

Have any of the following happened to you while using social media in the past year?



	Social Media Users in Canada	GENDER		AGE			REGION						VOTE IN 2019 ELECTION		
		Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
You found links to stories on current affairs that were obviously false (sometimes referred to as "Fake News")	39%	34%	43%	42%	40%	34%	39%	33%	32%	47%	33%	36%	44%	38%	43%
You found racist content or comments on your social media feed	27%	26%	28%	39%	24%	17%	38%	24%	15%	29%	24%	24%	29%	23%	37%
You posted something on social media that you deleted after thinking it over twice	27%	23%	30%	38%	27%	15%	39%	27%	17%	29%	19%	28%	29%	20%	27%
You reported a social media user for offensive content or comments	23%	18%	27%	34%	21%	13%	26%	26%	19%	23%	23%	13%	24%	19%	25%
You found content or comments offensive to people with disabilities on your social media feed	20%	19%	20%	31%	20%	7%	20%	17%	12%	24%	20%	13%	21%	19%	29%
You found homophobic content or comments on your social media feed	19%	20%	19%	33%	14%	10%	23%	16%	13%	22%	17%	17%	23%	13%	27%
None of these	35%	37%	33%	22%	33%	50%	33%	32%	47%	29%	36%	44%	29%	37%	26%

Thinking about your time on social media, do you agree or disagree with each of the following statements?



	Social Media Users in Canada	GENDER		AGE			REGION					VOTE IN 2019 ELECTION			
		Male	Female	18-34	35-54	55+	BC	Alberta	SK/ MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
<i>"Anonymous" social media accounts should be banned—people should only comment and post if they use their real name and likeness.</i>															
Strongly agree	40%	41%	40%	30%	37%	55%	43%	41%	43%	34%	43%	47%	47%	44%	39%
Moderately agree	29%	28%	29%	27%	33%	25%	17%	28%	29%	35%	26%	31%	28%	30%	34%
Moderately disagree	12%	11%	13%	16%	12%	6%	19%	5%	9%	14%	9%	10%	12%	7%	15%
Strongly disagree	9%	11%	8%	13%	8%	5%	8%	11%	6%	8%	13%	6%	5%	11%	6%
Not sure	10%	10%	11%	14%	9%	8%	13%	14%	12%	9%	10%	7%	8%	8%	6%
<i>"Creeping" on social media should be dealt with—social media platforms should always allow users to see who has viewed their profiles, photos and posts.</i>															
Strongly agree	30%	30%	30%	22%	28%	41%	29%	35%	24%	28%	31%	35%	35%	29%	34%
Moderately agree	35%	39%	32%	36%	38%	32%	35%	32%	33%	40%	35%	26%	37%	44%	30%
Moderately disagree	12%	11%	14%	15%	12%	11%	17%	13%	12%	12%	12%	11%	11%	12%	15%
Strongly disagree	9%	8%	10%	11%	12%	4%	9%	9%	5%	9%	8%	15%	6%	5%	8%
Not sure	13%	12%	15%	16%	11%	13%	10%	11%	26%	12%	14%	13%	10%	10%	13%
<i>Politicians who have a social media account should not be able to block users from engaging with them.</i>															
Strongly agree	26%	29%	23%	20%	28%	29%	26%	27%	31%	25%	22%	31%	25%	26%	28%
Moderately agree	34%	33%	35%	40%	30%	33%	36%	34%	29%	36%	34%	29%	39%	34%	42%
Moderately disagree	15%	14%	15%	16%	17%	12%	13%	14%	12%	17%	15%	14%	14%	17%	11%
Strongly disagree	9%	10%	9%	8%	11%	9%	7%	7%	6%	9%	11%	15%	8%	10%	7%
Not sure	16%	15%	17%	16%	15%	17%	18%	18%	21%	12%	19%	11%	14%	13%	12%
<i>It is difficult to discern which social media accounts are real and which ones are fake.</i>															
Strongly agree	27%	29%	25%	22%	28%	31%	30%	30%	33%	22%	28%	25%	28%	28%	24%
Moderately agree	44%	42%	46%	39%	45%	47%	44%	44%	37%	48%	43%	36%	47%	49%	48%
Moderately disagree	16%	14%	18%	22%	15%	10%	15%	13%	17%	19%	12%	17%	13%	13%	20%
Strongly disagree	4%	5%	4%	7%	4%	2%	1%	3%	1%	4%	6%	12%	4%	3%	6%
Not sure	9%	11%	8%	10%	7%	10%	10%	10%	12%	7%	10%	11%	8%	7%	3%