16%	10%	15%	17%	14%	14%	11%	15%	17%
Occasionally	34%	33%	36%	44%	33%	33%	32%	43%	33%	30%	38%	36%	35%	36%	35%
Rarely	29%	30%	29%	19%	27%	33%	32%	21%	32%	31%	27%	29%	32%	29%	27%
Never	22%	22%	22%	11%	19%	27%	21%	26%	20%	22%	21%	21%	22%	21%	20%
<i>When talking with relatives</i>															
Frequently	8%	7%	9%	15%	10%	4%	9%	7%	11%	8%	7%	5%	9%	9%	6%
Occasionally	28%	28%	29%	38%	29%	25%	23%	27%	16%	23%	37%	43%	27%	27%	32%
Rarely	31%	32%	30%	23%	34%	32%	27%	29%	43%	35%	28%	25%	32%	31%	28%
Never	32%	34%	31%	24%	27%	39%	41%	37%	30%	33%	27%	26%	32%	33%	34%
<i>When talking with co-workers</i>															
Frequently	8%	10%	6%	14%	12%	4%	12%	6%	6%	11%	4%	10%	7%	10%	13%
Occasionally	23%	26%	19%	30%	21%	22%	17%	26%	21%	21%	28%	23%	20%	24%	19%
Rarely	27%	29%	26%	27%	28%	27%	31%	24%	36%	24%	28%	27%	30%	28%	22%
Never	42%	35%	49%	30%	38%	47%	41%	44%	38%	45%	40%	39%	43%	38%	47%
<i>When talking to strangers</i>															
Frequently	3%	3%	3%	5%	5%	1%	1%	0%	3%	5%	4%	0%	4%	2%	4%
Occasionally	14%	15%	13%	27%	13%	11%	18%	15%	11%	12%	15%	13%	11%	14%	17%
Rarely	31%	35%	26%	29%	34%	29%	24%	29%	33%	31%	33%	36%	31%	32%	28%
Never	52%	47%	58%	39%	48%	59%	57%	56%	52%	53%	48%	51%	54%	51%	51%

Which of these statements comes closest to describing your own behaviour?



	GENDER		AGE			REGION						VOTE IN 2021 FEDERAL ELECTION			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
I always alter the way I speak to make sure that I don't swear in public	36%	34%	39%	29%	35%	40%	36%	43%	29%	40%	32%	35%	41%	36%	37%
I sometimes alter the way I speak so as not to swear in front of certain people	49%	50%	47%	62%	51%	44%	49%	42%	53%	47%	53%	47%	44%	49%	49%
I never alter the way I speak—if a swear word comes out, I don't worry about it	15%	16%	14%	9%	15%	17%	16%	15%	18%	13%	15%	18%	15%	14%	14%