



PRESS RELEASE | Canada

Methodology:

Results are based on an online study conducted from June 26 to June 28, 2019, among 1,000 adults in Canada. The data has been statistically weighted according to Canadian census figures for age, gender and region in Canada. The margin of error—which measures sample variability—is +/- 3.1 percentage points, nineteen times out of twenty.

All things considered, are you satisfied with the way these levels of governments have dealt with the COVID-19 outbreak?

The federal government – 70% (+1)
Your provincial government – 75% (+11)
Your municipal government – 70% (+6)

If a vaccine against COVID-19 ultimately becomes available, would you take it?

Definitely / Probably – 75% (+2)
Probably not / Definitely not – 15% (+1)
Not sure – 11% (-2)

Three-in-Four Canadians Would Take a COVID-19 Vaccine

Satisfaction with how provincial governments have handled the pandemic increased to 75% across the country.

Vancouver, BC [July 7, 2020] – A sizeable proportion of Canadians would welcome the idea of inoculation against COVID-19, a new Research Co. poll has found.

In the online survey of a representative national sample, three-in-four Canadians (75%) would take a vaccine against COVID-19 if one ultimately becomes available, up two points since a similar survey [conducted in April](#).

Seven-in-ten Canadians (70%) say they are satisfied with the way the federal government has handled the COVID-19 outbreak, [up one point since May](#). The same proportion (70%) are satisfied with the performance of their municipal administrations during the pandemic.

Satisfaction with the way provincial governments have managed COVID-19 increased by 11 points to 75% across Canada. The rating improved in the four most populous provinces: British Columbia, (83%, +14), Ontario (76%, +23), Quebec (69%, +3) and Alberta (62%, +6).

The proportion of Canadians who say they wear a mask every time they go out has increased dramatically, [from 14% in May](#) to 48% in late June.

“There is a big gender gap when it comes to wearing protective masks outside the home,” says Mario Canseco, President of Research Co. “While more than half of women in Canada (57%) are not leaving their home without a mask, only 39% of men are partaking in the same behaviour.”

Two-in-five Canadians (40%, -7) are cleaning the groceries they buy to prevent infection, and about one-in-four (23%, -17) say they are not ordering food from restaurants at all because they fear infection.

The proportion of Canadians who acknowledge eating more than usual at home remained at 29%, while 18% (+5) are drinking more at home and 16% (-2) are losing their temper more often.

Across the country, only 37% of Canadians expect to be able to attend or host a large social gathering before December, while fewer believe they will be able to shake the hand of a person who is not at their home (33%), attend a live sporting event (26%) or travel abroad (21%).



Half of Canadians (49%, +25 [since May](#)) believe the worst of the COVID-19 outbreak is “behind us”—a proportion that rises to 57% in Quebec.

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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Media contact:

Mario Canseco, President, Research Co.
[c] 778.929.0490
[e] mario.canseco@researchco.ca

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mario.canseco@researchco.ca



[mario_canseco](https://twitter.com/mario_canseco)



778.929.0490



Mario Canseco