

We'd like to ask you some questions about pets. Do you currently have a cat in your home?



	GENDER			AGE			REGION					VOTE IN 2019 ELECTION			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
<b>Yes</b>	35%	35%	35%	36%	38%	31%	32%	21%	31%	34%	41%	48%	37%	34%	43%
<b>No</b>	65%	65%	65%	64%	62%	69%	68%	79%	69%	66%	59%	52%	63%	66%	57%

How long have you had your cat?



	GENDER			AGE			REGION					VOTE IN 2019 ELECTION			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
Less than a year	18%	13%	22%	33%	11%	8%	12%	17%	31%	25%	9%	16%	21%	15%	3%
1-2 years	22%	24%	19%	31%	21%	11%	15%	25%	15%	21%	29%	17%	25%	16%	30%
3-4 years	16%	20%	12%	13%	14%	21%	18%	15%	10%	16%	18%	13%	15%	16%	21%
Five years or more	45%	42%	47%	22%	54%	59%	54%	43%	44%	37%	45%	54%	39%	53%	46%

How did you acquire your cat?



	GENDER			AGE			REGION						VOTE IN 2019 ELECTION		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
It was a gift	18%	20%	17%	26%	14%	15%	8%	38%	12%	21%	21%	11%	21%	15%	19%
It was purchased at a store	13%	14%	12%	20%	14%	4%	10%	4%	3%	19%	14%	11%	18%	12%	5%
It was purchased directly from a breeder	11%	11%	11%	17%	6%	10%	16%	3%	5%	10%	15%	8%	11%	10%	17%
It was adopted/rescued from a shelter	42%	46%	38%	28%	51%	47%	54%	27%	58%	37%	34%	55%	39%	50%	39%
Other	16%	9%	22%	9%	15%	24%	13%	28%	22%	13%	16%	15%	12%	13%	20%

Is your cat spayed or neutered?



	GENDER			AGE			REGION						VOTE IN 2019 ELECTION		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
Yes	79%	80%	78%	61%	86%	91%	98%	79%	81%	73%	72%	87%	88%	73%	73%
No	17%	18%	16%	31%	11%	7%	2%	11%	17%	24%	20%	13%	10%	20%	22%
Not sure	4%	2%	6%	7%	4%	1%	0%	10%	2%	3%	8%	0%	2%	7%	5%



Why did you decide to get this cat for your home?



	GENDER		AGE			REGION						VOTE IN 2019 ELECTION			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
For companionship	63%	60%	66%	57%	69%	63%	73%	85%	64%	53%	62%	66%	59%	59%	62%
A family member wanted one	39%	44%	34%	46%	36%	33%	29%	40%	31%	47%	36%	44%	47%	38%	35%
For fun and entertainment	32%	30%	35%	35%	34%	28%	31%	65%	36%	34%	27%	25%	29%	33%	34%
Because it is a low maintenance pet	24%	29%	20%	26%	24%	22%	18%	46%	37%	21%	25%	15%	23%	27%	36%
To keep mice / wildlife away	10%	12%	9%	11%	11%	9%	8%	21%	18%	8%	12%	6%	9%	11%	12%

Poll conducted by Research Co. on Cats in Canada - March 5, 2021

Do you think it is acceptable or unacceptable to physically discipline a cat? This includes spanking, beating or hitting the animal.



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	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
<b>Definitely acceptable</b>	9%	8%	10%	20%	4%	4%	9%	20%	15%	9%	6%	9%	17%	9%	0%
<b>Probably acceptable</b>	15%	18%	13%	28%	11%	5%	3%	3%	12%	22%	20%	7%	16%	14%	20%
<b>Probably unacceptable</b>	10%	13%	7%	11%	9%	9%	2%	7%	10%	9%	11%	17%	6%	15%	8%
<b>Definitely unacceptable</b>	63%	56%	69%	37%	73%	80%	84%	66%	49%	59%	60%	65%	60%	59%	67%
<b>Not sure</b>	3%	4%	2%	4%	3%	2%	2%	3%	14%	1%	2%	2%	1%	3%	5%

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The soul if defined as “the immaterial essence, animating principle, or actuating cause of an individual life.” Would you say your cat has a soul?



	GENDER		AGE			REGION						VOTE IN 2019 ELECTION			
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<b>Definitely does</b>	51%	42%	58%	50%	49%	53%	56%	57%	66%	49%	42%	54%	57%	46%	46%
<b>Probably does</b>	31%	33%	30%	39%	28%	27%	31%	26%	25%	35%	37%	19%	30%	33%	30%
<b>Probably does not</b>	5%	6%	4%	6%	5%	4%	0%	0%	0%	9%	5%	6%	3%	8%	6%
<b>Definitely does not</b>	5%	9%	2%	2%	8%	6%	6%	0%	0%	5%	6%	9%	5%	7%	6%
<b>Not sure</b>	8%	10%	6%	4%	11%	9%	7%	17%	10%	2%	10%	12%	6%	6%	11%