

Poll conducted by Research Co. on Horses in Canada - February 18, 2021

We'd like to ask you some questions about food sources. Do you consider it appropriate or inappropriate for humans to consume each of the following animals?



| | GENDER | | AGE | | | REGION | | | | | | VOTE IN 2019 ELECTION | | | |
|--------------------------|--------|------|--------|-------|-------|--------|-----|---------|---------|---------|--------|-----------------------|---------|----------|-----|
| | Canada | Male | Female | 18-34 | 35-54 | 55+ | BC | Alberta | SK / MB | Ontario | Quebec | Atlantic | Liberal | Conserv. | NDP |
| <i>Fish</i> | | | | | | | | | | | | | | | |
| Definitely appropriate | 61% | 63% | 59% | 58% | 57% | 68% | 61% | 67% | 70% | 57% | 58% | 67% | 62% | 68% | 52% |
| Probably appropriate | 27% | 28% | 27% | 28% | 29% | 26% | 28% | 25% | 25% | 26% | 29% | 29% | 30% | 23% | 28% |
| Probably inappropriate | 5% | 4% | 5% | 7% | 5% | 3% | 6% | 2% | 1% | 5% | 7% | 1% | 5% | 3% | 12% |
| Definitely inappropriate | 4% | 3% | 5% | 5% | 5% | 2% | 3% | 5% | 1% | 6% | 3% | 2% | 3% | 3% | 6% |
| Not sure | 3% | 2% | 4% | 3% | 5% | 1% | 2% | 2% | 2% | 5% | 3% | 1% | 1% | 3% | 1% |
| <i>Chickens</i> | | | | | | | | | | | | | | | |
| Definitely appropriate | 61% | 63% | 59% | 61% | 55% | 66% | 59% | 65% | 70% | 56% | 61% | 66% | 61% | 70% | 54% |
| Probably appropriate | 27% | 27% | 27% | 26% | 31% | 26% | 32% | 28% | 22% | 27% | 26% | 31% | 29% | 22% | 29% |
| Probably inappropriate | 5% | 5% | 5% | 7% | 4% | 4% | 5% | 1% | 4% | 7% | 6% | 0% | 5% | 4% | 11% |
| Definitely inappropriate | 4% | 2% | 5% | 3% | 5% | 3% | 2% | 3% | 1% | 6% | 4% | 2% | 4% | 2% | 6% |
| Not sure | 3% | 2% | 4% | 4% | 5% | 1% | 2% | 4% | 2% | 4% | 3% | 1% | 1% | 3% | 1% |
| <i>Ducks</i> | | | | | | | | | | | | | | | |
| Definitely appropriate | 38% | 44% | 33% | 32% | 33% | 48% | 31% | 47% | 53% | 32% | 38% | 40% | 34% | 49% | 30% |
| Probably appropriate | 33% | 35% | 31% | 32% | 33% | 34% | 38% | 26% | 36% | 32% | 31% | 39% | 37% | 30% | 29% |
| Probably inappropriate | 11% | 10% | 12% | 15% | 11% | 7% | 13% | 12% | 4% | 12% | 12% | 6% | 12% | 7% | 20% |
| Definitely inappropriate | 13% | 7% | 18% | 15% | 15% | 9% | 15% | 11% | 3% | 16% | 12% | 11% | 13% | 9% | 18% |
| Not sure | 6% | 4% | 7% | 7% | 8% | 3% | 3% | 5% | 4% | 7% | 6% | 5% | 3% | 5% | 2% |
| <i>Pigs</i> | | | | | | | | | | | | | | | |
| Definitely appropriate | 48% | 54% | 44% | 41% | 44% | 58% | 48% | 50% | 63% | 42% | 47% | 57% | 42% | 60% | 50% |
| Probably appropriate | 31% | 30% | 31% | 30% | 32% | 30% | 34% | 31% | 21% | 29% | 33% | 36% | 33% | 28% | 28% |
| Probably inappropriate | 7% | 7% | 8% | 10% | 8% | 4% | 7% | 2% | 6% | 10% | 9% | 1% | 9% | 3% | 12% |
| Definitely inappropriate | 10% | 6% | 13% | 13% | 11% | 7% | 8% | 15% | 5% | 15% | 6% | 5% | 12% | 7% | 9% |
| Not sure | 4% | 3% | 5% | 6% | 5% | 1% | 4% | 2% | 4% | 4% | 5% | 1% | 3% | 2% | 1% |
| <i>Rabbits</i> | | | | | | | | | | | | | | | |
| Definitely appropriate | 27% | 32% | 22% | 21% | 23% | 34% | 23% | 26% | 25% | 23% | 33% | 31% | 25% | 33% | 20% |
| Probably appropriate | 31% | 36% | 27% | 29% | 31% | 34% | 34% | 34% | 36% | 27% | 31% | 39% | 34% | 33% | 28% |
| Probably inappropriate | 16% | 14% | 17% | 17% | 15% | 14% | 16% | 10% | 9% | 20% | 16% | 11% | 17% | 11% | 23% |
| Definitely inappropriate | 19% | 12% | 26% | 23% | 22% | 14% | 21% | 26% | 18% | 22% | 15% | 16% | 19% | 17% | 25% |
| Not sure | 7% | 6% | 8% | 9% | 8% | 4% | 8% | 4% | 12% | 7% | 6% | 4% | 5% | 5% | 4% |

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We'd like to ask you some questions about food sources. Do you consider it appropriate or inappropriate for humans to consume each of the following animals?



| | GENDER | | | AGE | | | REGION | | | | | | VOTE IN 2019 ELECTION | | |
|--------------------------|--------|------|--------|-------|-------|-----|--------|---------|---------|---------|--------|----------|-----------------------|----------|-----|
| | Canada | Male | Female | 18-34 | 35-54 | 55+ | BC | Alberta | SK / MB | Ontario | Quebec | Atlantic | Liberal | Conserv. | NDP |
| Geese | | | | | | | | | | | | | | | |
| Definitely appropriate | 30% | 35% | 26% | 25% | 25% | 40% | 26% | 34% | 43% | 29% | 26% | 33% | 27% | 39% | 25% |
| Probably appropriate | 28% | 33% | 24% | 24% | 28% | 31% | 27% | 28% | 38% | 22% | 29% | 35% | 29% | 28% | 25% |
| Probably inappropriate | 15% | 14% | 16% | 17% | 16% | 12% | 17% | 18% | 5% | 17% | 15% | 11% | 19% | 10% | 17% |
| Definitely inappropriate | 20% | 11% | 27% | 27% | 20% | 12% | 23% | 17% | 9% | 26% | 19% | 10% | 21% | 14% | 27% |
| Not sure | 7% | 6% | 9% | 7% | 11% | 5% | 6% | 4% | 5% | 6% | 11% | 11% | 5% | 8% | 5% |
| Turkeys | | | | | | | | | | | | | | | |
| Definitely appropriate | 54% | 56% | 52% | 49% | 50% | 63% | 51% | 56% | 64% | 49% | 54% | 64% | 51% | 64% | 49% |
| Probably appropriate | 31% | 32% | 30% | 32% | 34% | 28% | 37% | 31% | 27% | 30% | 31% | 31% | 34% | 26% | 31% |
| Probably inappropriate | 6% | 7% | 6% | 10% | 6% | 3% | 9% | 4% | 4% | 8% | 7% | 1% | 7% | 4% | 14% |
| Definitely inappropriate | 5% | 2% | 7% | 6% | 5% | 4% | 2% | 6% | 4% | 8% | 4% | 2% | 6% | 3% | 6% |
| Not sure | 3% | 3% | 4% | 3% | 5% | 2% | 2% | 2% | 2% | 5% | 4% | 2% | 2% | 2% | 1% |
| Sheep | | | | | | | | | | | | | | | |
| Definitely appropriate | 35% | 41% | 29% | 32% | 30% | 42% | 29% | 37% | 39% | 36% | 35% | 34% | 34% | 42% | 26% |
| Probably appropriate | 34% | 35% | 32% | 33% | 32% | 35% | 37% | 34% | 44% | 28% | 35% | 33% | 38% | 35% | 25% |
| Probably inappropriate | 13% | 12% | 13% | 17% | 12% | 9% | 16% | 14% | 7% | 13% | 12% | 11% | 10% | 10% | 20% |
| Definitely inappropriate | 12% | 6% | 17% | 11% | 17% | 9% | 14% | 11% | 1% | 16% | 11% | 13% | 14% | 7% | 16% |
| Not sure | 7% | 5% | 8% | 7% | 8% | 5% | 4% | 5% | 8% | 7% | 7% | 9% | 4% | 5% | 12% |
| Goats | | | | | | | | | | | | | | | |
| Definitely appropriate | 33% | 37% | 29% | 34% | 29% | 36% | 27% | 40% | 37% | 33% | 33% | 28% | 35% | 34% | 26% |
| Probably appropriate | 31% | 32% | 29% | 29% | 33% | 30% | 32% | 27% | 36% | 30% | 29% | 35% | 32% | 33% | 26% |
| Probably inappropriate | 13% | 14% | 12% | 12% | 12% | 15% | 15% | 13% | 7% | 13% | 15% | 11% | 13% | 13% | 15% |
| Definitely inappropriate | 15% | 9% | 21% | 19% | 14% | 13% | 18% | 14% | 10% | 18% | 14% | 13% | 15% | 13% | 22% |
| Not sure | 8% | 8% | 8% | 6% | 12% | 7% | 7% | 6% | 9% | 7% | 9% | 13% | 6% | 7% | 10% |
| Cattle | | | | | | | | | | | | | | | |
| Definitely appropriate | 47% | 53% | 42% | 36% | 42% | 60% | 46% | 57% | 62% | 42% | 39% | 59% | 45% | 59% | 40% |
| Probably appropriate | 28% | 28% | 28% | 28% | 31% | 26% | 32% | 27% | 29% | 24% | 30% | 28% | 30% | 25% | 27% |
| Probably inappropriate | 8% | 6% | 9% | 9% | 9% | 5% | 9% | 2% | 4% | 11% | 8% | 3% | 10% | 4% | 12% |
| Definitely inappropriate | 11% | 10% | 13% | 17% | 10% | 7% | 11% | 9% | 4% | 14% | 13% | 8% | 11% | 6% | 16% |
| Not sure | 6% | 4% | 9% | 10% | 8% | 2% | 3% | 5% | 0% | 9% | 10% | 2% | 3% | 6% | 6% |
| Horses | | | | | | | | | | | | | | | |
| Definitely appropriate | 11% | 14% | 9% | 11% | 11% | 11% | 8% | 9% | 10% | 8% | 20% | 4% | 12% | 11% | 8% |
| Probably appropriate | 16% | 20% | 12% | 19% | 13% | 16% | 21% | 12% | 13% | 13% | 20% | 14% | 20% | 12% | 11% |
| Probably inappropriate | 19% | 24% | 15% | 15% | 17% | 24% | 20% | 23% | 24% | 17% | 18% | 17% | 18% | 19% | 23% |
| Definitely inappropriate | 46% | 35% | 56% | 44% | 49% | 45% | 47% | 48% | 41% | 53% | 36% | 54% | 47% | 48% | 50% |
| Not sure | 8% | 7% | 8% | 10% | 10% | 4% | 5% | 8% | 13% | 8% | 5% | 11% | 3% | 10% | 8% |

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Since 2013, more than 30,000 Canadian horses have been exported for slaughter and human consumption in Japan and South Korea. Before taking this survey, were you aware of this fact?



| | Canada | GENDER | | AGE | | | REGION | | | | | | VOTE IN 2019 ELECTION | | |
|-----|--------|--------|--------|-------|-------|-----|--------|---------|---------|---------|--------|----------|-----------------------|----------|-----|
| | | Male | Female | 18-34 | 35-54 | 55+ | BC | Alberta | SK / MB | Ontario | Quebec | Atlantic | Liberal | Conserv. | NDP |
| Yes | 16% | 18% | 14% | 19% | 12% | 17% | 15% | 17% | 16% | 19% | 14% | 12% | 21% | 16% | 16% |
| No | 84% | 82% | 86% | 81% | 88% | 83% | 85% | 83% | 84% | 81% | 86% | 88% | 79% | 84% | 84% |

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All things considered, do you support or oppose the export of Canadian horses for slaughter and human consumption abroad?



| | GENDER | | AGE | | | REGION | | | | | | VOTE IN 2019 ELECTION | | | |
|---------------------------|--------|------|--------|-------|-------|--------|-----|---------|---------|---------|--------|-----------------------|---------|----------|-----|
| | Canada | Male | Female | 18-34 | 35-54 | 55+ | BC | Alberta | SK / MB | Ontario | Quebec | Atlantic | Liberal | Conserv. | NDP |
| Strongly support | 8% | 12% | 4% | 11% | 6% | 6% | 5% | 8% | 13% | 6% | 10% | 6% | 10% | 9% | 4% |
| Moderately support | 14% | 20% | 9% | 14% | 14% | 14% | 15% | 11% | 12% | 16% | 17% | 7% | 18% | 15% | 16% |
| Moderately oppose | 13% | 16% | 10% | 13% | 10% | 14% | 11% | 13% | 12% | 9% | 18% | 14% | 11% | 12% | 11% |
| Strongly oppose | 54% | 39% | 66% | 52% | 56% | 54% | 55% | 61% | 44% | 61% | 44% | 59% | 52% | 57% | 55% |
| Not sure | 12% | 13% | 10% | 10% | 13% | 12% | 15% | 7% | 19% | 9% | 11% | 14% | 9% | 7% | 14% |