

Poll conducted by Research Co. on Electric Vehicles in British Columbia - June 1, 2021

As you may know, the Government of British Columbia has passed legislation to ensure that, by the year 2040, all light-duty cars and trucks sold in the province will be "zero emission." All things considered, do you agree or disagree with this decision?



	British Columbia	GENDER		AGE			REGION					VOTE IN 2020 ELECTION		
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC NDP	BC Liberals	BC Green
Strongly agree	34%	34%	34%	36%	36%	30%	33%	36%	43%	37%	31%	39%	23%	51%
Moderately agree	36%	34%	39%	38%	35%	36%	40%	35%	15%	28%	37%	39%	37%	27%
Moderately disagree	13%	15%	10%	12%	11%	15%	11%	15%	13%	15%	13%	10%	18%	10%
Strongly disagree	8%	11%	5%	2%	9%	12%	7%	4%	9%	16%	9%	5%	14%	5%
Not sure	9%	6%	12%	11%	10%	7%	9%	9%	20%	5%	10%	7%	8%	6%

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Do you think the goal of ensuring that, by the year 2040, all light-duty cars and trucks sold in the province will be "zero emission" is achievable?



	British Columbia	GENDER		AGE			REGION					VOTE IN 2020 ELECTION		
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC NDP	BC Liberals	BC Green
Definitely achievable	13%	13%	13%	12%	15%	13%	14%	18%	17%	10%	10%	14%	14%	21%
Probably achievable	38%	37%	40%	44%	41%	32%	40%	42%	32%	32%	36%	42%	35%	41%
Probably not achievable	26%	28%	24%	24%	22%	32%	24%	19%	34%	35%	31%	27%	27%	23%
Definitely not achievable	10%	13%	7%	6%	9%	15%	9%	11%	9%	13%	12%	6%	16%	8%
Not sure	12%	9%	15%	14%	13%	9%	13%	9%	8%	11%	10%	10%	9%	7%

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To British Columbians who drive their own vehicles - How likely is it that the next vehicle you acquire for yourself or your household (even if the transaction is still years away) will be an electric vehicle (EV)?



	GENDER			AGE			REGION					VOTE IN 2020 ELECTION		
	Drivers in BC	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC NDP	BC Liberals	BC Green
Very likely	18%	19%	17%	14%	24%	16%	21%	18%	7%	13%	15%	21%	13%	26%
Moderately likely	35%	37%	34%	43%	36%	29%	38%	41%	34%	29%	27%	35%	38%	40%
Not too likely	17%	19%	15%	21%	12%	18%	15%	14%	29%	23%	17%	15%	21%	14%
Not likely at all	15%	15%	15%	10%	14%	20%	12%	16%	15%	19%	21%	12%	17%	13%
Not sure	15%	10%	20%	13%	14%	17%	14%	11%	15%	16%	20%	16%	10%	6%

To British Columbians who driver their own vehicles - Which of the following would make you less likely to consider purchasing an electric vehicle (EV) in the future?

	GENDER		AGE			REGION					VOTE IN 2020 ELECTION			
	Drivers in BC	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC NDP	BC Liberals	BC Green
Too expensive compared to non-electric vehicles	27%	27%	27%	24%	26%	30%	24%	26%	34%	34%	29%	27%	28%	25%
Fear of becoming stranded if you can't find a charging station	27%	25%	28%	21%	26%	32%	27%	22%	28%	28%	27%	27%	29%	22%
Not having enough places to charge the vehicle in the areas where you usually drive	25%	24%	26%	21%	24%	28%	24%	22%	35%	28%	25%	27%	26%	21%
Not having a place to charge the vehicle where you currently live (such as a strata)	22%	21%	22%	18%	19%	27%	22%	15%	26%	26%	21%	25%	20%	21%
The "feel" of the vehicle compared with a non-electric vehicle	6%	6%	6%	9%	5%	5%	7%	5%	7%	4%	6%	5%	9%	3%
Other	3%	3%	3%	1%	2%	5%	2%	3%	1%	4%	5%	2%	3%	4%
None of these	5%	5%	6%	4%	8%	4%	5%	9%	4%	3%	5%	5%	4%	4%