

RESEARCH Co.

PRESS RELEASE | Canada

Methodology:

Results are based on an online study conducted from September 25 to September 27, 2021, among 1,000 Canadian adults. The data has been statistically weighted according to Canadian census figures for age, gender and region. The margin of error—which measures sample variability—is +/- 3.1 percentage points, nineteen times out of twenty.

When a vaccine against COVID-19 ultimately becomes available to you, would you take it?

Vaccinated already / Definitely / Probably – 88% (=)
Probably not / Definitely not – 9% (+1)
Not sure – 3% (-1)

Do any of the following statements describe your current personal experience during the COVID-19 outbreak?

I am wearing a mask every time I go out – 69%

Support for Vaccine Passports Increases Markedly Across Canada

Most Canadians who voted for the People's Party in the federal election (66%) say they will not get inoculated against COVID-19.

Vancouver, BC [October 4, 2021] – More Canadians are in favour of the concept of “vaccine passports” than five months ago, a new Research Co. poll has found.

In the online survey of a representative national sample, 68% of Canadians think it is a “good idea” to rely on “Proof of Vaccination” certificates for people who have been inoculated against COVID-19 in order to be able to go live concerts as spectators, up 11 points since a similar Research Co. poll conducted in May.

More than three-in-five Canadians also endorse the use of “vaccine passports” to visit a gym or fitness facility (67%, +13), to go to the theatre or cinema (66%, +11), to go to live sporting events as spectators (also 66%, +9) and to work at an office (63%, +11).

Support for the use of the “Proof of Vaccination” certificates is also higher for travel to other countries (73%, +9), for travel to other Canadian provinces (68%, +9) and for travel inside the same province (62%, +8).

Majorities of Canadians continue to voice satisfaction with three specific aspects of the COVID-19 vaccine rollout in Canada: the vaccination plans and phases outlined by their province (71%, -2 since a similar Research Co. survey conducted in July), the pace of vaccination efforts in their province (70%, -2) and the procurement of COVID-19 vaccine doses from the federal government (69%, -3).

As was the case in July, practically nine-in-ten Canadians (88%, =) say they have already been inoculated against COVID-19, or plan to do so.

“In late September, only 9% of Canadians readily acknowledge that they will definitely or probably not get vaccinated against COVID-19,” says Mario Canseco, President of Research Co. “This proportion includes 66% of Canadians who voted for People's Party candidates in the most recent federal election.”

Practically seven-in-ten Canadians (69%, -1) say that they wear a mask every time they go out—a proportion that rises to 75% among women and to 71% among Canadians aged 35-to-54.

More than one-in-five Canadians say they are overeating or eating more than usual at home (23%, -4) and cleaning the groceries they buy to prevent infection (21%, -3).

Fewer Canadians admit to losing their temper more than usual at home (15%, -1), not ordering food from restaurants at all because they fear infection (14%, -2), having a bath or shower less often (12%, -2), drinking more alcohol than usual at home (13%, -1) and brushing their teeth less often than before the pandemic (7%, -2).

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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