

How many hours of television do you watch in a typical week? This includes over-the-air and cable television, as well as streaming on the Internet and mobile devices.



	GENDER		AGE			REGION					VOTE IN 2019 ELECTION				
	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	
Number of hours	19 hrs 35 mins	20 hrs 3 mins	19 hrs 9 mins	13 hrs 8 mins	18 hrs 20 mins	25 hrs 56 mins	19 hrs 12 mins	20 hrs 33 mins	21 hrs 53 mins	18 hrs 58 mins	19 hrs 3 mins	19 hrs 54 mins	18 hrs 43 mins	20 hrs 42 mins	18 hrs 7 mins

Of the time you spend watching television in a typical week, what percentage of your time is spent watching through the following ways?



	Canadians who watch TV	GENDER		AGE			REGION					VOTE IN 2019 ELECTION			
		Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
Watching live television on a TV set	35%	41%	30%	13%	34%	54%	37%	36%	38%	33%	33%	44%	35%	43%	38%
Watching television on a TV set via a digital recording device (PVR, VCR)	13%	13%	13%	10%	14%	16%	15%	12%	11%	12%	14%	15%	13%	16%	10%
Watching content downloaded from the Internet to your television, computer, tablet or mobile phone	7%	7%	8%	10%	8%	4%	5%	5%	8%	9%	7%	6%	8%	6%	5%
Streaming on a TV network website—such as cbc.ca or NBC.com—to your television, computer, tablet or mobile phone	6%	6%	6%	8%	7%	4%	5%	5%	6%	7%	7%	5%	7%	6%	3%
Streaming on an online site—such as Netflix, Apple TV, Amazon Prime, Disney+ or CraveTV—to your television, computer, tablet or mobile phone	29%	25%	33%	44%	30%	16%	30%	33%	28%	28%	30%	25%	27%	23%	40%
Streaming online from another type of site to your television, computer, tablet or mobile phone	9%	8%	10%	16%	7%	5%	8%	9%	10%	11%	8%	6%	10%	6%	5%

Over the past year, have you done any of the following?



	Canadians who watch TV	GENDER		AGE			REGION						VOTE IN 2019 ELECTION		
		Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
Watched two or more episodes of a specific series in the same sitting (also referred to as "binge watching")	73%	73%	73%	75%	74%	69%	77%	74%	82%	66%	71%	79%	73%	71%	74%
Watched the inauguration of U.S. President Joe Biden	42%	44%	41%	27%	41%	57%	44%	36%	32%	43%	43%	54%	49%	39%	41%
Watched a presidential or vice-presidential debate in the United States	40%	43%	38%	29%	41%	50%	45%	40%	33%	43%	38%	39%	48%	38%	36%
Paid to watch a new motion picture that was not shown in movie theaters because of the COVID-19 pandemic	18%	16%	19%	26%	19%	9%	15%	19%	21%	23%	13%	11%	21%	15%	21%
None of these	10%	9%	10%	10%	9%	10%	9%	10%	10%	10%	11%	6%	7%	12%	9%