

Thinking about the provincial election, how would you describe the campaigns of each of the following parties?

RESEARCH
Co.

	Voters in BC 2020 Election	GENDER		AGE			REGION				VOTE IN 2020 ELECTION			
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island	BC NDP	BC Liberals	BC Green
BC New Democratic Party (NDP)														
Very positive	21%	18%	24%	21%	19%	23%	21%	33%	17%	6%	22%	40%	2%	5%
Moderately positive	38%	39%	37%	44%	39%	34%	38%	45%	26%	32%	46%	48%	24%	40%
Moderately negative	17%	20%	15%	16%	18%	17%	20%	9%	15%	29%	13%	5%	37%	28%
Very negative	11%	17%	6%	5%	12%	15%	11%	5%	23%	10%	7%	0%	30%	12%
Not sure	12%	6%	18%	14%	12%	10%	10%	8%	20%	22%	12%	6%	7%	15%
BC Liberals														
Very positive	10%	11%	9%	10%	10%	9%	11%	12%	11%	1%	5%	4%	23%	1%
Moderately positive	31%	30%	32%	35%	30%	29%	33%	26%	31%	40%	20%	18%	60%	25%
Moderately negative	24%	26%	21%	20%	20%	29%	22%	33%	23%	15%	26%	32%	11%	32%
Very negative	22%	25%	19%	19%	25%	22%	21%	20%	19%	10%	32%	36%	2%	22%
Not sure	14%	9%	19%	17%	15%	11%	13%	9%	15%	34%	16%	10%	5%	21%
BC Green Party														
Very positive	15%	16%	14%	17%	12%	16%	15%	10%	12%	14%	21%	10%	5%	45%
Moderately positive	38%	36%	41%	36%	37%	41%	37%	42%	31%	43%	44%	44%	32%	36%
Moderately negative	16%	17%	15%	17%	16%	15%	15%	18%	19%	10%	15%	15%	28%	4%
Very negative	9%	13%	6%	5%	12%	10%	10%	7%	13%	3%	7%	9%	22%	0%
Not sure	22%	19%	25%	26%	24%	18%	23%	23%	24%	30%	12%	21%	13%	15%

All things considered, do you agree or disagree with each of the following statements?



	Voters in BC 2020 Election	GENDER		AGE			REGION				VOTE IN 2020 ELECTION			
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island	BC NDP	BC Liberals	BC Green
<i>I would be very upset if the BC Liberals form the government again in British Columbia</i>														
Strongly agree	35%	36%	33%	27%	33%	41%	32%	42%	28%	21%	52%	52%	3%	47%
Moderately agree	20%	15%	26%	28%	23%	14%	23%	17%	17%	17%	13%	27%	14%	21%
Moderately disagree	15%	18%	12%	16%	16%	13%	15%	11%	19%	16%	12%	9%	22%	17%
Strongly disagree	18%	24%	12%	12%	15%	25%	17%	17%	29%	15%	15%	4%	54%	4%
Not sure	12%	8%	17%	17%	14%	8%	13%	13%	7%	32%	9%	8%	7%	12%
<i>I would have voted for the BC Liberals with Dianne Watts as leader</i>														
Strongly agree	18%	21%	16%	17%	17%	20%	19%	21%	20%	13%	11%	6%	41%	10%
Moderately agree	21%	16%	26%	27%	20%	16%	24%	22%	22%	31%	8%	17%	38%	26%
Moderately disagree	18%	21%	14%	24%	17%	13%	17%	15%	15%	11%	24%	22%	6%	23%
Strongly disagree	33%	35%	31%	22%	36%	41%	31%	32%	31%	30%	44%	47%	8%	25%
Not sure	10%	7%	13%	10%	10%	10%	9%	10%	12%	15%	13%	8%	7%	16%
<i>The BC New Democratic Party (NDP) and the BC Green Party should consider a formal merger into a single provincial political party</i>														
Strongly agree	9%	8%	10%	15%	9%	6%	11%	12%	5%	0%	8%	12%	4%	7%
Moderately agree	29%	26%	32%	33%	30%	25%	31%	27%	24%	19%	27%	34%	23%	23%
Moderately disagree	17%	20%	14%	12%	17%	20%	15%	12%	28%	25%	16%	17%	26%	7%
Strongly disagree	28%	35%	21%	16%	28%	35%	27%	29%	30%	14%	34%	24%	36%	40%
Not sure	17%	11%	23%	23%	17%	14%	17%	20%	13%	42%	15%	14%	11%	23%
<i>The BC Liberals and the BC Conservative Party should consider a formal merger into a single provincial political party</i>														
Strongly agree	13%	17%	10%	16%	16%	9%	15%	12%	14%	13%	5%	8%	22%	14%
Moderately agree	21%	21%	21%	25%	21%	19%	23%	19%	24%	16%	13%	16%	40%	14%
Moderately disagree	13%	13%	12%	12%	12%	14%	11%	13%	12%	14%	21%	15%	10%	9%
Strongly disagree	28%	30%	26%	21%	25%	35%	23%	37%	35%	6%	41%	36%	15%	35%
Not sure	25%	19%	30%	26%	26%	22%	27%	20%	15%	51%	20%	25%	13%	28%

Which party did you vote for in the last federal election, held in October 2019?



	Voters in BC 2020 Election	GENDER		AGE			REGION					VOTE IN 2020 ELECTION		
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island	BC NDP	BC Liberals	BC Green
Conservative Party	31%	37%	24%	14%	30%	41%	26%	28%	48%	55%	25%	17%	60%	13%
Liberal Party	24%	22%	26%	27%	24%	23%	26%	27%	21%	19%	22%	25%	31%	14%
New Democratic Party (NDP)	22%	21%	23%	28%	24%	17%	25%	18%	14%	14%	22%	42%	4%	16%
Green Party	10%	10%	10%	14%	8%	9%	10%	13%	0%	6%	17%	8%	1%	49%
Other party/ An independent candidate	3%	4%	2%	2%	3%	3%	3%	0%	0%	1%	7%	2%	0%	2%
Did not vote in the October 2019 federal election	10%	6%	14%	15%	12%	6%	10%	15%	18%	6%	8%	6%	4%	7%