

Do you currently have a favourite Major League Baseball (MLB) team?



	British Columbia	GENDER		AGE			REGION					ANNUAL HOUSEHOLD INCOME			ETHNICITY			
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	<\$50K	\$50K-100K	\$100K+	First Nations	East Asian	European	South Asian
Seattle Mariners	7%	10%	4%	9%	10%	4%	7%	8%	15%	5%	8%	5%	12%	5%	13%	5%	8%	10%
Toronto Blue Jays	28%	30%	26%	30%	27%	28%	28%	27%	25%	25%	32%	32%	25%	32%	38%	26%	28%	34%
Another MLB team	2%	4%	0%	1%	4%	2%	2%	3%	0%	3%	4%	3%	2%	3%	3%	0%	3%	2%
I don't have a favourite MLB team	62%	56%	69%	60%	60%	66%	63%	62%	60%	67%	56%	61%	61%	60%	46%	69%	60%	54%

Poll conducted by Research Co. on Major League Baseball in British Columbia - June 22, 2021

As you may know, Major League Baseball is contemplating an expansion and there have been discussions about relocating the existing Oakland Athletics franchise to a different city in North America. Thinking about this, do you think having a Major League Baseball team in Vancouver is a good idea or a bad idea?



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	British Columbia	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	<\$50K	\$50K-100K	\$100K+	First Nations	East Asian	European	South Asian
Very good idea	21%	22%	20%	20%	23%	20%	20%	26%	24%	17%	25%	22%	22%	23%	32%	13%	23%	19%
Good idea	40%	42%	39%	43%	40%	38%	40%	39%	39%	41%	38%	38%	40%	45%	21%	42%	43%	39%
Bad idea	6%	9%	4%	6%	7%	6%	5%	8%	3%	10%	6%	3%	8%	6%	15%	10%	5%	13%
Very bad idea	4%	5%	2%	2%	5%	3%	5%	1%	0%	2%	5%	4%	3%	3%	7%	5%	3%	0%
Not sure	29%	22%	36%	29%	25%	32%	30%	25%	34%	30%	26%	33%	27%	22%	25%	31%	26%	29%

Would you personally like to see the speed limit reduced to 30 km/h on all residential streets in your own municipality, while keeping the speed limit on arterial and collector roads at 50 km/h?



	GENDER			AGE			REGION					ANNUAL HOUSEHOLD INCOME			ETHNICITY			
	British Columbia	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	<\$50K	\$50K-100K	\$100K+	First Nations	East Asian	European	South Asian
Definitely would	25%	23%	27%	18%	25%	30%	25%	25%	27%	25%	26%	30%	26%	24%	25%	25%	27%	25%
Probably would	36%	34%	39%	44%	39%	27%	38%	24%	34%	39%	39%	37%	35%	38%	38%	24%	34%	39%
Probably would not	18%	19%	16%	17%	14%	22%	18%	24%	19%	15%	15%	17%	18%	24%	18%	24%	19%	15%
Definitely would not	13%	19%	8%	10%	13%	16%	11%	20%	11%	20%	13%	10%	15%	11%	11%	20%	11%	20%
Not sure	7%	5%	10%	11%	8%	5%	9%	7%	8%	1%	7%	5%	6%	3%	9%	7%	8%	1%

In the event a Major League Baseball team is established in Vancouver, how likely are you to do each of the following?

	GENDER		AGE			REGION					ANNUAL HOUSEHOLD INCOME			ETHNICITY				
	British Columbia	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	<\$50K	\$50K-100K	\$100K+	First Nations	East Asian	European	South Asian
Attend at least one home game a year																		
Very likely	20%	24%	16%	21%	23%	16%	23%	20%	19%	12%	15%	15%	22%	29%	33%	15%	21%	21%
Somewhat likely	26%	26%	26%	29%	33%	17%	29%	27%	30%	14%	22%	27%	24%	28%	16%	32%	22%	47%
Not too likely	21%	21%	20%	21%	16%	25%	20%	17%	18%	22%	29%	20%	23%	17%	18%	22%	21%	19%
Not likely at all	34%	29%	39%	29%	28%	43%	29%	36%	34%	52%	34%	38%	31%	27%	32%	31%	35%	13%
Purchase season tickets																		
Very likely	7%	9%	5%	11%	9%	3%	9%	6%	10%	6%	3%	4%	9%	11%	11%	7%	5%	17%
Somewhat likely	15%	14%	15%	23%	18%	5%	19%	11%	20%	5%	6%	13%	14%	17%	17%	17%	9%	35%
Not too likely	24%	24%	24%	23%	25%	21%	25%	23%	20%	19%	25%	24%	27%	21%	26%	26%	24%	19%
Not likely at all	54%	52%	55%	39%	48%	71%	47%	60%	50%	71%	65%	59%	50%	52%	46%	50%	62%	29%
Watch the team's games at home																		
Very likely	20%	24%	17%	18%	23%	20%	21%	23%	24%	17%	19%	20%	22%	21%	29%	19%	22%	19%
Somewhat likely	31%	32%	30%	35%	36%	24%	33%	30%	31%	22%	33%	25%	33%	40%	25%	33%	27%	49%
Not too likely	19%	18%	19%	22%	15%	20%	19%	14%	18%	25%	13%	22%	17%	15%	21%	19%	20%	19%
Not likely at all	30%	26%	34%	24%	27%	37%	27%	33%	28%	36%	35%	33%	28%	24%	25%	30%	31%	13%
Watch the team's games at a bar/pub																		
Very likely	13%	16%	10%	14%	15%	10%	14%	16%	18%	6%	10%	7%	16%	17%	17%	11%	13%	21%
Somewhat likely	24%	27%	22%	34%	29%	13%	28%	18%	31%	13%	23%	21%	24%	32%	26%	28%	22%	32%
Not too likely	23%	22%	24%	22%	21%	24%	21%	23%	21%	31%	23%	26%	22%	19%	24%	19%	23%	24%
Not likely at all	40%	35%	45%	30%	35%	53%	37%	43%	31%	50%	45%	46%	38%	32%	33%	41%	43%	23%
Buy merchandise or apparel with the team's logo																		
Very likely	14%	19%	9%	14%	17%	11%	15%	17%	16%	8%	13%	10%	18%	16%	24%	10%	15%	18%
Somewhat likely	26%	26%	27%	34%	31%	16%	29%	30%	22%	20%	17%	24%	24%	32%	33%	32%	20%	43%
Not too likely	22%	22%	23%	22%	22%	22%	23%	16%	28%	19%	26%	24%	23%	19%	18%	22%	23%	16%
Not likely at all	38%	33%	42%	30%	30%	51%	33%	38%	34%	53%	44%	42%	35%	33%	26%	36%	41%	23%
Stop rooting for your current MLB team to support the team from Vancouver (*)																		
Very likely	28%	33%	21%	25%	27%	32%	31%	26%	18%	18%	32%	22%	31%	32%	39%	29%	30%	16%
Somewhat likely	41%	38%	45%	40%	49%	33%	43%	47%	27%	50%	25%	42%	39%	43%	39%	52%	35%	47%
Not too likely	21%	19%	23%	31%	17%	19%	19%	21%	45%	18%	25%	25%	21%	15%	22%	15%	21%	37%
Not likely at all	10%	9%	12%	5%	7%	16%	8%	6%	9%	15%	18%	10%	8%	9%	0%	4%	14%	0%

(*) British Columbians who currently have a favourite Major League Baseball (MLB) team.