



PRESS RELEASE | Canada

Methodology:

Results are based on an online study conducted from July 2 to July 4, 2021, among 1,000 adults in Canada. The data has been statistically weighted according to Canadian census figures for age, gender and region. The margin of error – which measures sample variability – is +/- 3.1 percentage points, 19 times out of 20.

All things considered, do you have a positive opinion of the following countries?

United Kingdom – 73% (-5)
France – 73% (+2)
Italy – 73% (-2)
Germany – 69% (-3)
Japan – 68% (-3)
South Korea – 57% (-3)
United States – 50% (+8)
Mexico – 49% (-2)
India – 41% (-3)
Venezuela – 29% (-2)
Russia – 28% (+2)
Saudi Arabia – 23% (=)
China – 21% (+2)
Iran – 17% (+2)
North Korea – 15% (+3)

Canadian Views on the United States Become More Positive

China, Iran and North Korea continue to be ranked at the bottom among 15 different nations tested.

Vancouver, BC [July 9, 2021] – For the first time in two years, half of Canadians hold a favourable opinion of the United States, a new Research Co. poll has found.

In the online survey of a representative national sample, 50% of Canadians have a positive opinion of the United States, while 40% hold negative views.

“In [July 2020](#), as the last presidential campaign was underway south of the border, only 32% of Canadians viewed the United States favourably,” says Mario Canseco, President of Research Co. “The proportion of positive responses has increased by 18 points over the past 12 months.”

Three-in-five residents of Quebec (60%) have a favourable view of the United States, along with 53% of those who reside in Saskatchewan and Manitoba. The rating is lower in Alberta (49%), Ontario (45%), Atlantic Canada (43%) and British Columbia (42%).

More than half of Canadians who voted for the Conservative Party (57%) and the Liberal Party (55%) in the 2019 federal election relate positively to the United States, along with 37% of those who cast ballots for the New Democratic Party (NDP).

More than two thirds of Canadians continue to hold favourable views of the five other nations that—along with Canada and the United States—are part of the G7: the United Kingdom (73%, +5 since [December 2020](#)), France (also 73%, +2), Italy (also 73%, -2), Germany (69%, -3) and Japan (68%, -3).

Canadians aged 55 and over are more likely to express a positive opinion of the United Kingdom (86%) than their counterparts aged 35-to-54 (71%) and aged 18-to-34 (63%).

More than half of Canadians (57%, -3) hold favourable views on South Korea, while more than two-in-five feel the same way about Mexico (49%, -2) and India (41%, -3).

The rating remains significantly lower for Venezuela (29%, -2), Russia (28%, +2), Saudi Arabia (23%, =), China (21%, +2), Iran (17%, +2) and North Korea (15%, +3s).

China's favourability rating is currently highest in Saskatchewan and Manitoba (26%), but drops to 23% in Quebec, 22% in Ontario, 19% in Atlantic Canada and 18% in both Alberta and British Columbia.



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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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