

Poll conducted by Research Co. on Political Correctness in the United States - January 1, 2021

The term “political correctness” has been used to describe language and/or behavior that seeks to minimize possible offenses to racial, cultural and gender identity groups, among others. Thinking about this, do you generally support or oppose the use of “political correctness” in the United States?



	United States	GENDER		AGE			REGION				POLITICAL ID		
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	DEM	REP	IND
Strongly support	21%	23%	19%	21%	23%	19%	25%	16%	21%	23%	28%	18%	16%
Moderately support	32%	34%	31%	38%	34%	29%	33%	32%	31%	35%	39%	27%	32%
Moderately oppose	16%	16%	15%	16%	11%	20%	12%	16%	16%	19%	13%	18%	18%
Strongly oppose	16%	20%	12%	7%	14%	22%	17%	18%	16%	12%	5%	27%	18%
Not sure	15%	7%	22%	17%	18%	11%	13%	18%	16%	11%	14%	10%	17%

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Which of these statements comes closest to describing your own behaviour regarding "political correctness"?



	United States	GENDER		AGE			REGION				POLITICAL ID		
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	DEM	REP	IND
I always act "politically correct" because it's the right thing to do	36%	35%	36%	33%	37%	37%	43%	31%	35%	36%	45%	29%	33%
I sometimes act "politically correct" because it's the safe thing to do	37%	39%	34%	41%	36%	35%	33%	37%	39%	36%	36%	40%	35%
I do not act "politically correct" because it's the wrong thing to do	15%	19%	11%	13%	14%	17%	15%	19%	13%	15%	8%	22%	16%
Not sure	13%	6%	19%	13%	14%	11%	9%	14%	15%	10%	11%	8%	16%

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Thinking about specific groups in society, how often do you think each one of these groups should act in a “politically correct” manner?



	United States	GENDER		AGE			REGION				POLITICAL ID		
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	DEM	REP	IND
Politicians													
Always	45%	42%	49%	44%	46%	46%	44%	44%	46%	48%	55%	36%	46%
Most of the time	21%	26%	17%	20%	23%	20%	21%	22%	19%	23%	23%	24%	16%
Only sometimes	15%	16%	13%	17%	13%	15%	16%	16%	15%	11%	11%	18%	16%
Never	12%	13%	11%	11%	11%	13%	12%	12%	12%	11%	7%	17%	12%
Not sure	7%	4%	10%	9%	7%	6%	7%	6%	7%	8%	5%	4%	10%
Comedians													
Always	15%	15%	15%	14%	16%	14%	17%	16%	14%	13%	18%	15%	10%
Most of the time	20%	21%	20%	24%	20%	19%	26%	19%	19%	19%	22%	19%	21%
Only sometimes	27%	26%	28%	28%	27%	27%	24%	30%	27%	28%	30%	25%	26%
Never	27%	32%	21%	22%	25%	31%	27%	28%	25%	27%	21%	34%	29%
Not sure	11%	6%	16%	12%	12%	9%	6%	7%	15%	12%	8%	8%	14%
Journalists													
Always	39%	34%	43%	31%	37%	44%	41%	36%	39%	40%	46%	32%	40%
Most of the time	25%	27%	23%	27%	29%	21%	28%	26%	24%	22%	30%	23%	22%
Only sometimes	16%	17%	15%	21%	14%	15%	14%	19%	15%	16%	13%	19%	16%
Never	13%	17%	8%	11%	13%	14%	11%	13%	13%	14%	7%	21%	11%
Not sure	8%	5%	11%	10%	8%	6%	6%	6%	10%	8%	5%	5%	10%
Teachers													
Always	44%	41%	48%	38%	43%	48%	44%	45%	41%	51%	51%	37%	48%
Most of the time	27%	29%	26%	29%	26%	28%	31%	26%	29%	22%	30%	28%	22%
Only sometimes	11%	14%	8%	13%	13%	9%	10%	15%	11%	10%	9%	15%	11%
Never	9%	12%	7%	8%	10%	9%	10%	7%	10%	11%	5%	14%	10%
Not sure	7%	5%	10%	12%	8%	5%	5%	7%	9%	6%	5%	6%	10%

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All things considered, do you agree or disagree with each of the following ideas?



	United States	GENDER		AGE			REGION				POLITICAL ID		
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	DEM	REP	IND
<i>Re-dubbing movies to remove words that may be deemed offensive to a specific race or ethnicity</i>													
Strongly agree	14%	17%	11%	19%	18%	9%	16%	13%	14%	15%	18%	12%	9%
Moderately agree	20%	21%	18%	26%	22%	14%	18%	18%	20%	22%	22%	20%	17%
Moderately disagree	17%	16%	18%	15%	16%	19%	21%	17%	15%	16%	21%	14%	16%
Strongly disagree	40%	40%	40%	29%	34%	51%	37%	43%	40%	41%	31%	48%	47%
Not sure	9%	5%	14%	12%	10%	7%	8%	9%	11%	7%	7%	6%	10%
<i>Printing new editions of books that remove words that may be deemed offensive to a specific race or ethnicity</i>													
Strongly agree	16%	19%	13%	26%	19%	9%	17%	13%	16%	18%	20%	14%	13%
Moderately agree	17%	21%	14%	22%	21%	12%	17%	16%	18%	18%	22%	17%	11%
Moderately disagree	17%	17%	16%	13%	16%	19%	19%	15%	14%	20%	18%	15%	16%
Strongly disagree	42%	39%	44%	29%	35%	54%	38%	47%	42%	39%	32%	47%	52%
Not sure	8%	4%	13%	9%	10%	7%	8%	9%	10%	5%	8%	6%	7%
<i>Adding a disclaimer to explain that programs or movies are presented "as originally created" and "may contain outdated cultural depictions."</i>													
Strongly agree	28%	28%	28%	23%	31%	27%	31%	25%	27%	30%	37%	21%	25%
Moderately agree	34%	35%	32%	40%	31%	33%	32%	35%	33%	34%	36%	34%	33%
Moderately disagree	11%	12%	10%	12%	11%	10%	9%	8%	12%	13%	10%	11%	12%
Strongly disagree	17%	18%	16%	13%	17%	20%	17%	21%	16%	17%	8%	27%	19%
Not sure	10%	6%	14%	12%	10%	9%	10%	11%	12%	6%	8%	8%	11%