

Poll conducted by Research Co. in the United States - November 2, 2020

People choose a presidential candidate based on different factors. Thinking about your vote in this election, how important is each of the following factors to you? Please rank these factors from 1, for the “most important” to you, to 5 for the “least important” to you. - *“Most important” listed*



	United States	WHERE DO YOU USUALLY WATCH TELEVISION NEWS?				ETHNIC ORIGINS		
		CNN	MSNBC /CNBC	Fox News	Local network	White	African American	Hispanic / Latino
Strongly approve	28%	20%	7%	55%	18%	31%	11%	20%
Moderately approve	18%	15%	10%	17%	21%	18%	9%	19%
Moderately disapprove	10%	12%	7%	10%	10%	9%	17%	13%
Strongly disapprove	42%	51%	75%	15%	48%	40%	61%	38%
Not sure	2%	2%	1%	3%	3%	2%	2%	9%
<i>Base: 1,100 adults in the United States</i>								

Poll conducted by Research Co. in the United States - November 2, 2020

In the presidential election scheduled for Nov. 3, which one of the following candidates would you be most likely to support on Election Day? If you have already voted, please select the candidate you voted for.



	Likely Voters in the United States	WHERE DO YOU USUALLY WATCH TELEVISION NEWS?				ETHNIC ORIGINS		
		CNN	MSNBC /CNBC	Fox News	Local network	White	African American	Hispanic / Latino
Donald Trump (R)	42%	26%	11%	66%	39%	45%	9%	35%
Joe Biden (D)	50%	67%	86%	28%	53%	47%	84%	57%
Jo Jorgensen (L)	1%	1%	0%	2%	2%	1%	1%	1%
Howie Hawkins (G)	1%	1%	1%	0%	0%	0%	0%	1%
Some other candidate	1%	1%	0%	0%	1%	1%	2%	0%
Undecided	5%	4%	2%	3%	5%	6%	4%	6%
<i>Base: 1,025 likely voters in the United States</i>								

Donald Trump (R)	44%	27%	11%	68%	41%	48%	9%	37%
Joe Biden (D)	53%	70%	88%	29%	56%	50%	88%	61%
Jo Jorgensen (L)	1%	1%	0%	3%	2%	1%	1%	1%
Howie Hawkins (G)	1%	1%	1%	0%	0%	0%	0%	1%
Some other candidate	1%	1%	0%	0%	1%	1%	2%	0%
<i>Base: 974 decided voters in the United States</i>								

Thinking about your vote, which of these statements comes closest to your own point of view?



	Decided Voters in the United States	WHERE DO YOU USUALLY WATCH TELEVISION NEWS?				ETHNIC ORIGINS		
		CNN	MSNBC /CNBC	Fox News	Local network	White	African American	Hispanic / Latino
I am certain that I will vote for this candidate in the presidential election	97%	96%	96%	97%	96%	97%	97%	95%
I may change my mind and support another candidate in the presidential election	3%	4%	4%	3%	4%	3%	3%	5%

Poll conducted by Research Co. in the United States - November 2, 2020

People choose a presidential candidate based on different factors. Thinking about your vote in this election, how important is each of the following factors to you? Please rank these factors from 1, for the “most important” to you, to 5 for the “least important” to you. - *“Most important” listed*



	Decided Voters in the United States	WHERE DO YOU USUALLY WATCH TELEVISION NEWS?				ETHNIC ORIGINS		
		CNN	MSNBC /CNBC	Fox News	Local network	White	African American	Hispanic / Latino
The candidate’s political party	14%	16%	8%	19%	13%	13%	19%	21%
The candidate’s ideas and policies	43%	42%	35%	54%	37%	44%	35%	43%
Desire for stability	17%	15%	21%	15%	19%	16%	20%	21%
Desire for change	13%	18%	14%	8%	15%	13%	23%	9%
Disgust with other candidates	14%	11%	23%	6%	17%	15%	5%	7%