

Poll conducted by Research Co. on Family Day in British Columbia - February 18, 2020

Would you say “making ends meet” is currently easy or difficult for you and your family?



	Parents in British Columbia	GENDER		REGION				
		Male	Female	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island
<b>Very easy</b>	19%	24%	14%	18%	18%	27%	11%	26%
<b>Moderately easy</b>	39%	31%	48%	41%	33%	42%	29%	28%
<b>Moderately difficult</b>	26%	30%	22%	26%	22%	20%	30%	30%
<b>Very difficult</b>	14%	13%	14%	13%	18%	8%	30%	15%
<b>Not sure</b>	2%	2%	2%	2%	8%	3%	0%	0%

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How often do you and your family experience stress as a result of each of the following factors?



	Parents in British Columbia	GENDER		REGION				
		Male	Female	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island
<b>Financial stress (cost of groceries, gas, etc.)</b>								
Experienced frequently	24%	23%	25%	24%	18%	21%	27%	28%
Experienced occasionally	33%	33%	34%	33%	47%	29%	48%	24%
Experienced once or twice	23%	23%	23%	22%	30%	29%	15%	24%
Never experienced	20%	21%	19%	21%	4%	21%	11%	23%
<b>Work-related stress (work pressure, deadlines)</b>								
Experienced frequently	24%	28%	19%	23%	37%	14%	30%	26%
Experienced occasionally	34%	35%	34%	35%	14%	39%	36%	29%
Experienced once or twice	27%	23%	30%	27%	30%	23%	27%	27%
Never experienced	15%	14%	17%	15%	18%	24%	7%	18%
<b>Family-related stress (concerns about children, education)</b>								
Experienced frequently	22%	22%	22%	21%	33%	24%	26%	21%
Experienced occasionally	31%	34%	29%	32%	22%	23%	38%	35%
Experienced once or twice	29%	28%	31%	29%	22%	31%	33%	31%
Never experienced	18%	17%	19%	18%	23%	21%	4%	14%
<b>Housing-related stress (finding a place to live, paying mortgage or rent)</b>								
Experienced frequently	21%	22%	20%	21%	22%	21%	19%	12%
Experienced occasionally	30%	28%	31%	31%	25%	23%	34%	23%
Experienced once or twice	26%	28%	25%	24%	41%	37%	29%	37%
Never experienced	23%	22%	24%	24%	11%	18%	19%	28%

Would you say each of the following tasks is easy or difficult for you and your family?



	Parents in British Columbia	GENDER		REGION				
		Male	Female	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island
<b><i>Paying for day care / child care</i></b>								
Very easy	13%	15%	10%	10%	15%	24%	19%	24%
Moderately easy	26%	23%	28%	28%	19%	13%	14%	23%
Moderately difficult	26%	31%	21%	26%	11%	38%	25%	20%
Very difficult	16%	17%	15%	17%	11%	5%	34%	12%
Not sure	2%	3%	2%	3%	0%	0%	0%	3%
Not applicable	18%	11%	24%	17%	44%	20%	8%	18%
<b><i>Paying for transportation</i></b>								
Very easy	17%	22%	12%	16%	14%	27%	8%	28%
Moderately easy	39%	34%	45%	42%	49%	16%	40%	30%
Moderately difficult	26%	28%	24%	27%	14%	34%	18%	24%
Very difficult	13%	12%	13%	11%	22%	13%	27%	14%
Not sure	2%	1%	2%	2%	0%	2%	0%	0%
Not applicable	3%	2%	3%	2%	0%	8%	8%	5%
<b><i>Paying for day to day expenses (groceries, clothes)</i></b>								
Very easy	16%	21%	11%	15%	11%	29%	8%	23%
Moderately easy	38%	29%	46%	39%	45%	23%	41%	27%
Moderately difficult	29%	30%	27%	28%	25%	34%	29%	32%
Very difficult	15%	17%	12%	15%	18%	10%	19%	15%
Not sure	2%	1%	2%	2%	0%	0%	0%	0%
Not applicable	1%	1%	1%	1%	0%	3%	4%	3%
<b><i>Saving money in a bank account</i></b>								
Very easy	14%	19%	9%	13%	11%	19%	19%	22%
Moderately easy	25%	19%	32%	26%	26%	26%	22%	23%
Moderately difficult	30%	28%	32%	31%	29%	31%	25%	25%
Very difficult	28%	31%	24%	28%	33%	21%	18%	30%
Not sure	2%	1%	3%	2%	0%	0%	7%	0%
Not applicable	0%	1%	0%	0%	0%	2%	8%	0%

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All things considered, how likely is it that your child (or any one of your children) will have to move away from the municipality where you currently live due to the high cost of living?



	Parents in British Columbia	GENDER		REGION				
		Male	Female	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island
<b>Very likely</b>	33%	34%	32%	35%	18%	27%	41%	24%
<b>Moderately likely</b>	32%	36%	28%	31%	30%	42%	32%	44%
<b>Not too likely</b>	17%	13%	21%	17%	26%	8%	15%	23%
<b>Not likely at all</b>	9%	9%	9%	9%	15%	13%	8%	2%
<b>Not sure</b>	8%	7%	10%	8%	11%	10%	4%	7%