



PRESS RELEASE | British Columbia

**Methodology:**

Results are based on an online study conducted from March 9 to March 11, 2020, among 800 adults in British Columbia. The data has been statistically weighted according to Canadian census figures for age, gender and region in Canada. The margin of error—which measures sample variability—is plus or minus 3.5 percentage points, 19 times out of 20.

**As you may know, the cruise ship season is currently slated to begin in April in Victoria and Vancouver. BC's provincial health officer, Dr. Bonnie Henry, has suggested delaying the start of the cruise season in British Columbia on account of the COVID-19 outbreak. All things considered, do you agree or disagree with delaying the start of the cruise season in British Columbia?**

Agree - 82%  
Disagree - 12%  
Not sure - 6%

**Four-in-Five British Columbians Would Delay Cruise Ship Season**

Support for this measure, on account of the COVID-19 outbreak, is high across all demographics in the province.

Vancouver, BC [March 12, 2020] – Most residents of British Columbia would follow a recent suggestion made by provincial health officer, Dr. Bonnie Henry, to postpone the start of the cruise ship season in the province, a new Research Co. poll has found.

In the online survey of a representative provincial sample, 82% of British Columbians agree with delaying the start of the cruise ship season on account of the COVID-19 outbreak, while 12% disagree and 6% are undecided.

The cruise ship season is currently slated to begin in April in Victoria and Vancouver.

Public support for a postponement of the cruise ship season is strong across both genders in British Columbia (84% among women and 80% among men) and all three major age groups (79% among those aged 18-to-34 and 84% among both those aged 35-to-54 and aged 55 and over).

On a regional basis, support for a delay in the cruise ship season is highest in Vancouver Island (92%), followed by Northern BC (89%), the Fraser Valley (85%), Metro Vancouver (82%) and Southern BC (71%).

“British Columbians who voted for the BC New Democratic Party (NDP) in the last provincial election are the most likely to agree with postponing the cruise ship season (86%),” says Mario Canseco, President of Research Co. “Support is slightly lower among BC Green Party voters (84%) and BC Liberal voters (80%).”

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**About Research Co.**

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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