



PRESS RELEASE | British Columbia

Methodology:

Results are based on an online survey conducted from February 14 to February 16, 2021, among 800 adults in British Columbia. The data has been statistically weighted according to Canadian census figures for age, gender and region in British Columbia. The margin of error—which measures sample variability—is +/- 3.5 percentage points, nineteen times out of twenty.

Which of the following statements comes closest to your own point of view?

I believe we should reopen the economy slowly and ensure that COVID-19 infection rates remain low – 64%

I believe we should reopen the economy quickly and ensure that no more jobs are lost due to COVID-19 – 29%

Not sure – 7%

British Columbians Still Shun Activities Without COVID-19 Vaccine

Almost two thirds of the province's residents think the economy's reopening should happen slowly to ensure low infection rates.

Vancouver, BC [February 23, 2020] – Almost two thirds of British Columbians balk at the prospect of attending a concert or game before being inoculated against COVID-19, a new Research Co. poll has found.

In the online survey of a representative provincial sample, 65% of British Columbians say they would not be comfortable attending a live sporting event as spectators without a COVID-19 vaccine, up four points since a similar Research Co. poll [conducted in May 2020](#).

An equally high proportion of British Columbians (64%, +5) are not ready to attend a concert at a music venue, including 66% of those who reside in Metro Vancouver.

Three-in-five British Columbians (60%, +13) say they would not visit a gym or fitness facility unless they have been inoculated against COVID-19.

“Across the province, 41% of British Columbians aged 18-to-34 say they would be willing to go to the gym right now or if the venue is regularly cleaned and there is enough room to physically distance,” says Mario Canseco, President of Research Co. “Only 33% of those aged 35-to-54 and 22% of those aged 55 and over share the same view.”

One third of British Columbians say they would not go to three different venues unless they are vaccinated against COVID-19: a library (33%, +4), a barbershop or salon (also 33%, +6) or dinner at a patio (also 33%, +4). A slightly larger proportion of the province's residents (35%, +3) would not visit a restaurant to eat indoors if they have not been vaccinated.

A majority of the province's residents (51%, +11) are not willing to go to a Community Centre without being inoculated against COVID-19, while almost half would not ride the bus (46%, +3) or rely on SkyTrain (also 46%, +1).

Almost two thirds of British Columbians (64%, +2 since a similar Research Co. survey [conducted in May 2020](#)) think we should reopen the economy slowly and ensure that COVID-19 infection rates remain low, while three-in-ten (29%, -6) would prefer to reopen the economy quickly and ensure that no more jobs are lost due to the pandemic.



Women (67%) and British Columbians aged 55 and over (74%) are more likely to suggest that any eventual economic reopening should be done gradually.

Across the province, 73% of residents of Vancouver Island call for a slow reopening of the economy, along with 67% of those in Northern BC, 64% of those in Metro Vancouver and 56% of those who reside in both Southern BC and the Fraser Valley.

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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