



PRESS RELEASE | United States

Methodology:

Results are based on an online study conducted on July 1 and July 2, 2020, among 1,200 American adults. The data has been statistically weighted according to U.S. census figures for age, gender and region. The margin of error—which measures sample variability—is +/- 2.8 percentage points, nineteen times out of twenty.

Do you approve or disapprove of Donald Trump's performance as president?

Approve – 40% (-6)
Disapprove – 56% (+5)
Not sure – 4% (+1)

Here are some words that people may use to describe Donald Trump. Please select up to six words you think describe Donald Trump.

Arrogant – 57%
Dishonest – 40%
Uncaring – 39%
Foolish – 39%
Strong – 36%
Out of touch – 34%

Approval Rating for Trump Falls to 40% in the United States

More than half of Americans (57%) use the word “arrogant” to describe the incumbent president.

Vancouver, BC [July 6, 2020] – Fewer Americans are satisfied with the way Donald Trump is handling his duties, a new Research Co. poll has found.

In the online survey of a representative national sample, 40% of Americans approve of Trump's performance as president, down six points since a similar Research Co. poll [conducted in June](#).

The disapproval rating for Trump stands at 56% this month, climbing to 59% among women and 63% among residents of the Northeast.

Only one-in-five African Americans (21%) approve of Trump's performance. The numbers for the incumbent president are better among Hispanic and Latino respondents (32%) and White respondents (46%).

Trump's rating dropped to 13% among Democrats (-6). While almost four-in-five Republicans (79%, -4) approve of the president's performance, only 31% of Independents (-9) concur.

Respondents to this survey were also provided with a list of 18 words to describe Trump and asked to select up to six of them.

Almost three-in-five Americans (57%) chose the word “arrogant” to describe Trump. More than a third of respondents also picked “dishonest” (40%), “uncaring” (39%), “foolish” (also 39%), “strong” (36%) and “out of touch” (34%).

In a similar survey conducted [in July 2012](#), Republican Party presidential candidate Mitt Romney was also regarded as “out of touch” by 34% of Americans, but had his highest score across the country on being “intelligent” (46%).

The top words chosen by Republican Party supporters to describe Trump are “strong” (63%), “intelligent” (55%), “efficient” (43%) and “honest” (40%).

Practically two thirds of Independent voters (65%) believe Trump is “arrogant”—along with 70% of Democrats and 38% of Republicans.

[In July 2012](#), only 32% of Independents described both Romney and incumbent U.S. President Barack Obama as “arrogant.”



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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs.

We never compromise facts for profit. Our agenda is the truth. We have a global network of partners in the qualitative, data collection and data visualization specialities.

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