

Poll conducted by Research Co. on Electric Vehicles in the United States - October 22, 2020

How likely is it that the next vehicle you acquire for yourself or your household (even if the transaction is still years away) will be an electric vehicle (EV)?



	Non-Electric Vehicle Owners in the U.S.	GENDER		AGE			REGION				POLITICAL ID		
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	Dem.	Rep.	Ind.
Very likely	29%	44%	11%	31%	54%	6%	36%	25%	28%	27%	40%	26%	10%
Moderately likely	22%	24%	19%	38%	24%	15%	22%	22%	18%	30%	21%	24%	16%
Not too likely	14%	11%	17%	15%	7%	20%	14%	12%	16%	12%	11%	12%	27%
Not likely at all	28%	16%	41%	13%	12%	46%	18%	34%	30%	26%	23%	30%	32%
Not sure	8%	5%	12%	3%	4%	13%	10%	7%	8%	5%	6%	8%	14%

Would any of the following make you less likely to consider purchasing an electric vehicle (EV) in the future?



	Non-Electric Vehicle Owners in the U.S.	GENDER		AGE			REGION				POLITICAL ID		
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	Dem.	Rep.	Ind.
Fear of becoming stranded if you can't find a charging station	53%	50%	57%	46%	44%	63%	46%	52%	57%	53%	53%	52%	58%
Too expensive compared to non-electric vehicles	51%	49%	53%	47%	46%	58%	49%	54%	52%	48%	54%	49%	50%
Not having enough places to charge the vehicle in the areas where you usually drive	45%	38%	52%	40%	30%	59%	39%	46%	48%	42%	47%	38%	57%
Not having a place to charge the vehicle where you currently live (such as a condo)	37%	31%	44%	33%	25%	49%	33%	36%	40%	35%	40%	30%	46%
The "feel" of the vehicle compared with a non-electric vehicle	27%	34%	19%	31%	40%	15%	36%	29%	27%	17%	24%	35%	18%
Other	1%	1%	1%	0%	1%	2%	1%	1%	1%	2%	1%	1%	2%
None of these	9%	6%	13%	7%	9%	10%	12%	7%	9%	9%	10%	7%	12%