



PRESS RELEASE | British Columbia

Methodology:

Results are based on an online survey conducted from March 19 to March 21, 2021, among 800 adults in British Columbia. The data has been statistically weighted according to Canadian census figures for age, gender and region in British Columbia. The margin of error—which measures sample variability—is +/- 3.5 percentage points, nineteen times out of twenty.

As you may know, there have been some discussions about the possibility of creating “Vaccine Passports”, which would essentially be “Proof of Vaccination” certificates for people who have been inoculated against COVID-19. All things considered, do you think it is a good idea or a bad idea to ultimately rely on “Vaccine Passports” in each of the following situations? – “Good idea” listed

For travel to other countries – 73%

For travel to other Canadian provinces – 64%

To be able to go to live sporting events as a spectator – 62%

To be able to visit a gym or fitness facility – 62%

To be able to go to live concerts as a spectator – 62%

For travel inside your own province – 60%

To be able to work at an office – 58%

To be able to go to the theatre or cinema – 56%

“Vaccine Passport” Regarded as Good Idea by British Columbians

More than seven-in-ten of the province’s residents endorse the use of “Proof of Vaccination” certificates for travel abroad.

Vancouver, BC [March 26, 2021] – Most residents of British Columbia welcome the concept of a “Proof of Vaccination” certificate in order for people to partake in specific activities during the COVID-19 pandemic, a new Research Co. poll has found.

In the online survey of a representative provincial sample, 73% of British Columbians think it is a good idea to rely on a “Vaccine Passport” for people who wish to travel to other countries, while 28% deem this a bad idea and 10% are undecided.

“Vaccine Passports” would essentially amount to “Proof of Vaccination” certificates for people who have been inoculated against COVID-19. At least three-in-five British Columbians endorse this idea for travel to other Canadian provinces (64%) and for travel inside their own province (60%).

“Two thirds of women in British Columbia (68%) agree with the concept of a vaccination certificate that would allow a person to travel to other Canadian provinces,” says Mario Canseco, President of Research Co. “The proportion drops slightly to 61% among men.”

Across the province, 62% of British Columbians are in favour of a “Vaccine Passport” to be able to participate in three different activities: go to live sporting events as spectators, visit a gym or fitness facility and go to live concerts as spectators.

Public support is slightly lower in British Columbia—although ahead of the 50% mark—for a “Vaccine Passport” for people to be able to work at an office (58%) and to be able to go to the theatre or cinema (56%).

On a regional basis, support for a “Vaccine Passport” for live sporting events is highest in Vancouver Island (67%), followed by the Fraser Valley (65%), Metro Vancouver (62%), Northern BC (also 62%) and Southern BC (57%).

British Columbians aged 55 and over are more likely to believe that a “Vaccine Passport” for people to go to the theatre or cinema is a good idea (61%) than their counterparts aged 18-to-34 (56%) and aged 35-to-54 (53%).

The notion of a “Vaccine Passport” that would allow people to work at an office is endorsed by 62% of British Columbians who



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voted for the BC New Democratic Party (NDP) in last year's provincial election, 65% of those who cast ballots for the BC Liberals and 59% of those who supported the BC Green Party.

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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