

How likely is it that the next vehicle you acquire for yourself or your household (even if the transaction is still years away) will be an electric vehicle (EV)?



	Non-Electric Vehicle Owners in Canada	GENDER		AGE			REGION					VOTE IN 2015 ELECTION			
		Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
<b>Very likely</b>	13%	17%	9%	25%	14%	10%	16%	4%	12%	10%	23%	6%	17%	7%	17%
<b>Moderately likely</b>	29%	31%	28%	36%	30%	27%	31%	17%	23%	28%	39%	27%	39%	21%	29%
<b>Not too likely</b>	21%	21%	20%	17%	24%	20%	23%	29%	26%	21%	12%	24%	19%	27%	17%
<b>Not likely at all</b>	25%	22%	30%	10%	23%	31%	22%	41%	33%	28%	17%	23%	15%	37%	26%
<b>Not sure</b>	11%	10%	13%	13%	10%	12%	8%	9%	6%	13%	11%	20%	10%	9%	10%

Would any of the following make you less likely to consider purchasing an electric vehicle (EV) in the future?



	Non-Electric Vehicle Owners in Canada	GENDER		AGE			REGION						VOTE IN 2015 ELECTION		
		Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
Too expensive compared to non-electric vehicles	61%	60%	62%	46%	61%	65%	55%	62%	70%	66%	54%	62%	59%	65%	60%
Fear of becoming stranded if you can't find a charging station	55%	56%	55%	43%	49%	63%	64%	62%	61%	59%	45%	47%	58%	59%	57%
Not having enough places to charge the vehicle in the areas where you usually drive	55%	54%	56%	42%	47%	63%	57%	65%	66%	59%	41%	51%	53%	56%	60%
Not having a place to charge the vehicle where you currently live (such as a strata)	47%	48%	45%	39%	42%	51%	58%	55%	51%	49%	33%	45%	45%	52%	51%
The "feel" of the vehicle compared with a non-electric vehicle	14%	13%	14%	17%	15%	12%	8%	23%	15%	14%	12%	13%	14%	15%	9%
Other	4%	6%	3%	2%	6%	4%	2%	9%	3%	5%	4%	3%	1%	7%	4%
None of these	9%	6%	12%	12%	10%	8%	9%	9%	9%	7%	11%	12%	7%	9%	13%