

Methodology:

Results are based on an online study conducted from September 11 to September 13, 2020, among 1,000 adults in Canada. The data has been statistically weighted according to Canadian census figures for age, gender and region. The margin of error – which measures sample variability – is +/- 3.1 percentage points, 19 times out of 20.

If a federal election were held today, which party's candidate would you vote for in your constituency? – Decided Voters

Liberal Party – 38% (-1)
Conservative Party – 32% (+2)
New Democratic Party (NDP) – 17% (=)
Bloc Québécois – 8% (+3)
Green Party – 3% (-4)
People's Party – 1% (=)
Another party / An independent candidate – 1% (=)

What is the most important issue facing Canada today?

The economy / Jobs – 30%
Health Care – 25%
Housing / Homelessness / Poverty – 12%
Environment – 7%
Accountability / Leadership – 6%
Immigration – 3%
Crime / Public Safety – 2%
Energy / Pipelines – 1%
Foreign Affairs – 1%
Other – 9%
Not sure – 4%

Liberals Hold a Six-Point Lead Over Conservatives in Canada

The economy and jobs (30%) and health care (25%) are identified as the most important issues facing the country.

Vancouver, BC [September 17, 2020] – The governing Liberal Party is ahead of all other contenders in Canada's federal political scene, a new Research Co. poll has found.

In the online survey of a representative national sample, 38% of decided voters would support the Liberal candidate in their constituency if an election were held today, down one point since a similar Research Co. poll [conducted in May](#).

The Conservative Party is second with 32% (+2), followed by the New Democratic Party (NDP) with 17% (=), the Bloc Québécois with 8% (+3), the Green Party with 3% (-4) and the People's Party with 1% (=).

“Among decided voters, the Liberals are the most popular party in Atlantic Canada (45%) and Ontario (43%),” says Mario Canseco, President of Research Co. “The Conservatives lead in Alberta (58%) and Saskatchewan and Manitoba (45%).”

In Quebec, the Liberals are five points ahead of the Bloc (39% to 34%). In British Columbia, the three main federal parties are locked in a close race (Conservatives 34%, Liberals 31%, New Democrats 29%).

Three-in-ten Canadians (30%) say the economy and jobs is the most important issue facing the country right now, followed by health care (25%), housing, homelessness and poverty (12%), the environment (7%), and accountability and leadership (6%).

Residents of Alberta are particularly preoccupied with the economy and jobs (52%, the highest proportion across all regions), while Atlantic Canadians are more worried about health care (44%).

Housing, homelessness and poverty is a bigger concern in British Columbia and Ontario (each at 19%) than in other Canadian provinces, while Quebec has the highest proportion of residents who think the environment is the most important issue right now (16%).

Across the country, 51% of Canadians approve of the performance of Prime Minister and Liberal Party leader Justin Trudeau, while 45% disapprove. The incumbent prime minister has his best numbers with Canadians aged 18-to-34 (59%), Ontarians (58%) and Quebecers (52%).



The approval rating for opposition and Conservative Party leader Erin O'Toole stands at 33%, with 34% of Canadians disapproving and 33% being undecided. O'Toole's rating is highest in Alberta (50%) and lowest in Quebec (26%).

More than two-in-five Canadians (44%) approve of the way NDP leader Jagmeet Singh has handled his duties, while the rating is significantly lower for Bloc leader Yves-François Blanchet (20%, and 42% in Quebec), interim Green Party leader Jo-Ann Roberts (21%) and People's Party leader Maxime Bernier (14%).

Almost two-in-five Canadians (38%) think Trudeau would make the best Prime Minister of Canada. O'Toole is second on the list with 23%, followed by Singh with 13%. Blanchet, Bernier and Roberts are in single digits.

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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Media contact:

Mario Canseco, President, Research Co.
[c] 778.929.0490
[e] mario.canseco@researchco.ca

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