



PRESS RELEASE | Canada and the United States

Methodology:

Results are based on online studies conducted from July 1 to July 5, 2020, among representative samples of 1,000 adults in Canada and 1,200 adults in the United States. The data has been statistically weighted according to Canadian and U.S. census figures for age, gender and region in each country. The margin of error—which measures sample variability—is +/- 3.1 percentage points for Canada and +/- 2.8 percentage points for the United States.

On a personal basis, would you travel in each of the following ways before there is a vaccine against COVID-19? - "Yes" listed

Canada

A railway trip – 29%
An airplane flight to a different continent – 21%
An airplane flight to the United States – 17%
A trip on a cruise ship – 13%

United States

A railway trip – 36%
An airplane flight to Canada – 28%
A trip on a cruise ship – 21%
An airplane flight to a different continent – 21%

Americans and Canadians Shun Travel Without COVID-19 Vaccine

Railway journeys are more attractive, while few residents of the two countries would take a trip on a cruise ship.

Vancouver, BC [July 31, 2020] – Most Canadians and Americans are unwilling to become tourists again during the COVID-19 pandemic, a new two-country Research Co. poll has found.

In the online survey of representative national samples, majorities of residents of Canada and the United States say they would not travel in nine different ways before there is a vaccine against COVID-19.

"The appetite for travel before a COVID-19 vaccine is readily available is low in Canada and the United States," says Mario Canseco, President of Research Co. "North American residents aged 55 and over, who are usually ready to explore and spend, are particularly reticent about all journeys unless inoculation is a reality."

In Canada, more than a third of respondents (35%) are currently willing to take a ferry trip—a proportion that rises to 50% in Atlantic Canada and 49% in British Columbia.

Fewer than a third of Canadians would take an airplane flight within their own province (32%), a bus trip shorter than 3 hours (31%), an airplane flight to another province (30%) or a railway trip (29%) without inoculation against COVID-19.

Significantly fewer Canadians are willing to take an airplane flight to a different continent (21%), a bus trip longer than 3 hours (20%), an airplane flight to the United States (17%) or a trip on a cruise ship (13%).

More than a third of Americans say they are willing to take a railway trip (36%), an airplane flight within their own state (35%), an airplane flight to another state (34%) or a ferry trip (also 34%) before a vaccine against COVID-19 is available.

Fewer Americans would entertain five other forms of travel under the current conditions: a bus trip shorter than 3 hours (31%), an airplane flight to Canada (28%), a bus trip longer than 3 hours (25%), an airplane flight to a different continent (21%) and a trip on a cruise ship (also 21%).

There is a sizeable gender gap when Americans are asked about travel, with men saying they are more likely to travel without a vaccine than their female counterparts.



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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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