

Poll conducted by Research Co. on Paying for Things in Canada - May 26, 2020

We'd like to ask you some questions about how you currently pay for things. Over the course of the past month, how much have you used each one of the following methods to make purchases? Please provide a percentage for each one of the five options.



	GENDER			AGE			REGION					
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic
Debit Card	31%	27%	34%	34%	30%	30%	30%	34%	32%	32%	26%	35%
Cash	3%	3%	3%	4%	3%	2%	3%	4%	3%	3%	2%	3%
Credit Card	50%	52%	48%	47%	51%	50%	53%	45%	44%	51%	53%	40%
E-transfer / Smartphone	4%	4%	5%	5%	4%	3%	5%	5%	6%	3%	5%	6%
Cheque	12%	14%	10%	10%	12%	15%	9%	12%	15%	11%	14%	16%

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Some people have speculated that people will, at some point, rely on biometrics (such as iris scans, fingerprints or palm recognition) to make purchases. All things considered, when do you expect this to happen?



	GENDER		AGE			REGION						
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic
Sometime in the next 10 years	58%	63%	54%	61%	55%	59%	60%	62%	51%	58%	59%	55%
11 to 20 years from now	23%	21%	25%	19%	25%	25%	22%	21%	26%	24%	21%	29%
More than 20 years from now	10%	9%	11%	11%	10%	9%	10%	7%	16%	10%	9%	9%
Never	9%	7%	10%	9%	10%	7%	8%	10%	7%	8%	11%	7%

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In your lifetime, would you like to see people relying on biometrics (fingerprints, palm recognition, iris scans) to make purchases?



	GENDER		AGE			REGION						
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic
Definitely would	22%	20%	23%	22%	22%	22%	24%	16%	18%	24%	21%	24%
Probably would	28%	30%	26%	30%	28%	26%	30%	30%	23%	29%	27%	23%
Probably would not	14%	18%	11%	17%	15%	12%	13%	15%	14%	11%	19%	18%
Definitely would not	21%	17%	24%	19%	20%	22%	18%	29%	28%	19%	19%	17%
Not sure	15%	14%	16%	12%	15%	18%	15%	10%	17%	17%	14%	17%