



PRESS RELEASE | United States

**Methodology:**

Results are based on an online study conducted on August 3 and August 4, 2020, among 1,200 American adults. The data has been statistically weighted according to U.S. census figures for age, gender and region. The margin of error—which measures sample variability—is +/- 2.8 percentage points, nineteen times out of twenty.

**As you know, the faces of four presidents are featured on Mount Rushmore in South Dakota: George Washington, Thomas Jefferson, Theodore Roosevelt and Abraham Lincoln. Suppose a site for a new monument similar to Mount Rushmore became available. Which other four presidents would you feature in this new monument?**

John F. Kennedy – 56%  
Franklin D. Roosevelt – 41%  
Ronald Reagan – 30%  
Barack Obama – 30%

Dwight Eisenhower – 21%,  
Ulysses Grant – 16%  
John Adams – 14%  
Harry Truman – 13%  
Donald Trump – 11%

**Americans Pick Four Presidents for “New Mount Rushmore”**

*Kennedy, Roosevelt, Reagan and Obama are the top vote-getters, with Eisenhower in fifth place.*

Vancouver, BC [August 10, 2020] – When Americans are asked which presidents they would include in a new monument similar to Mount Rushmore, three Democrats and a Republican make the cut, a new Research Co. poll has found.

The online survey of a representative national sample asked Americans to select four different presidents out of a list that included the 41 current and former heads of state that are not featured at Mount Rushmore.

Mount Rushmore, located in South Dakota, has depictions of George Washington, Thomas Jefferson, Abraham Lincoln and Theodore Roosevelt.

More than half of respondents to this survey (56%) used one of their four votes for John F. Kennedy, while two-in-five (41%) included Franklin D. Roosevelt on their list. Three-in-ten Americans voted for Ronald Reagan (30%) and Barack Obama (also 30%).

Six other presidents reached double digits: Dwight Eisenhower (21%), Ulysses Grant (16%), John Adams (14%), Harry Truman (13%) and Donald Trump (11%).

Among Americans who identify as Democrats, the biggest vote-getters are Kennedy (62%), Obama (53%) and Roosevelt (47%), followed by Eisenhower (18%), Adams (14%), Reagan (13%), Truman (12%), Grant (11%), Jimmy Carter (10%) and Bill Clinton (also 10%).

More than two-in-five Americans who identify as Republicans gave a vote to Kennedy (47%) and Reagan (42%), followed by Roosevelt (32%) and Eisenhower (25%).

Current president Donald Trump is in fifth place among GOP voters with 23%, followed by Grant (20%), Adams (15%), Truman (14%), Andrew Jackson (11%), George W. Bush (11%) and George H. W. Bush (10%).

A majority of Americans who identify as Independents chose Kennedy (57%), followed by Roosevelt (45%), Reagan (39%) Obama (26%), Eisenhower (21%), Grant (16%), Truman (15%), Adams (13%) and Jackson (12%).

Every American president on the list received at least one of the four votes from respondents. Americans aged 55 and over



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were more likely to vote for Reagan (40%) than those aged 35-to-54 (25%) and those aged 18-to-34 (16%).

Support for Obama was higher among Americans aged 35-to-54 (33%) and aged 18-to-34 (32%) than among those aged 55 and over (27%).

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**About Research Co.**

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs.

We never compromise facts for profit. Our agenda is the truth. We have a global network of partners in the qualitative, data collection and data visualization specialities.

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