



PRESS RELEASE | Canada

Methodology:

Results are based on an online study conducted from November 20 to November 22, 2021, among a representative sample of 1,000 adults in Canada. The data has been statistically weighted according to Canadian census figures for age, gender and region. The margin of error—which measures sample variability—is +/- 3.1 percentage points, 19 times out of 20.

All things considered, would you say drivers in your city or town are better, the same, or worse than five years ago?

Better – 10% (+3)
The same – 50% (+6)
Worse – 30% (-9)
Not sure – 10% (=)

Do you think there are specific groups or people in your city or town who are worse drivers than others?

Yes – 51% (-5)
No – 49% (+5)

Confidence in Local Drivers Improving Across Canada

The proportion of Canadians who say drivers are “worse” than five years ago has fallen from 50% in 2018 to 39% this year.

Vancouver, BC [November 30, 2021] – The proportion of Canadians who believe drivers in their city or town are getting worse has reached the lowest level recorded over the past four years, a new Research Co. poll has found.

In the online survey of a representative national sample, 30% of Canadians say drivers in their city or town are worse now than five years ago, while half (50%) report no change and 10% believe they are better.

“When we first asked this question [in 2018](#), half of Canadians (50%) felt that drivers were worse than in the past,” says Mario Canseco, President of Research Co. “The proportion has fallen each year, to 47% [in 2019](#), then to 39% [in 2020](#) and now to 30% in 2021.”

At least a third of Canadians who reside in Saskatchewan and Manitoba (35%, -7), British Columbia (34%, -6) and Alberta (33%, -9) believe drivers in their city or town are worse now than five years ago. The proportion is lower among Canadians who live in Ontario (30%, -13), Atlantic Canada (25%, -14) and Quebec (24%, -8).

Canadians aged 55 and over are more critical of drivers in their city or town, with 36% believing that the situation is worse now than five years ago, compared to 32% among those aged 35-to-54 and 21% among those aged 18-to-34.

The survey also tracks the incidence of six specific occurrences on the country’s roads. A majority of Canadians (55%, +1) report seeing a driver not signalling before a turn over the past month, a proportion that climbs to 62% in Manitoba and Saskatchewan.

Almost two-in-five Canadians (38%, +2) witnessed a driver not stopping at an intersection and a third (32%, -1) saw a driver turning right or left from an incorrect lane, including 37% of British Columbians.

Fewer than three-in-ten Canadians (28%, +2) experienced a close call, or having to slam the brakes or steer violently to avoid a collision. In addition, 41% of Canadians (+3) say they saw a car taking up two or more stops at a parking lot, including a majority of Albertans (51%).

Just over half of Canadians (51%, -5) say that there are specific groups or people in their city or town who are worse drivers than others.



The top four responses among Canadians who blamed a specific group for bad driving behaviours are “young” (32%, -11), “elderly” (21%, -4), “Asian (16%, -1) and “immigrant” (6%, +1).

==30==

About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

==30==

Media contact:

Mario Canseco, President, Research Co.
[c] 778.929.0490
[e] mario.canseco@researchco.ca

==30==

