

Are you doing any of the following things to keep your child (or children) entertained during the COVID-19 outbreak?



	Kids at Home	GENDER		REGION						ANNUAL HOUSEHOLD INCOME		
		Male	Female	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	<\$50K	\$50K to \$100K	\$100k+
Entertainment activities that do not involve electronics (such as board games or puzzles)	65%	57%	70%	70%	64%	78%	67%	52%	71%	59%	69%	64%
Educational activities that involve electronics (such as tablets or smartphones)	64%	62%	66%	66%	70%	94%	63%	53%	65%	65%	61%	71%
Educational activities that do not involve electronics	62%	61%	62%	62%	67%	67%	61%	58%	65%	52%	62%	74%
Giving kids access to tablets, smartphones or video game consoles for non-educational purposes	61%	55%	66%	64%	61%	94%	62%	47%	65%	47%	68%	64%
Giving kids access to non-educational streaming content	53%	48%	57%	62%	52%	83%	49%	47%	47%	44%	52%	65%
None of these	6%	7%	5%	9%	6%	0%	3%	10%	0%	9%	3%	5%

Poll conducted by Research Co. on the COVID-19 Outbreak in Canada - April 24, 2020

Have you established a time limit for your child (or children) to have access to entertainment options for non-educational purposes?



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Yes, and it has been met	41%	44%	39%	35%	39%	29%	41%	50%	50%	42%	47%	33%
Yes, but it has been difficult to meet	33%	32%	34%	50%	30%	47%	30%	24%	17%	26%	31%	39%
No, there are no time limits	26%	24%	28%	15%	30%	24%	30%	26%	33%	32%	22%	28%