



PRESS RELEASE | United States

Methodology:

Results are based on an online study conducted on February 5, 2020, among 1,000 American adults. The data has been statistically weighted according to U.S. census figures for age, gender and region. The margin of error—which measures sample variability—is +/- 3.1 percentage points, nineteen times out of twenty.

Do you think each of the following issues is better than it was four years ago?

The American economy – 41%
Defense – 35%
America's role in global affairs – 27%
Taxation (the amount of taxes you pay) – 26%
America's reputation in the world – 24%
Public safety – 20%
Health Care – 18%
Education – 17%
Ethics / Accountability – 16%
The environment – 14%
National Unity – 14%

Thinking about the 2020 U.S. Presidential Election, would you “definitely” or “probably” consider voting for each one of these candidates?

Bernie Sanders – 47%
Joe Biden – 43%
Donald Trump – 42%
Michael Bloomberg – 42%
Elizabeth Warren – 37%
Pete Buttigieg – 35%
Tom Steyer – 25%
Amy Klobuchar – 23%

Two-in-Five Americans Say Economy is Better Now Than in 2016

Significantly fewer Americans see improvements in the areas of health care, education, ethics, environment and national unity.

Vancouver, BC [February 10, 2020] – Americans have mixed feelings about the effect of the administration headed by President Donald Trump on specific issues, a new Research Co. poll has found.

In the online survey of a representative national sample, 41% of Americans think the domestic economy is better now than it was four years ago.

More than a third of Americans (35%) believe defense is better now than in 2016, while about one-in-four feel the same way about America's role in global affairs (27%), taxation (26%) and America's reputation in the world (24%).

The rating is lower for public safety (20%), health care (18%), education (17%), ethics and accountability (14%) and national unity (also 14%).

“As expected, there are some major political differences when Americans assess the current state of affairs,” says Mario Canseco, President of Research Co. “While 74% of Republicans believe the American economy is better now than four years ago, only 39% of Independents and 16% of Democrats concur.”

Respondents who usually watch Fox News are significantly more likely to say that America's reputation in the world is better now than in 2016 (44%) than those who watch their local network (16%), MSNBC or CNBC (also 16%) and CNN (15%).

Among eight contenders in the 2020 presidential race, Vermont Senator Bernie Sanders currently has the largest potential pool of voters, with 47% of Americans saying they would “definitely” or “probably” cast a ballot for him this year's election.

While almost two thirds of Americans aged 18-to-34 (64%) say they would consider voting for Sanders, he has the highest level of rejection among voters aged 55 and over (59%) of all candidates tested.

Just over two-in-five Americans would consider voting for former Vice President Joe Biden (43%), incumbent President Donald Trump (42%) and former New York City Mayor Michael Bloomberg (also 42%) in November.



The voter pool is smaller at this stage for Massachusetts Senator Elizabeth Warren (37%), former South Bend Mayor Pete Buttigieg (35%), businessman Tom Steyer (25%) and Minnesota Senator Amy Klobuchar (23%).

More than three-in-five Americans who voted for Democratic Party nominee Hillary Clinton in 2016 are currently willing to support Sanders (73%), Biden (also 73%), Bloomberg (69%), Warren (65%) and Buttigieg (61%) in this year's presidential election.

More than half of African Americans say they would consider casting a ballot for Sanders (75%), Biden (72%), Bloomberg (61%) and Warren (57%). Among Hispanic and Latino voters, the voter pool is larger for Sanders (59%), Biden (45%) and Bloomberg (42%).

Almost half of White voters (47%) are considering a vote to re-elect Trump. Only three other contenders can currently count on the potential support of more than a third of White voters: Sanders (41%), Biden (38%) and Bloomberg (37%).

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs.

We never compromise facts for profit. Our agenda is the truth. We have a global network of partners in the qualitative, data collection and data visualization specialities.

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