As you may know, there has been a lot of talk recently about governments bailing out specific corporations that have been affected by the COVID-19 outbreak. A bailout entails providing financial assistance to a corporation that otherwise would fail or become bankrupt. Thinking about this, do you think each of the following corporations should be eligible for a government bailout? – "Definitely" and "Probably" listed

Restaurants / Cafés / Bars that employ fewer than 10 people – 78%
Restaurants / Cafés / Bars that employ more than 10 people – 76%
Individual boutiques / stores – 71%
Retail outlets that are part of a chain with five or more stores in the country – 51%
Taxi companies – 47%
Airlines – 45%
Cruise ship operators – 40%
Ride-hailing companies - 35%
Airbnb hosts – 27%

Metro Vancouverites Ponder Bailouts for Tourism Sector

More than three-in-five agree with restaurants, cafés and bars being eligible for government-funded assistance.

Vancouver, BC [May 1, 2020] – Residents of Metro Vancouver hold differing views on which businesses and corporations that are tied to the tourism industry should be buttressed with taxpayer money as a result of the COVID-19 pandemic, a new Research Co. poll has found.

In the online survey of a representative sample, 78% of Metro Vancouverites believe that restaurants, cafés and bars that employ fewer than 10 people should be eligible for a government bailout.

More than half of Metro Vancouverites would also consent to offer financial assistance to restaurants, cafés and bars that employ more than 10 people (76%), individual boutiques and stores (71%) and retail outlets that are part of a chain with five or more stores in the country (51%).

"Metro Vancouverites appear particularly concerned with the pandemic leading to job losses in the restaurant sector," says Mario Canseco, President of Research Co. "Only 16% of residents believe small eateries should not receive financial assistance, and just 18% feel the same way about venues that employ more than 10 people."

At least two-in-five Metro Vancouverites believe taxi companies (47%), airlines (45%) and cruise ship operators (40%) should be eligible for a government-funded bailout.

Residents of Vancouver and Surrey are more likely to favour government-funded assistance for airlines (47% and 46% respectively) than those who live in Burnaby (37%).

Just over a third of Metro Vancouverites would consider a bailout for ride-hailing companies (35%), and just 27% would include Airbnb hosts on the same list.

More than half of residents of Vancouver and Surrey (51%) are against ride-hailing companies being eligible for a government bailout, along with 46% of those in Burnaby and 58% of those who reside in other Metro Vancouver municipalities.

Across Metro Vancouver, men are more likely than women to reject the notion of government assistance for Airbnb hosts (68% to 59%).

While 53% of Metro Vancouverites aged 18-to-34 are opposed to bailing out Airbnb hosts, the proportion climbs to 69% among those aged 55 and over and 74% among those aged 35-to-54.

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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