

Poll conducted by Research Co. on Religion in the United States - December 15, 2020

How important is each of the following to you personally?



	GENDER		AGE			REGION				POLITICAL ID			
	United States	Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	Democrat	Republican	Independent
<b>Country</b>													
Very important	62%	64%	60%	54%	64%	64%	62%	61%	61%	63%	53%	79%	54%
Moderately important	30%	29%	31%	34%	29%	30%	29%	30%	30%	33%	39%	19%	32%
Not too important	6%	5%	7%	9%	6%	4%	7%	5%	7%	3%	6%	1%	10%
Not important at all	2%	2%	2%	3%	1%	2%	3%	4%	2%	1%	2%	0%	4%
<b>Family</b>													
Very important	79%	76%	82%	77%	81%	79%	73%	80%	80%	84%	78%	84%	76%
Moderately important	15%	17%	14%	18%	14%	14%	18%	14%	15%	13%	18%	13%	14%
Not too important	3%	4%	2%	3%	3%	3%	7%	3%	2%	1%	2%	2%	4%
Not important at all	2%	3%	2%	2%	1%	3%	2%	3%	3%	2%	1%	1%	5%
<b>Religion</b>													
Very important	48%	50%	47%	45%	51%	47%	45%	46%	53%	43%	45%	60%	36%
Moderately important	25%	24%	25%	28%	27%	21%	29%	27%	22%	22%	26%	25%	25%
Not too important	11%	12%	11%	10%	11%	12%	14%	10%	9%	15%	10%	10%	14%
Not important at all	16%	15%	17%	17%	12%	20%	12%	16%	16%	20%	19%	5%	25%
<b>Friends</b>													
Very important	54%	52%	55%	55%	58%	50%	51%	57%	53%	55%	55%	57%	46%
Moderately important	38%	39%	37%	35%	37%	39%	42%	35%	37%	38%	38%	35%	40%
Not too important	6%	7%	5%	6%	4%	7%	4%	5%	7%	6%	6%	5%	7%
Not important at all	3%	2%	3%	4%	1%	3%	4%	3%	3%	1%	1%	2%	6%
<b>Career</b>													
Very important	40%	46%	35%	50%	58%	19%	44%	38%	39%	37%	38%	47%	30%
Moderately important	31%	29%	33%	37%	28%	31%	30%	31%	31%	33%	30%	30%	37%
Not too important	14%	13%	15%	10%	9%	21%	13%	17%	15%	12%	15%	10%	18%
Not important at all	15%	12%	17%	3%	5%	29%	13%	14%	15%	18%	17%	12%	16%
<b>Affluence</b>													
Very important	21%	25%	18%	29%	33%	7%	23%	17%	21%	23%	22%	29%	9%
Moderately important	38%	40%	37%	42%	43%	33%	42%	45%	35%	36%	37%	38%	42%
Not too important	25%	23%	27%	19%	17%	35%	23%	22%	27%	29%	24%	24%	29%
Not important at all	15%	12%	17%	9%	7%	24%	12%	16%	17%	12%	17%	9%	20%

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On the issue of spirituality, how would you describe yourself—would you say you are...



	GENDER		AGE			REGION				POLITICAL ID			
	United States	Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	Democrat	Republican	Independent
<b>Very spiritual</b>	33%	33%	34%	35%	35%	31%	30%	33%	37%	32%	34%	39%	24%
<b>Moderately spiritual</b>	40%	40%	39%	38%	41%	40%	41%	42%	41%	35%	41%	45%	35%
<b>Not too spiritual</b>	13%	13%	13%	15%	12%	12%	14%	15%	11%	13%	11%	9%	20%
<b>Not spiritual at all</b>	12%	13%	12%	12%	9%	15%	11%	11%	10%	19%	14%	6%	19%
<b>Not sure</b>	2%	1%	2%	1%	3%	1%	3%	0%	2%	1%	1%	1%	2%

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Which of the following best describes your religious faith?



	United States	GENDER		AGE			REGION				POLITICAL ID		
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	Democrat	Republican	Independent
Christian (including Catholic and Protestant)	70%	73%	67%	63%	72%	71%	74%	67%	75%	59%	64%	84%	62%
Muslim	2%	4%	1%	4%	4%	0%	2%	3%	2%	2%	3%	2%	2%
Hindu	1%	0%	1%	0%	1%	0%	1%	0%	0%	2%	1%	1%	0%
Sikh	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Buddhist	1%	1%	1%	2%	1%	0%	1%	1%	0%	1%	2%	0%	0%
Jewish	4%	3%	4%	2%	4%	4%	7%	1%	2%	6%	4%	2%	4%
Atheist	4%	4%	4%	5%	3%	4%	3%	5%	3%	5%	6%	1%	5%
Agnostic	5%	6%	4%	4%	5%	5%	1%	6%	5%	6%	5%	1%	8%
Other	5%	2%	7%	6%	2%	7%	2%	6%	5%	5%	6%	3%	4%
None of these	10%	7%	12%	14%	8%	9%	8%	12%	7%	14%	10%	5%	15%

How often do you attend religious gatherings (e.g. church, temple, synagogue etc.)?



	GENDER		AGE			REGION				POLITICAL ID			
	United States	Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	Democrat	Republican	Independent
More than once a week	14%	21%	8%	17%	19%	8%	16%	11%	14%	13%	14%	20%	4%
Once a week	24%	24%	24%	23%	27%	22%	24%	24%	26%	21%	21%	31%	19%
Monthly	9%	12%	7%	10%	11%	7%	13%	8%	11%	3%	8%	11%	9%
Less than monthly	12%	9%	14%	11%	10%	14%	9%	13%	14%	10%	13%	10%	13%
Only for special events (e.g. weddings, funerals, baptisms, etc.)	21%	17%	24%	19%	18%	25%	22%	21%	18%	27%	20%	18%	29%
Never	20%	17%	23%	20%	16%	24%	17%	23%	17%	27%	23%	10%	27%

Which of these greetings is the one you personally prefer for this season?



	GENDER		AGE			REGION			POLITICAL ID				
	United States	Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	Democrat	Republican	Independent
Merry Christmas	59%	64%	55%	51%	63%	69%	54%	60%	61%	58%	47%	79%	49%
Happy Holidays	30%	29%	31%	40%	24%	22%	33%	28%	29%	33%	43%	15%	37%
Not sure / Don't care either way	11%	7%	14%	10%	13%	9%	13%	12%	10%	9%	10%	6%	15%

How do you expect the current holiday season to be for you, personally?



	GENDER		AGE			REGION				POLITICAL ID			
	United States	Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	Democrat	Republican	Independent
More fun than stressful	36%	44%	29%	34%	40%	34%	39%	37%	37%	31%	6%	76%	30%
More stressful than fun	48%	47%	48%	50%	42%	51%	43%	48%	45%	56%	80%	14%	47%
Not sure	16%	9%	23%	16%	18%	15%	18%	14%	18%	13%	13%	10%	23%