

Poll conducted by Research Co. on Smoking and Vaping in Canada - October 27, 2020

Have you used an electronic cigarette or e-cigarette (vaping) in the past 12 months?



	GENDER		AGE			REGION						
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic
Yes	10%	13%	7%	19%	12%	6%	14%	9%	10%	7%	11%	13%
No	90%	97%	93%	81%	88%	94%	86%	91%	90%	93%	89%	87%

Poll conducted by Research Co. on Smoking and Vaping in Canada - October 27, 2020

As you may know, the federal government recently passed Bill S-5, which is an overhaul of the Tobacco Act. Do you agree or disagree with each one of these elements of Bill S-5?



	GENDER			AGE			REGION					
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic
<b><i>Banning certain flavours of vaping products, such as cannabis and "confectionery".</i></b>												
Strongly agree	49%	46%	52%	29%	39%	61%	45%	51%	53%	53%	43%	47%
Moderately agree	20%	21%	19%	26%	20%	18%	21%	24%	27%	17%	18%	19%
Moderately disagree	12%	15%	9%	18%	15%	7%	13%	13%	8%	11%	13%	10%
Strongly disagree	7%	9%	6%	8%	11%	5%	6%	5%	4%	7%	9%	12%
Not sure	13%	10%	15%	18%	15%	10%	15%	8%	8%	12%	17%	11%
<b><i>Prohibiting the sale of vaping products to minors.</i></b>												
Strongly agree	73%	70%	76%	55%	67%	82%	75%	84%	82%	74%	62%	75%
Moderately agree	13%	14%	11%	15%	15%	11%	11%	7%	11%	14%	16%	9%
Moderately disagree	5%	7%	3%	12%	5%	2%	6%	4%	3%	4%	6%	5%
Strongly disagree	3%	4%	2%	6%	4%	2%	3%	1%	0%	1%	7%	3%
Not sure	7%	5%	8%	13%	9%	3%	7%	3%	4%	7%	9%	8%
<b><i>Restricting the use of testimonials and "lifestyle" advertising for vaping products.</i></b>												
Strongly agree	52%	48%	56%	35%	41%	64%	49%	58%	60%	57%	42%	50%
Moderately agree	23%	25%	21%	28%	27%	18%	25%	22%	24%	19%	26%	23%
Moderately disagree	10%	12%	7%	11%	14%	6%	11%	7%	7%	10%	10%	11%
Strongly disagree	5%	7%	3%	8%	5%	4%	6%	4%	2%	4%	7%	6%
Not sure	11%	9%	13%	17%	14%	7%	8%	8%	7%	10%	15%	10%
<b><i>Restricting any reference to e-cigarettes as healthier than standard tobacco products.</i></b>												
Strongly agree	53%	49%	56%	33%	47%	62%	50%	64%	54%	57%	45%	51%
Moderately agree	24%	26%	21%	30%	26%	21%	32%	18%	24%	21%	25%	23%
Moderately disagree	8%	8%	7%	15%	9%	5%	5%	8%	12%	6%	9%	9%
Strongly disagree	5%	6%	5%	3%	6%	6%	6%	5%	3%	5%	6%	7%
Not sure	10%	10%	10%	20%	12%	6%	7%	5%	7%	11%	15%	10%
<b><i>Giving Health Canada the power to implement plain and standardized tobacco packaging.</i></b>												
Strongly agree	44%	42%	45%	39%	35%	51%	42%	45%	55%	46%	38%	39%
Moderately agree	29%	29%	28%	26%	34%	26%	31%	25%	23%	30%	28%	30%
Moderately disagree	9%	11%	6%	13%	9%	7%	7%	11%	7%	7%	10%	13%
Strongly disagree	8%	8%	8%	6%	9%	8%	8%	11%	5%	6%	10%	8%
Not sure	11%	10%	13%	17%	14%	8%	11%	8%	9%	11%	15%	10%

Poll conducted by Research Co. on Smoking and Vaping in Canada - October 27, 2020

From what you have seen, read or heard, do you agree or disagree with these statements?



	GENDER		AGE			REGION						
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic
<i>There should be a ban on the use of e-cigarettes in public places where smoking is currently prohibited.</i>												
Strongly agree	59%	55%	63%	38%	51%	70%	55%	69%	72%	63%	48%	57%
Moderately agree	20%	21%	18%	30%	22%	15%	20%	13%	18%	17%	25%	22%
Moderately disagree	7%	9%	5%	13%	8%	5%	10%	6%	4%	4%	10%	7%
Strongly disagree	7%	8%	5%	9%	8%	5%	8%	6%	3%	8%	6%	7%
Not sure	8%	7%	8%	11%	11%	5%	7%	5%	2%	7%	11%	7%
<i>Vaping products that contain nicotine should display a warning, similar to the one used for tobacco products.</i>												
Strongly agree	69%	65%	73%	50%	63%	79%	73%	77%	81%	73%	55%	71%
Moderately agree	17%	19%	14%	22%	20%	12%	16%	10%	10%	16%	22%	16%
Moderately disagree	6%	7%	4%	12%	5%	4%	3%	6%	7%	4%	9%	4%
Strongly disagree	3%	5%	2%	7%	4%	2%	3%	4%	0%	3%	6%	3%
Not sure	5%	4%	6%	9%	8%	2%	5%	3%	2%	5%	8%	5%
<i>I would not consider dating a person who used electronic cigarettes or e-cigarettes (vaping).</i>												
Strongly agree	36%	33%	39%	23%	32%	43%	32%	39%	45%	43%	28%	34%
Moderately agree	20%	21%	18%	26%	21%	17%	21%	20%	19%	19%	22%	14%
Moderately disagree	14%	16%	13%	14%	16%	13%	11%	15%	14%	14%	16%	14%
Strongly disagree	15%	16%	15%	18%	17%	14%	21%	18%	8%	13%	17%	16%
Not sure	14%	14%	15%	19%	15%	13%	16%	9%	14%	11%	17%	22%

Poll conducted by Research Co. on Smoking and Vaping in Canada - October 27, 2020

From what you have seen, read or heard, do you agree or disagree with these regulations related to smoking in Canada?



	GENDER		AGE			REGION						
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic
<i>Banning smoking in indoor public spaces, public transit facilities and workplaces (including restaurants, bars and casinos).</i>												
Strongly agree	72%	72%	73%	69%	68%	82%	73%	62%	83%	74%	70%	73%
Moderately agree	15%	16%	14%	16%	16%	12%	15%	18%	8%	15%	15%	19%
Moderately disagree	6%	6%	6%	8%	6%	3%	7%	6%	4%	6%	6%	4%
Strongly disagree	3%	3%	2%	1%	5%	2%	3%	7%	4%	1%	3%	2%
Not sure	4%	3%	5%	6%	5%	0%	2%	7%	1%	5%	6%	2%
<i>Banning smoking in private vehicles occupied by children.</i>												
Strongly agree	71%	67%	75%	70%	67%	76%	72%	61%	79%	72%	70%	71%
Moderately agree	14%	17%	12%	14%	15%	14%	14%	18%	8%	14%	15%	17%
Moderately disagree	6%	8%	4%	6%	8%	3%	6%	5%	4%	7%	5%	6%
Strongly disagree	3%	4%	3%	3%	4%	3%	4%	7%	5%	2%	3%	1%
Not sure	5%	5%	6%	7%	6%	3%	4%	9%	4%	5%	6%	5%

Poll conducted by Research Co. on Smoking and Vaping in Canada - October 27, 2020

From what you have seen, read or heard, would you support or oppose banning smoking (tobacco and marijuana) in multi-family buildings?



	GENDER		AGE			REGION						
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic
<b>Strongly support</b>	49%	48%	50%	47%	47%	54%	52%	40%	59%	53%	42%	45%
<b>Moderately support</b>	20%	20%	19%	22%	18%	19%	16%	22%	26%	19%	18%	22%
<b>Moderately oppose</b>	9%	13%	6%	8%	11%	8%	9%	15%	4%	7%	14%	8%
<b>Strongly oppose</b>	11%	9%	12%	7%	12%	13%	18%	7%	4%	10%	13%	6%
<b>Not sure</b>	11%	10%	13%	16%	12%	5%	5%	14%	7%	11%	13%	18%