

Poll conducted by Research Co. on Sports in the United States - September 11, 2020

Do you consider yourself a fan of each of the following professional sports leagues? - "Yes" listed



	United States	GENDER		AGE			REGION			
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West
National Football League (NFL)	59%	69%	50%	68%	64%	50%	64%	62%	57%	56%
Major League Baseball (MLB)	51%	61%	41%	51%	54%	47%	57%	53%	46%	50%
National Basketball Association (NBA)	44%	53%	35%	60%	49%	29%	47%	44%	41%	47%
National Hockey League (NHL)	36%	44%	28%	40%	41%	28%	46%	41%	31%	30%
Major League Soccer (MLS)	26%	34%	19%	36%	32%	15%	27%	29%	25%	25%

In 2019, did you do any of the following?



	United States	GENDER		AGE			REGION			
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West
Subscribed to a cable or satellite channel to watch professional team sports	20%	25%	15%	24%	24%	14%	26%	17%	21%	17%
Subscribed to a streaming service to watch professional team sports	20%	26%	14%	34%	24%	7%	22%	15%	22%	20%
Went to a stadium or arena to watch professional team sports	23%	28%	18%	28%	27%	15%	28%	20%	21%	25%
Went to a pub or bar to watch professional team sports	23%	27%	19%	30%	28%	14%	25%	27%	20%	23%
Bought apparel from a professional sports team	23%	26%	20%	31%	24%	17%	33%	20%	21%	22%
Participated in a pool or "fantasy league" for professional team sports	11%	17%	6%	19%	14%	4%	14%	13%	10%	11%
Placed a wager on a professional team sporting event	12%	18%	6%	21%	12%	6%	18%	10%	12%	8%
None of these	43%	33%	52%	22%	34%	63%	37%	43%	44%	45%

In 2020, have you done any of the following?



	United States	GENDER		AGE			REGION			
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West
Cancelled a subscription to a cable or satellite channel where you watched professional team sports	10%	11%	8%	15%	11%	5%	12%	7%	10%	9%
Cancelled a subscription to a streaming service where you watched professional team sports	8%	11%	5%	16%	9%	3%	9%	9%	8%	7%
Went to a pub or bar to watch professional team sports	12%	15%	9%	19%	15%	5%	18%	12%	10%	11%
Bought apparel from a professional sports team	15%	20%	10%	23%	18%	7%	19%	14%	13%	14%
Participated in a pool of "fantasy league" for professional team sports	7%	9%	6%	13%	9%	3%	7%	8%	8%	6%
Placed a wager on a professional team sporting event	8%	13%	4%	14%	9%	4%	14%	6%	8%	6%
None of these	62%	51%	72%	40%	55%	82%	52%	62%	63%	67%

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From what you have seen, read or heard, would you say each one of the following sports leagues has done a good job dealing with the challenges presented by the COVID-19 pandemic? - "Yes" listed



	United States	GENDER		AGE			REGION			
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West
National Basketball Association (NBA)	51%	56%	47%	58%	53%	46%	52%	52%	49%	54%
National Football League (NFL)	49%	54%	45%	56%	54%	41%	47%	53%	48%	50%
Major League Baseball (MLB)	46%	50%	43%	52%	49%	40%	41%	50%	46%	48%
National Hockey League (NHL)	44%	50%	39%	47%	48%	39%	43%	48%	45%	42%
Major League Soccer (MLS)	37%	42%	33%	43%	42%	30%	36%	40%	38%	35%

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Do you think professional athletes should speak their mind if they are concerned about social and political issues, or should professional athletes stay neutral and avoid public statements on social and political issues?



	United States	GENDER		AGE			REGION			
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West
Definitely speak their mind	36%	33%	39%	48%	32%	28%	32%	30%	36%	43%
Probably speak their mind	28%	27%	29%	32%	24%	28%	30%	28%	26%	30%
Probably stay neutral	21%	22%	20%	11%	27%	25%	23%	25%	21%	13%
Definitely stay neutral	8%	9%	7%	7%	8%	9%	8%	11%	7%	7%
Not sure	7%	9%	5%	2%	9%	10%	7%	6%	10%	7%