

## **Methodology:**

Results are based on an online study conducted from December 12 to December 14, 2020, among 1,000 adults in Canada. The data has been statistically weighted according to Canadian census figures for age, gender and region. The margin of error – which measures sample variability – is +/- 3.1 percentage points, 19 times out of 20.

## **If a federal election were held today, which party's candidate would you vote for in your constituency? – Decided Voters**

Liberal Party – 37% (-1)  
Conservative Party – 31% (-1)  
New Democratic Party (NDP) – 20% (+3)  
Bloc Québécois – 7% (-1)  
Green Party – 3% (=)  
People's Party – 1% (=)  
Another party / An independent candidate – 1% (=)

## **What is the most important issue facing Canada today?**

Health Care – 28% (+3)  
The economy / Jobs – 27% (-2)  
COVID-19 – 15%  
Housing / Homelessness / Poverty – 9% (-3)  
Environment – 6% (-1)  
Accountability / Leadership – 4% (-2)  
Immigration – 3% (=)  
Crime / Public Safety – 2% (=)  
Energy / Pipelines – 2% (+1)  
Foreign Affairs – 0% (-1)  
Not sure – 4% (=)

## **Liberals Stay Ahead in Canada as Trudeau's Rating Improves**

Health care (28%, +3) is regarded as the most important issue facing the country, followed by the economy and jobs (27%, -2).

Vancouver, BC [December 17, 2020] – The governing Liberal Party maintains the upper hand in Canada, a new Research Co. poll has found.

In the online survey of a representative national sample, 37% of decided voters would support the Liberal candidate in their riding if a federal election were held today, down one point since a similar Research Co. poll [conducted in September](#).

The Conservative Party is second with 31% (-1), followed by the New Democratic Party (NDP) with 20% (+3), the Bloc Québécois with 7% (-1), the Green Party with 3% (=) and the People's Party with 1% (=).

The Liberals are nine points ahead of the Conservatives among female decided voters (38% to 29%) and hold a three-point edge among male decided voters (36% to 33%).

The Conservatives are the most popular federal party in Alberta (51%) and in Manitoba and Saskatchewan (48%). The Liberals are ahead in Atlantic Canada (44%), Quebec (45%, with the Bloc at 35%) and Ontario (37%). In British Columbia, the New Democrats and the Conservatives are essentially tied (34% and 33% respectively), with the Liberals at 29%.

Health care is regarded as the most important issue facing the country by 28% of Canadians (+3), followed by the economy and jobs (27%, -2), COVID-19 (15%), housing, homelessness and poverty (9%, -3) and the environment (6%, -1).

“Concerns about health care are more prevalent among Canadians aged 35-to-54 (30%) and Canadians aged 55 and over (29%),” says Mario Canseco, President of Research Co. “Those aged 18-to-34 are more likely to be preoccupied with the economy and jobs (36%).”

The approval rating for Prime Minister and Liberal Party leader Justin Trudeau is 55%, up five points since September, while 40% of Canadians disapprove of his performance (-5).

Trudeau's rating is highest in Atlantic Canada (60%), followed by Ontario (59%), British Columbia (58%), Quebec (55%), Manitoba and Saskatchewan (42%) and Alberta (37%).

Just over one third of Canadians (35%, +2) approve of the way Official Opposition and Conservative Party leader Erin O'Toole has



handled his duties, while 38% (+4) disapprove—including 45% of Quebecers.

Almost half of Canadians (46%, +2) approve of the performance of Jagmeet Singh as leader of the NDP. The numbers are lower for Green Party leader Annamie Paul (25%) and People's Party leader Maxime Bernier (17%, +3).

Trudeau remains ahead of all other leaders when Canadians are asked who would make the best prime minister of the country (39%, +1), followed by O'Toole (22%, -1), Singh (13%, =), Bernier (3%, +1), Bloc leader Yves-François Blanchet (2%, -1) and Paul (2%).

==30==

### **About Research Co.**

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

==30==

### **Media contact:**

Mario Canseco, President, Research Co.

[c] 778.929.0490

[e] [mario.canseco@researchco.ca](mailto:mario.canseco@researchco.ca)

==30==

