



PRESS RELEASE | Canada

Methodology:

Results are based on an online study conducted from December 18 to December 20, 2019, among 1,000 adults in Canada. The data has been statistically weighted according to Canadian census figures for age, gender and region in Canada. The margin of error—which measures sample variability—is plus or minus 3.1 percentage points, 19 times out of 20.

All things considered, do you agree with each one of these statements?

“My province would be better off with a different Prime Minister in Ottawa”

Canada – 50%

- Alberta – 65%
- Saskatchewan and Manitoba – 59%
- British Columbia – 53%
- Ontario – 51%
- Atlantic Canada – 48%
- Quebec – 38%

“My province would be better off with a different premier in charge”

Canada – 52%

- Ontario – 60%
- Alberta – 57%
- Atlantic Canada – 56%
- Saskatchewan and Manitoba – 52%
- Quebec – 44%
- British Columbia – 42%

Ontarians and Albertans Dismayed by Their Current Premiers

More than half of residents of each province say they would be “better off” with a different person in charge.

Vancouver, BC [January 8, 2020] – As a debate over national unity continues in Canada, a large proportion of Albertans and Ontarians are dissatisfied with their current provincial heads of government, a new Research Co. poll has found.

In the online survey of a representative national sample, 52% of Canadians believe their province would be better off with a different premier in charge.

The proportion of residents who are unhappy with their provincial head of government is highest in Ontario (60%), Alberta (57%), Atlantic Canada (52%) and Saskatchewan and Manitoba (also 52%). Fewer than half of residents of Quebec (44%) and British Columbia (42%) feel the same way.

In addition, 50% of Canadians believe their province would be better off with a different Prime Minister in Ottawa.

Majorities of residents of Alberta (65%), Saskatchewan and Manitoba (59%), British Columbia (53%) and Ontario (51%) believe their province would be better off with someone other than Justin Trudeau in charge of the federal government. Fewer than half of those living in Atlantic Canada (48%) and Quebec (38%) concur.

One-in-four Canadians (25%) believe their province would be better off as its own country, including 40% of residents of both Alberta and Quebec.

Separatist sentiment in Alberta has increased by 10 points since a Research Co. survey [conducted in July 2019](#) and by six points in Quebec since a Research Co. survey [conducted in October 2018](#).

Finally, 16% of Canadians say their province would be better off joining the U.S. and becoming an American state—a feeling that is more pronounced in Alberta (22%) and Quebec (20%).

“The level of disagreement with the notion of a province joining the United States is highest among Canadians aged 55 and over at 87%,” says Mario Canseco, President of Research Co. “The numbers also amount to a majority among Canadians aged 35-to-54 (71%) and Canadians aged 18-to-34 (66%).”

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About Research Co.



“My province would be better off as its own country”

- Canada – 25%**
- Quebec – 40%
- Alberta – 40%
- Ontario – 22%
- British Columbia – 19%
- Atlantic Canada – 11%
- Saskatchewan and Manitoba – 11%

“My province would be better off joining the U.S. and becoming an American state”

- Canada – 16%**
- Alberta – 22%
- Quebec – 20%
- Ontario – 18%
- British Columbia – 12%
- Atlantic Canada – 9%
- Saskatchewan and Manitoba – 8%

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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