As you may know, there will be an election for President of the United States on November 3rd. Which one of the following candidates would you be most likely to support on Election Day? – Decided Voters

Joe Biden (D) – 53% (+2)
Donald Trump (R) – 43% (-3)
Jo Jorgensen (L) – 1% (-1)
Other candidate – 2% (+1)

Here are some words that people may use to describe Joe Biden. Please select up to six words you think describe Joe Biden.

Intelligent – 32%
Compassionate – 32%
Down to earth – 30%
Out of touch – 28%
Weak – 28%
Open – 27%

Biden Has Double-Digit Lead in American Presidential Race

Support for the prospective Democratic nominee has grown among women and voters aged 18-to-34.

Vancouver, BC [July 8, 2020] – Public backing for prospective Democratic Party presidential nominee Joe Biden increased this month in the United States, a new Research Co. poll has found.

In the online survey of a representative national sample, 53% of American decided voters (+2 since a similar survey conducted in June) say they would vote for Biden in this year's presidential election, while 43% (-3) would cast a ballot for Republican incumbent Donald Trump.

Biden holds a large advantage among female decided voters (57% to 41%), while the race is closer among male decided voters (49% for Biden, 47% for Trump).

The results of this survey are very different for the incumbent president from what the race looked like in July 2012. At the time, Democrat Barack Obama and Republican Mitt Romney were tied at 47% in the popular vote, with Obama leading by 12-points among women and Romney holding the sae advantage among men.

This month, Trump is virtually tied with Biden among decided voters aged 55 and over (50% to 49%), while the prospective Democratic nominee is ahead among decided voters aged 18-to-34 (61% to 33%) and decided voters aged 35-to-54 (53% to 41%).

Just over half of White Americans (51%) say they would vote for Trump in this year's election. The Republican incumbent has a significantly lower level of support among Hispanic and Latino Americans (28%) and African Americans (9%).

Trump's approval rating stands at 40% this month, and at 46% among White Americans.

Respondents to this survey were also provided with a list of 18 words to describe Biden and asked to select up to six of them.

About three-in-ten Americans chose the words "intelligent" (32%), "compassionate" (also 32%), "down to earth" (30%), "out of touch" (28%), "weak" (also 28%) and "open" (27%).

In a similar survey conducted in July 2012, Democratic incumbent Barack Obama was regarded as "intelligent" by 50% of Americans, and as "open" by 21%.

The top words used by Independent voters to describe Biden are "weak" (34%) and "out of touch" (33%). In July 2012, only 22% of Independents described both Obama as "weak", but 32% regarded him as "out of touch."

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs.

We never compromise facts for profit. Our agenda is the truth. We have a global network of partners in the qualitative, data collection and data visualization specialities.

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Media contact:
Mario Canseco, President, Research Co.
[c] 778.929.0490
[e] mario.canseco@researchco.ca

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mario.canseco
@researchco.ca

mario_canseco

778.929.0490

Mario Canseco

mario.canseco
@researchco.ca

mario_canseco

778.929.0490

Mario Canseco