



PRESS RELEASE | British Columbia

#### **Methodology:**

Results are based on an online study conducted from March 4 to March 7, 2020, among 800 adults in British Columbia. The data has been statistically weighted according to Canadian census figures for age, gender and region in Canada. The margin of error—which measures sample variability—is plus or minus 3.5 percentage points, 19 times out of 20.

#### **Thinking about the next federal election in British Columbia, would you consider voting for each one of these parties in your constituency?**

New Democratic Party (NDP) – 58%  
Liberal Party – 56%  
Conservative Party – 46%  
Green Party – 45%  
Wexit Party – 15%

#### **Most British Columbians Would Steer Clear of Wexit Party**

*More than half of voters in the province would consider casting a ballot for the NDP or the Liberals in the next federal election.*

Vancouver, BC [March 13, 2020] – A minuscule proportion of voters in British Columbia are enthralled by the possibility of the Wexit Party running a candidate in their federal constituency, a new Research Co. poll has found.

In the online survey of a representative provincial sample, only 15% of British Columbians say they would “definitely” or “probably” consider voting for the secessionist political organization in the next federal election.

“Almost two thirds of British Columbians (64%) say they would not contemplate the Wexit Party as an option in the next election to the House of Commons,” says Mario Canseco, President of Research Co. “This includes 58% of voters aged 18-to-34, 62% of those aged 35-to-54 and 75% of those aged 55 and over .”

More than half of British Columbians say they would “definitely” or “probably” consider casting a ballot for the New Democratic Party (NDP) (58%) and the Liberal Party (56%) in the next federal election.

The voter pool in British Columbia is slightly lower for the Conservative Party (46%) and the Green Party (45%).

More than three-in-five women in the province (63%) would consider supporting the NDP in the next federal election. A similar proportion of female voters would contemplate the Liberals (59%), while fewer would ponder the Greens (45%), the Conservatives (39%) or Wexit (9%).

Among male voters, the NDP also currently has the largest voter pool (55%), with Liberals and Conservatives tied at 51% each. Consideration is lower for the Greens (45%) and Wexit (21%).

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#### **About Research Co.**

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.



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