



PRESS RELEASE | British Columbia

Methodology:

Results are based on an online study conducted from August 7 to August 9, 2021, among 800 adults in British Columbia. The data has been statistically weighted according to Canadian census figures for age, gender and region in British Columbia. The margin of error—which measures sample variability—is +/- 3.5 percentage points, nineteen times out of twenty.

Thinking of each of the following federal party leaders, would you say you generally approve or disapprove of the way each one has performed in their job?

Justin Trudeau – 51%
Erin O'Toole – 29%
Jagmeet Singh – 53%
Annamie Paul – 24%
Maxime Bernier – 13%
Jay Hill – 9%

If a federal election were held in Canada tomorrow, which party's candidate would you vote for in your constituency? – Decided Voters

Liberal Party – 37%
New Democratic Party (NDP) – 29%
Conservative Party – 23%
Green Party – 8%
People's Party – 2%
Maverick Party - <1%
Another party / An independent candidate – <1%

Liberals Ahead of NDP as British Columbians Ponder Federal Ballot

A majority of British Columbians approve of the way Justin Trudeau and Jagmeet Singh are handling their duties.

Vancouver, BC [August 11, 2021] – The governing Liberal Party is currently the most popular federal political organization in British Columbia, a new Research Co. poll has found.

In the online survey of a representative provincial sample, 37% of decided voters in British Columbia say they would cast a ballot for the Liberal candidate in their constituency if a federal election were held tomorrow.

The New Democratic Party (NDP) is second with 29%, followed by the Conservative Party with 23%, the Green Party with 8% and the People's Party with 2%. Fewer than 1% of decided voters would support the Maverick Party or vote for another party or an independent candidate.

The Liberals are in first place in Metro Vancouver (40%) and Southern BC (32%). The races are tighter in the Fraser Valley (Liberals 34%, NDP 32%) and on Vancouver Island (Liberals 33%, NDP 32%).

"There is a significant gender gap when British Columbians assess Canada's main opposition party," says Mario Canseco, President of Research Co. "While 27% of male decided voters in the province would back the Conservatives, only 19% of female decided voters share the same view."

Just over half of British Columbians (51%) approve of the way Prime Minister and Liberal Party leader Justin Trudeau has performed in his job. The rating is slightly higher for NDP leader Jagmeet Singh (53%) and significantly lower for Conservative leader Erin O'Toole (29%), Green Party leader Annamie Paul (24%), People's Party leader Maxime Bernier (13%) and Maverick Party leader Jay Hill (9%).

A third of British Columbians (33%) believe Trudeau would make the best Prime Minister of Canada. Singh has a six-point edge over O'Toole (22% to 16%), with Paul and Bernier in the low single digits (3% and 2% respectively).

Housing, homelessness and poverty is the most important issue facing Canada for 26% of British Columbians, followed by the economy and jobs (20%), health care (19%) and the environment (13%).

Trudeau is regarded as the best party leader to manage foreign affairs (32%), the economy and jobs (31%), immigration (28%),



crime and public safety (25%), the environment (also 25%) and accountability and leadership (also 25%).

Singh is seen as the best person to handle housing, homelessness and poverty (29%, with Trudeau at 21%).

Trudeau is virtually tied with O'Toole on energy and pipelines (23% to 21%) and with Singh on health care (26% to 28%).

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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