

Poll conducted by Research Co. on Dogs in Canada - February 26, 2021

We'd like to ask you some questions about pets. Do you currently have a dog in your home?



	GENDER		AGE			REGION					VOTE IN 2019 ELECTION				
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
Yes	33%	31%	35%	41%	34%	27%	30%	40%	36%	32%	33%	30%	34%	35%	35%
No	67%	69%	65%	59%	66%	73%	70%	60%	64%	68%	67%	70%	66%	65%	65%

How long have you had your dog?



	GENDER			AGE			REGION					VOTE IN 2019 ELECTION			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
Less than a year	11%	11%	10%	15%	9%	8%	4%	10%	16%	9%	14%	7%	7%	11%	19%
1-2 years	24%	27%	21%	32%	26%	14%	29%	28%	22%	20%	27%	14%	24%	25%	33%
3-4 years	19%	19%	18%	23%	16%	18%	20%	15%	22%	21%	18%	10%	21%	22%	14%
Five years or more	47%	43%	51%	30%	50%	60%	47%	48%	41%	49%	40%	69%	47%	42%	35%

How did you acquire your dog?



	GENDER			AGE			REGION						VOTE IN 2019 ELECTION		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
It was a gift	10%	6%	13%	15%	9%	6%	2%	13%	5%	7%	12%	24%	9%	3%	9%
It was purchased at a store	13%	21%	6%	19%	17%	3%	7%	8%	5%	9%	30%	3%	18%	11%	5%
It was purchased directly from a breeder	43%	43%	43%	40%	40%	50%	53%	53%	49%	44%	32%	38%	40%	56%	37%
It was adopted/rescued from a shelter	27%	24%	30%	24%	25%	33%	24%	23%	35%	33%	23%	21%	26%	26%	42%
Other	7%	6%	9%	2%	10%	8%	13%	5%	5%	7%	4%	14%	7%	4%	7%

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Is your dog spayed or neutered?



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	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
Yes	80%	80%	79%	73%	81%	83%	82%	80%	76%	89%	69%	79%	82%	78%	86%
No	17%	18%	16%	16%	17%	17%	13%	20%	22%	9%	24%	17%	15%	18%	12%
Not sure	4%	3%	5%	10%	2%	0%	4%	0%	3%	2%	7%	3%	2%	4%	2%

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All things considered, are you satisfied or dissatisfied with your experience with this dog?



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	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
<b>Very satisfied</b>	78%	73%	83%	73%	79%	82%	76%	90%	68%	80%	76%	83%	78%	78%	81%
<b>Moderately satisfied</b>	19%	23%	15%	25%	18%	16%	20%	10%	32%	17%	20%	17%	21%	18%	16%
<b>Moderately dissatisfied</b>	1%	2%	1%	2%	2%	0%	0%	0%	0%	2%	2%	0%	1%	1%	2%
<b>Very dissatisfied</b>	0%	1%	0%	0%	0%	1%	2%	0%	0%	0%	0%	0%	0%	1%	0%
<b>Not sure</b>	1%	1%	1%	0%	2%	1%	2%	0%	0%	1%	1%	0%	0%	1%	0%

Why did you decide to get this dog for your home?



	GENDER			AGE			REGION					VOTE IN 2019 ELECTION			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
For companionship	71%	65%	75%	67%	71%	74%	84%	60%	70%	74%	63%	72%	73%	64%	77%
A family member wanted one	42%	42%	41%	42%	40%	44%	49%	55%	49%	40%	36%	28%	40%	47%	33%
For fun and entertainment	37%	36%	38%	42%	36%	34%	47%	25%	35%	42%	32%	38%	40%	38%	40%
For recreational purposes (exercising, walking more)	28%	25%	31%	27%	30%	26%	42%	20%	19%	33%	24%	24%	31%	25%	28%
For protection	14%	11%	16%	18%	15%	9%	7%	23%	16%	13%	15%	7%	10%	18%	19%
Other	6%	4%	9%	4%	8%	7%	4%	0%	5%	12%	5%	3%	7%	6%	7%

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Do you think it is acceptable or unacceptable to physically discipline a dog? This includes spanking, beating or hitting the animal.



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	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
<b>Definitely acceptable</b>	7%	9%	5%	12%	7%	2%	2%	10%	5%	4%	14%	0%	10%	3%	7%
<b>Probably acceptable</b>	11%	18%	5%	10%	16%	7%	7%	13%	5%	11%	17%	7%	13%	11%	7%
<b>Probably unacceptable</b>	13%	13%	13%	14%	16%	9%	9%	18%	27%	11%	12%	7%	9%	18%	16%
<b>Definitely unacceptable</b>	63%	53%	73%	56%	58%	76%	76%	58%	62%	67%	49%	79%	63%	63%	67%
<b>Not sure</b>	6%	7%	5%	7%	4%	7%	7%	3%	0%	6%	8%	7%	5%	6%	2%

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The soul if defined as “the immaterial essence, animating principle, or actuating cause of an individual life.” Would you say your dog has a soul?



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	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
<b>Definitely does</b>	59%	46%	71%	65%	57%	58%	58%	73%	57%	59%	51%	72%	62%	50%	70%
<b>Probably does</b>	26%	35%	19%	24%	28%	27%	29%	18%	35%	29%	26%	17%	26%	31%	21%
<b>Probably does not</b>	5%	9%	1%	4%	7%	4%	4%	3%	0%	4%	11%	3%	6%	6%	5%
<b>Definitely does not</b>	2%	3%	1%	1%	2%	2%	2%	0%	3%	2%	2%	0%	1%	4%	2%
<b>Not sure</b>	7%	7%	7%	6%	6%	9%	7%	8%	5%	6%	10%	7%	5%	10%	2%